

The WHEELHOUSE

LET'S TALK ABOUT YOUR DREAM BICYCLE

1. WHAT WILL YOU DO ON YOUR BICYCLE?

2. WHERE WILL YOU GO ON YOUR BICYCLE?

3. WHAT DOES THE LANDSCAPE LOOK LIKE? [CIRCLE ALL THAT APPLY]

smooth

paved

flat

dirt

hilly

gravel

rough

4. HOW FAR WILL YOU RIDE? [USUALLY]

1 mile or less

5-10 miles

1-5 miles

10 + miles

5. WHAT WILL YOU BE CARRYING? [CIRCLE ALL THAT APPLY]

small personal stuff

work stuff

groceries + home stuff

camping stuff

6. WHAT IS YOUR IDEAL BUDGET?

\$500 or less

\$900 - \$1500

\$500-\$900

\$1500 +

7. RANK THESE ON A SCALE OF 1- 5

[1 = DON'T CARE ABOUT THIS AT ALL / 5 = THIS IS SUPER IMPORTANT]

price ____

speed ____

aesthetics ____

customization ____

NOW BRING IT IN AND LET 'S GET YOU ON A BICYCLE!

If we're not nearby, just bring this in to your local bike shop for a helpful conversation starter.