

Let's Eat!
**Strawberry Jam
& PB Sandwiches**

Find this recipe and more at
backtotheroots.com/recipes



GROW ONE, GIVE ONE



Keenan — San Diego, CA

We're a small team in Oakland, CA and we'd love your help to make gardening a part of every school curriculum! Just share a photo of your growing planter and we'll donate an Organic Grow Kit & STEM curriculum to a classroom of your choice!

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**BACK TO THE
ROOTS**
America's Organic
Gardening Company

**ORGANIC
WILD STRAWBERRY
GROW KIT**

What's Included



Organic
Potting Mix



Organic Wild
Strawberry Seeds



Organic Fertilizer
Spikes



Expanding Seed
Starting Disk
(coconut coir)

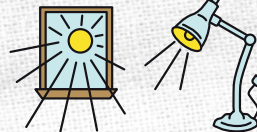


Spray Bottle

What You'll Need



Tap Water



Sunny Window or
Back to the Roots Grow Light

IMPORTANT! Your strawberry seeds will need lots of sun or time under a grow light (6–8 hours daily) & warm temperatures (65–70 °F).

This garden is **100% Guaranteed to Grow!** Not growing? Not a problem. We're here for you! Find FAQs or contact us at backtotheroots.com/FAQ

Congrats,
you're a
plant parent!

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*When used as directed

Planting

Expanding your Seed Starting Disk:

Take out your Expanding Seed Starting Soil Disk from the jar, place the disk in a separate bowl, and add 1/3 cup of water. Wait 30 seconds as the soil expands (pretty cool, huh?!). Add more water if the disk hasn't fully expanded. Once the disk has expanded, fill up your planter to the top of the jar with this seed starting soil. Coconut coir is a fantastic medium for starting your strawberries. As the plant grows, the roots will reach into the nutrient rich soil below.

Plant Seeds: Sprinkle 6–8 seeds and push each 1/8" into soil. Strawberry seeds are very small. The **Spray Bottle** allows you to gently keep them moist without disturbing the root growth. Keep your seeds moist with the spray bottle — mist 2x/day and **keep the lid on** until you see germination.

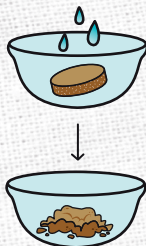


Germination

Temperature and moisture are important factors for successful germination:

Provide Sunlight: Strawberry seeds germinate best with some light exposure and at ~70 °F. Keep your planter in a warm, lit spot like near a sunny window (6–8 hrs of direct sunlight) or under a grow light.

Seeds will germinate in approximately four weeks. **Remove the lid after seedlings appear.**



Watering

Water your strawberry seedlings regularly. While they are still small (less than ~1/2" tall), gently keep the soil moist using your spray bottle to not disrupt root growth.

Keep Watering: As your seedlings grow, add 2–3 tablespoons every few days, waiting for the soil to become mostly dry between waterings. Your berries will need less water in early stages, and more as they mature.

TIP: Seedlings will be delicate, so take care to add water near them but avoid drenching the green stems and leaves.



Thinning

After germination, you may have multiple seedlings in your planter. Once your seedlings are ~1/2" tall, remove all but the three strongest seedlings. As they continue to grow (~1" tall), remove all but one. Once you have thinned to one seedling, push the first fertilizer spike into the soil. Keep the spike away from the stems and roots.

Flowering & Fruiting

Continue to care for your strawberry plant with water and sunlight. After a few months, when flowers appear, push the second fertilizer spike into the soil. When flowers open, tap the base of the plant for 30 seconds to help with pollination.



Harvest & Keep Growing

Your Wild Strawberries will grow to be about 1/2–1" wide. They are much smaller than the strawberries you might see in the grocery store. Once they become red, harvest promptly to avoid over-ripening.

