lotus moon.
ecobeauty meets revolutionary skin care.

Here's an evening step-by-step skincare routine that includes makeup removal, cleansing, exfoliating, masking, toning, applying serum, and moisturizing.

Remember that skincare routines can be customized based on your skin type and concerns, so adjust the products accordingly.

Step 1: Makeup Removal

Before you begin your skincare routine, it's crucial to remove any makeup or sunscreen:
- Use a gentle oil-based balm or micellar water to dissolve and wipe away makeup.
- Gently wipe with a cotton pad or makeup-removing cloth until your face is clean.

Step 2: Cleansing

Now that your makeup is removed, it's time to cleanse your skin thoroughly:
- Wet your face with lukewarm water.
- Apply a facial cleanser suitable for your skin type (foaming, cream, gel, etc.).
- Massage the cleanser in gentle, upward circular motions for about 30 seconds.
- Rinse with lukewarm water and pat your face dry with a clean towel.

Step 3: Exfoliate (2-3 times a week)

Exfoliation helps remove dead skin cells, promoting a smoother complexion:
- Apply a chemical exfoliant (AHA or BHA) or a physical scrub if preferred.
- Follow the product instructions carefully.
- Be gentle and avoid over-exfoliating, as this can irritate the skin.
- Rinse thoroughly and pat dry.

Step 4: Mask (1-2 times a week)

Masks can address specific skincare concerns:
- Apply a suitable mask for your skin type and concern.
- Leave it on for the recommended time (typically 10-20 minutes).
- Rinse off and gently pat dry.

Step 5: Toner

Toning helps balance the skin's pH and prepares it for subsequent products:
- Apply a toner to a cotton round or spritz it directly onto your face.
- Gently sweep the toner across your face, neck, and décolletage.

Step 6: Serum

Serums are packed with active ingredients to target specific skin concerns:
- Apply a small amount of serum to your fingertips.
- Gently massage the serum onto your face and neck.
- Allow it to absorb for a few minutes.

Step 7: Moisturizer

Moisturizing helps lock in hydration and maintain a healthy skin barrier:
- Apply an appropriate moisturizer for your skin type (gel, cream, or oil-free for oily skin).
- Massage it into your skin using upward motions.
- Don't forget to apply moisturizer to your neck and chest.

Remember to be consistent with your skincare routine and be patient as it may take time to see significant improvements. Also, adapt your products based on your skin's changing needs and any specific concerns you may have.

Have fun!