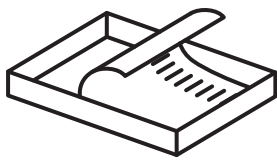
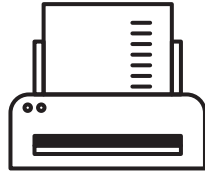


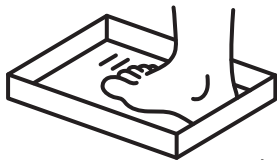
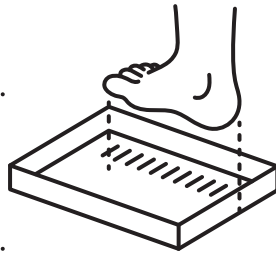
5 SIMPLE STEPS TO YOUR KID'S SIZE

1 PRINT (AT 100%)
 First print out this page on 8-1/2 x 11 paper. (Print at 100%; if you "scale to fit," your child's shoes won't.)
To double-check your scale, just place a credit card in the space below.



2 PLACE
 Now insert the printout into a shoebox top (the edge of a wall will work as well), so that the side with the alphabet scale fits snugly into the bottom right corner.

3 STEP
 This is where your kid comes in. Help him or her step on the scale, so that the back of the foot is up against the edge of the box (and paper).



4 MEASURE
 Mark where the index toe (next to the big one) lands on the chart. Then switch feet and do it again. Whichever size is larger, go with it (and let your kid go play.)

5 ENTER
 Lastly, log in to kidsshoes.com, and enter the size into your child's profile. Now it's your turn to play!
Easiest. Kid shoe shopping. Ever.



PLACE YOUR CREDIT CARD HERE.
 DON'T WORRY; THIS PART IS FREE.

! IMPORTANT
 Once placed, if your credit card extends outside of the dotted line, head back to the 1st step.

_____ U _____

_____ T _____

_____ S _____

_____ R _____

_____ Q _____

_____ P _____

_____ O _____

_____ N _____

_____ M _____

_____ L _____

_____ K _____

_____ J _____

_____ I _____

_____ H _____

_____ G _____

_____ F _____

_____ E _____

_____ D _____

_____ C _____

_____ B _____

_____ A _____

SIZE SCALE

DOUBLE-CHECK THIS SCALE IS CORRECT USING THE CREDIT CARD TRICK TO THE LEFT.



PLACE HEEL AT THE VERY EDGE OF THE PAPER.

