

preserving our important places

for future generations

## cayucos through a lens

In April, CLC held its first photography contest, Cayucos Through A Lens, which focused on anything and everything Cayucos. It was a great success. Photographers were asked to enter pictures showing our town in its many facets and the results were amazing. Twenty-three entries were selected for the wall show and they depicted Cayucos from ocean to hills, from sunshine to sunset, and from children playing to dogs frolicking to birds perching.

Winners were announced at a reception at the Visitors Center. Over 125 interested people showed up, viewed the chosen entrants, and enjoyed refreshments and good conversation. Winners were announced by judge Forrest Doud and they were: First place, Cayucos Pier by Tom Lott; second place, Estero Bluffs Sunset by Kristopher Lyon; and third place, Cayucos Swings by Danna Dykstra-Coy.

Photographs will be on display and on sale at the Visitors Center until October 1. They can also be viewed on our website, www.cayucoslandconservancy.org.

### mitts for mutts

The Cayucos Lioness Club has sponsored a Mutt Mitt program for years. Now CLC has donated Mutt Mitt containers at two places on the Estero Bluffs. Look for them at the San Geronimo Creek gate and at the Southern-most entry to the Bluffs. We are glad to be doing our part to keep our beautiful area clean and welcoming.

## fourth of july parade

CLC again participated in the Fourth of July Parade with the Cottontail Creek Ranch antique fire truck. Ralph Wessel donated the pictures for our "This or That" banners which showed Cayucos at present and then what it would look like if the hillsides were covered with homes. Many people noticed the banners and all enjoyed seeing the patriotically decorated fire engine. If you missed the parade this year we'll be looking for you next year.

#### new board member

The CLC Board of Directors is pleased to welcome our newest member, Laura Leary. Laura moved to Cayucos while she was attending Cal Poly 40 years ago and has never left. After growing up in the suburbs of New York City where open spaces were rare, she fell in love with the hills and beaches and small-town charm of Cayucos.

Laura is committed to helping preserve our beautiful surroundings for future generations. Her son and daughter were born and raised in Cayucos and moved to large cities to further their education and careers. Both have since moved back to Cayucos to experience its wonderful lifestyle. Currently Laura is self-employed in Cayucos as a CPA.

# president's **message**

Like many, perhaps most of us, I first came to Cayucos to vacation with our young family. What I saw was a small town, a village almost, which seemed trapped in time. It was as though Ike was still President and the Cleavers lived just down the street. There were no strip malls, fast food, or left turn pockets. Best of all, the town was surrounded by open space, with the ocean to the west, the beach to the south, the marine terraces to the north, and the hills to the east.

I soon discovered that this was no accident. Cayucos was, and is, a treasured spot and the residents are in agreement to keep it that way. I learned that the greenbelt was defended, and sometimes augmented, by a group known as the Cayucos Land Conservancy. I also learned that many of these people were the same ones responsible for beating back the last development foray, which would have put 40-50 houses, a large hotel, and resort on the marine terrace which is now Estero Bluffs State Park. My wife and I soon paid our dues and received our distinctive caps. This January, I became Board President.

What particularly draws me to the mission of CLC is the intent to simply leave the land alone. At Estero Bluffs there are no picnic tables, no honey huts, no big signs proclaiming how proud we all are of ourselves. We've put nothing on the land except for four low and unobtrusive interpretative signs. A remarkable concept really. Open space which is just that —open space. The openness gives us room to roam and relaxation for the eyes and the soul.

continued on back

## coastal **cleanup** day

September 17, 9am, Fig Tree aka Killer's surf spot, 1.4 miles north of town, look for the CLC banner

Once again, CLC hosts the Estero Bluffs cleanup as part of California Coastal Clean Day. Thousands of volunteers all over the State will clean beaches that day. The trash is described, counted, weighed and reported. Then the totals are used to support the need for care of the coast.

For more information contact Mary: maryb6@mac.com, 805-235-4543.

#### not a member?

Please join the CLC today!

Fill out the coupon below, or join us on-line at cayucoslandconservancy.org



P.O. Box 336 Cayucos CA 93430

#### ready **to** renew?

Look on your mailing label for your renewal date. You can renew today by returning the coupon from this issue or on-line at CayucosLandConservancy.org.

Non-profit **US** Postage PAID Cayucos CA Permit No. 20

## get on the list

CLC has a lovely new website and will soon have a page listing supporters of the Cayucos Land Conservancy. Not only does this list serve as a "thank you," it helps CLC qualify for grants. If you're willing to be listed (your name only), please check the box on your membership return, or let Mary know at maryb6@mac.com.

president's message, continued

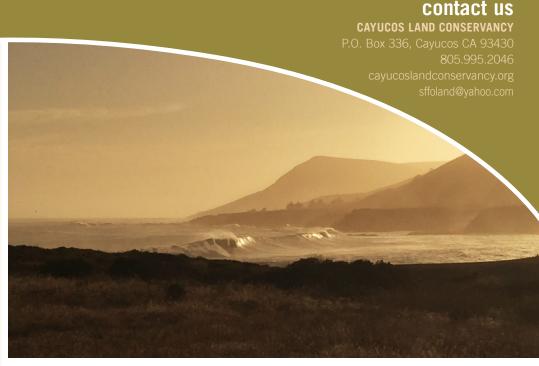
Paradoxically, leaving the land alone requires a great deal of energy and resources. Although we are an all-volunteer organization, we are in continuous need of funds, both to acquire new pieces (hillside parcels in the obsolete subdivisions) and to be good stewards of the land under our care. Consequently we continually ask for your support and we are grateful for it. We could not function without our friends and members. With your help we will continue to enjoy the untouched beauty that surrounds us.

Thank you.

Steve Foland President

#### committees

Land Management Greg Bettencourt Estero Bluffs Zeke deLlamas Graphic Design Rocki deLlamas Hillside Lots Lou Smith Membership/Volunteers Mary Bettencourt Policies and Procedures Joanne Riester Public Awareness Steve Foland Website Amber Sandoval, Bill Sandoval



If future generations are to remember us with gratitude rather than contempt, we must leave them more than the miracles of technology. We must leave them a glimpse of the world as it was in the beginning, not just after we got through with it.

> Johnson ct, 1964

Signing the Wilderness Act, 19	
yes! I want to help preserve the natural areas	around Cayucos
G self membership ☐ gift membership ☐ new ☐ renewal	date of contribution:
If gift membership, from:	//
Name:	☐ Individual \$20
Address:	☐ Household \$50
City: State: Zip:	☐ Business \$100
Phone:	☐ Sponsor \$100
Email:	☐ Cayucos Silver \$200☐ Platinum \$2,500
Please make your check to the <b>Cayucos Land Conservancy</b> and mail to: <b>P.O. Box 336, Cayucos CA 93430</b> or visit us at <b>CayucosLandConservancy.org</b> <i>Your contributions are tax deductible.</i>	☐ Hillside Lot \$2,500☐ Other \$
Thank you very much. You have made a difference	l would like to volunte please contact me.