



LUXE
PROVENCE



CELEBRATING SPRINGTIME
in provence



BEHIND OUR CURATION

springtime in provence

Bienvenue to our Celebrating Springtime in Provence curation. Our inspiration this season is the region of Grasse, world famous for it's high-quality, traditional perfume and flower production. After much testing, we have selected two niche perfume houses that offer very different fragrance experiences. Additionally, we are presenting a new luxury cosmetics brand from Provence, along with a gorgeous blooming linen collection from a returning talented French artisan.

*Regardez les branches.. comme elles sont blanches,
il neige des fleurs...*



AU PAYS DE LA FLEUR D'ORANGER

niche fragrances from grasse

The family behind this niche perfume brand have put their hearts and souls into making exceptional fragrances inspired by their heritage linked to the orange blossom. The talent of their nose, Jean-Claude Gigodot, is undeniable as he has spent a lifetime creating beautiful fragrances. Les Inédits collection is a timeless line, mixing fragrant florals with past and present. The Néroli Blanc Collection captures the beauty of the orange blossom and its fruit in springtime.



SERIEE LIMITEE LOUISE

french linen napkins

A favorite, luxury textile designer is back by popular demand with a new creation. Each parcel features a set of three French washed linen napkins in: white, natural and grey, specially selected to coordinate with our Autumn tea towel. We adore this line to add an elegant, chic Provençal touch to our spring table. We are pleased to share that we will offer new custom colors and additional designs from Louise that will be available soon in our boutique.





SABÉ MASSON

la maison du soft perfume

Since childhood, Isabelle “Sabé” Masson has had a love for fragrance, art and nature. She broke into the beauty world by beginning as an intern in a tiny perfume company, Shop 8, which would later transform into the beauty mecca, Sephora. We are delighted to share her innovative Le Soft Perfume line, a nourishing solid perfume in stick form with a natural composition and fragrance from the best perfumeries in France including flowers from Grasse.



SOURCE DE PROVENCE

natural spring beauty

We are pleased to introduce you to this all-new luxury cosmetics brand featuring 99% natural ingredients sourced from Provence. After five years of extensive testing, this gorgeous line of natural beauty products was born. We've selected their Anti-Aging Crème created with Eau de Source de Beaupré and hyaluronic acid, which offers remarkable plumping qualities. Experience fig leaf, pear, olive and sweet almond oils from Provence, for a fresh boost to your skin in time for spring.

A SPECIAL LUXE EDITION

coming up next

We are excited to announce our first *Special Edition Luxe Provence Box Collection* created to Celebrate Mom. Each curation is delivered in our beautiful, signature foilstamped box accompanied by a handwritten note. We have curated various price and size options. This curation is ideal for a memorable family gift.

For *Annual Members*, your next curation will be our V4: La Belle Vie en Provence Summer edition shipping in June. We are creating an exclusive linen and leather French designer “sac” collection made just for this box. This collection is certain to please any summer Rosé wine lover. More details will be revealed soon.

merci beaucoup,

TARIK KOIVISTO

Founder & Creative Director

Photoshoot by: Luxe Provence | Provence Venue: Hotel Grillon le Brave | Model: Renata Negroni | Venue & Model Photographs, Hair, MUA: Adi Bukman
Alcohol should only be consumed in a responsible manner. Women should not drink alcoholic beverages during pregnancy because of the risk of birth defects.





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DELIVERING THE BEAUTY AND LUXURIES OF PROVENCE

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