



Fact Sheet

Name: Nextbit Systems

Genre: Android smartphone

Platforms: Android

On-Sale Date: September 1, 2015

Website: <https://nextbit.com/>

Twitter/Instagram: @nextbitsys

Nextbit Background

Nextbit has created the only cloud-first, design-forward smartphone for anyone who wants to be freed from the limits of today's mobile technology.

Nextbit was founded in 2013 by early Android veterans Tom Moss and Mike Chan, and is based in San Francisco. In order to produce a high-end, groundbreaking phone that would surmount common smartphone shortcomings, Moss and Chan brought on former HTC design lead Scott Croyle, best known for designing the iconic HTC One M7 and M8. Croyle was hired in 2014 and serves as Chief Design and Product Officer. The team has developed an elegant, cloud-first Android smartphone that will extend the storage capabilities of the phone beyond what the specifications currently allow, designed from start to finish in San Francisco.

Nextbit investors include Google Ventures and Accel Partners.

Nextbit Executive Team

Tom Moss

Co-founder & CEO, Nextbit

Tom Moss is the Co-founder of Nextbit Systems Inc. and serves as its Chief Executive Officer.

Most recently, he was an Entrepreneur in Residence at Accel Partners. Previously, Tom was founder and Chief Executive Officer of 3LM, which was acquired by Motorola Mobility. Prior to starting 3LM, Tom was an executive on the Android team at Google, where he was in charge of business development and strategic partnerships for Android worldwide and also served as the general manager for Android in the Asia-Pacific region. While at Google, Tom received a Founders Award, the highest employee award, given for extraordinary entrepreneurial achievement by a team at Google -- in this case, the Android team.

Tom is also a founding board member of Cyanogen, Inc. and Robot Invader, Inc. and is an active angel investor.

Tom received a J.D. from the University of California-Los Angeles School of Law and a Bachelor's Degree with honors from the University of Oregon.



Mike Chan
Co-founder & Chief Technical Officer, Nextbit

Mike Chan is the Co-founder of Nextbit Systems Inc. and serves as its Chief Technology Officer.

Along with Tom, he was also an Entrepreneur-in-Residence at Accel Partners. Before that stint, he was the first employee at 3LM, where he served as Senior Director of Engineering. There, he led 3LM's Platform team, creating core system and framework enhancements to Android for the enterprise. 3LM was later acquired by Motorola, and then Google. Prior to joining 3LM, Mike was a Software Engineer at Google working on Android before version 1.0 launched through 3.0 (Honeycomb). While there, Mike led and oversaw power management for all of Android, and worked on Android system security, kernel bring-up, application management and sandboxing. He worked with the Gmail team to develop the initial Gmail sync protocol, which was the basis for GCM, a push messaging system that is still in use by every Android app to this day. He is the author of Android kernel's interactivity governor for improved CPU frequency scaling, providing faster response with improved power efficiency used in Android 3.0 and later.

Mike holds a Bachelor of Science in Computer Engineering from the University of Washington.

Scott Croyle
Chief Design and Product Officer, Nextbit

Scott Croyle leads the product and design teams at Nextbit, bringing his tireless passion for creating unique products that are at the center of people's lives to the company.

Prior to Nextbit, Scott was the Senior Vice President of Design and User Experience at HTC, where he led both the industrial design and user experience team. During his tenure, HTC was transformed from an ODM (making products for others to sell) to an OEM (making products for themselves), launching some of the most iconic and revolutionary smartphones including Diamond, Legend, Evo, Incredible and the HTC One (M7 and M8).

During his six years with HTC, he won more than 100 design awards, built a design organization that spanned three studios and was comprised of more than 100 industrial designers, product designers and engineers. Prior to joining HTC, Scott served as the Co-Owner and Principal of One & Co, an award winning industrial design consultancy whose clients included Amazon, Microsoft, HTC, Burton Snowboards, Nike and Council. One & Co was acquired by HTC in 2008, establishing a trend of subsequent alignment of design firms and their clients.

Scott is currently a board member with Council, a San Francisco-based furniture company created for a discerning customer that values quality, craftsmanship, authenticity and, above all, good design.