



GRENFELL

ENGLAND

AUTUMN WINTER 2018



Since its founding in 1923 by Haythornthwaite & Sons, the brand has been inextricably linked to some of the greatest endeavours Britain has witnessed and undertaken. Initially, a requirement of Sir Wilfred Thomason Grenfell, a brave doctor-come-philanthropist, Grenfell cloth became renowned for its feats; table-topping mountaineers to daring aviators, ambitious explorers to reserved royalty, its legend is the dutiful response to its profound and inimitable creation: Grenfell cloth.

Proudly made in East London via the hands of expert craftspeople, each Grenfell coat is built to last and has a natural ability of peak performance. Offering styles that are inspired by its icons of past, the silhouettes have retained a special feeling of timelessness and are driven by a necessity of function.

With its heritage carefully in mind, plus a forward-thinking approach melded with experienced mastery, a Grenfell coat provides the wearer with assured comfort, resilience to unpleasant weathers plus a standard of sartorial dress. With a multitude of designs, a Grenfell coat is suitable for any urban jaunt or rural exploit.

GRENFELL AW18 CREATIVE VISION

With national identity a global subject of conversation, we have taken an introspective view examining all that is sartorially British, and the cultures from which they came.

We took inspiration from the diverse British institutions ... public schools, English country style and estates and a dose of good old-fashioned English eccentricity, including the Punk.

Trawling our net from Land's End to John O'Groats, we have gathered a rich catch of typically British product. Ranging from flannels and sheepskins from Somerset, tartans from Scotland, waxed cottons from Yorkshire and many more.

The AW18 Grenfell collection includes sheepskin trimmed parkas, suede trimmed corduroy blazers, motorcycle coats and jackets, cycling and hunting capes, punctuated with Fair Isle, Argyll, tartan and other camouflage prints, and embroideries.

This season's shapes are easier and longer, adding a rakish fluidity. We have introduced down-type insulated pieces, using an ecological alternative to down; with many other advantages including almost zero moisture absorbency, impressive water repellency and of course, excellent insulation properties.

Explore Britannia.





The Hebrides
Camo Tech with Faux Fur Hood Trim



The Labrador
Insulated Technical Check with Shearling Cuffs and Hood Lining,
detachable Faux Fur Hood Trim



The Labrador
Insulated Camo Tech with Shearling Cuffs and Hood Lining,
detachable Faux Fur Hood Trim



The Mollison
Cotton Gabardine with Shearling Overcollar



The Sherpa
Insulated Camo Tech



The Hyde
Grenfell Cloth with Technical Check



The Balmoral
Blackwatch Wool



The Campbell
Cotton Gabardine



The Troon
Alpaca Wool with Fair Isle Embroidery and Shearling Overcollar



The Gore
Corduroy with Suede Detailing



The Hickory
Merino Wool with Argyle Embroidery



The Troon
Velvet with Fair Isle Embroidery



The Tollard
Cotton Gabardine with Corduroy Collar and Alpaca Wool Lapels





The Abberley
Waxed Cotton



The Highlander
Waxed Cotton with Shearling Overcollar



The Goteborg
Waxed Cotton and Shearling



The Goteborg
Cordoroy and Shearling



The Suffolk
Fox Brothers Check Wool





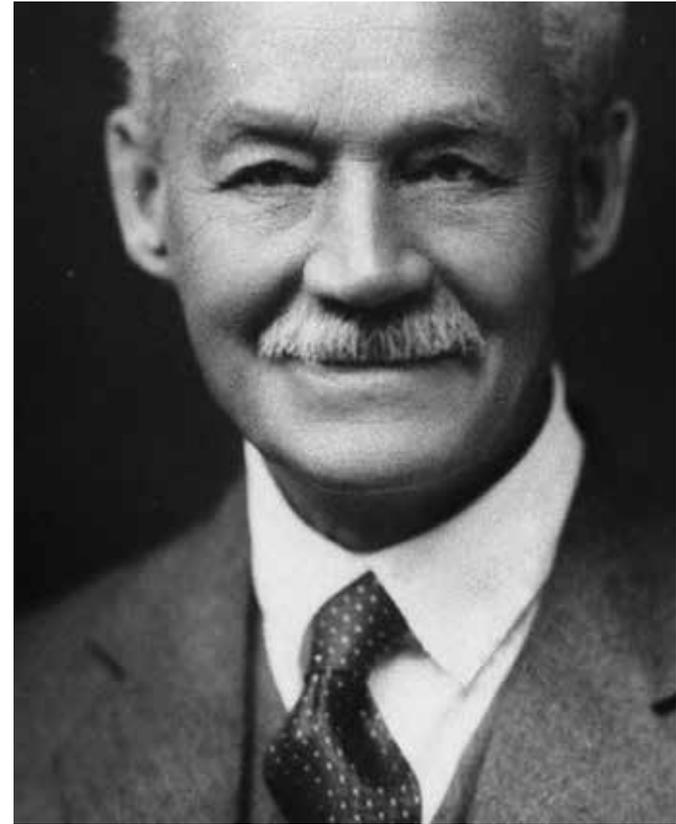
The Golfer
Merino Wool



The Walker
Grenfell Cloth



The Campbell
Blazer Stripes Technical



“ Real joy comes not from ease or riches
or from the praise of men but from doing
something worthwhile ”



MADE IN LONDON

From conception to completion, every Grenfell garment is made entirely at our factory in East London, England.

This painstaking control of the entire production process ensures that Grenfell clothing always meets the exacting high standards we have held for almost 100 years.

We utilise many different methods in the construction of each piece, some use state of the art machinery and some use classic manufacturing workhorses from years gone by. The principles behind everything we make remain true to that original 1923 identity: functional, high-quality, stylish outerwear that stands up to the elements.

We're proud to be a truly British manufacturer, and understand the responsibilities we must uphold in standards of British manufacturing. We expect the same standards from all of our suppliers too, providing us with materials that are ethically sourced and of the highest standard.





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