

WHERE AUTHENTIC STORIES BECOME TIMELESS TREASURES



A voice from the ocean.
A craft shaped by nature's hand.
A story that follows the
ever-shifting sands of time.





Sippi

Sippi is where the spirit of the ocean meets adventure, community and culture, creating a brand that celebrates nature, self-discovery, and craftsmanship.

Sippi creates jewellery that reflects the sculpting hand of time and declares its love of imperfect beauty. Like the ocean waves, every piece is different, aligned to its own essence.



Founded by me, Sepideh Mojabi, Sippi grew from a deep love for the ocean and a lasting bond with Sri Lanka; its coastlines, its people, and its creative spirit.

From early on, the sea was my place of freedom. Swimming, diving and surfing as a way to feel grounded, to come home to myself.

Sri Lanka became part of that story. Wild and alive, yet deeply connected to nature, it taught me what it means to live with presence and purpose.

Sippi is my way of honouring that, a love letter to the ocean, to the country that shaped me, and to the people who welcomed me. It's also my way of expressing who I am and inviting others to do the same.

Sippi is grounded in a deep respect for the ocean and the communities we care about. Every piece is created with intention, inspired by the sea, shaped through collaboration, and designed to carry meaning. This isn't about perfection, it's about responsibility, expression, and creating pieces that hold beauty and connection.

All of our materials are chosen thoughtfully, with their impact and purpose in mind. We're committed to transparency in our process.

We also work with local artisans and engage with Sri Lankan government bodies like MEPA and the EDB to continue learning and evolving.





This book shares the spirit behind our launch collection. Shaped over three years with research, persistence, care, and collaboration.

It came to life because of those who believed in Sippi before it existed, and stood by its vision.



We believe in challenging convention, not for the sake of being different, but to strive for more honesty and greater authenticity.

We listen. We learn. And we know that change isn't a disruption, but a force for growth in craft, in community, and in ourselves.

We don't chase perfection.

The SCAR is the sparkle

We honour character; the cracks,
curves, and contours that make
something entirely its own.





*"Imperfection is in some sort essential
to all that we know in life."*

John Ruskin





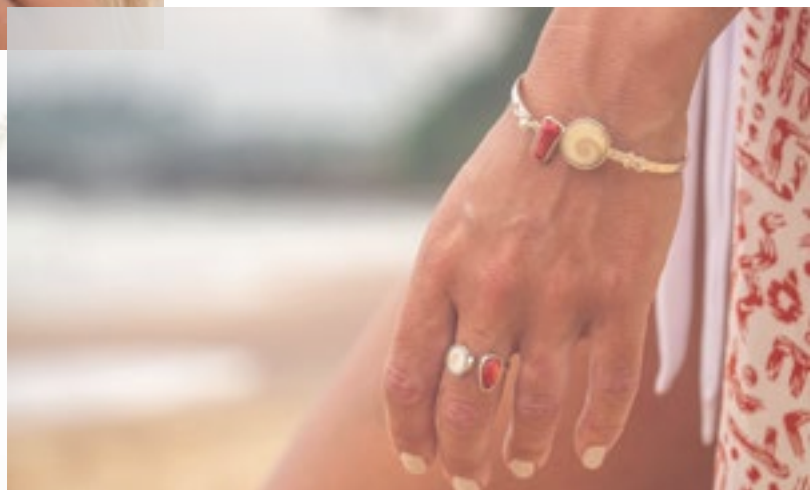
A chipped shell. A shard of sea-glass. A fossil smoothed by time. The porous texture of dead coral. These aren't flaws, they're reminders of life lived and reshaped.

Each one touched by nature, changed by movement, and carried forward as something new.

This chapter is a reflection of that idea: that beauty can emerge through the weathering of time, and meaning resonate through the patina of imperfection.



*"I felt not only beautiful—but deeply
connected to something special"*







FORM FOLLOWS FLOW

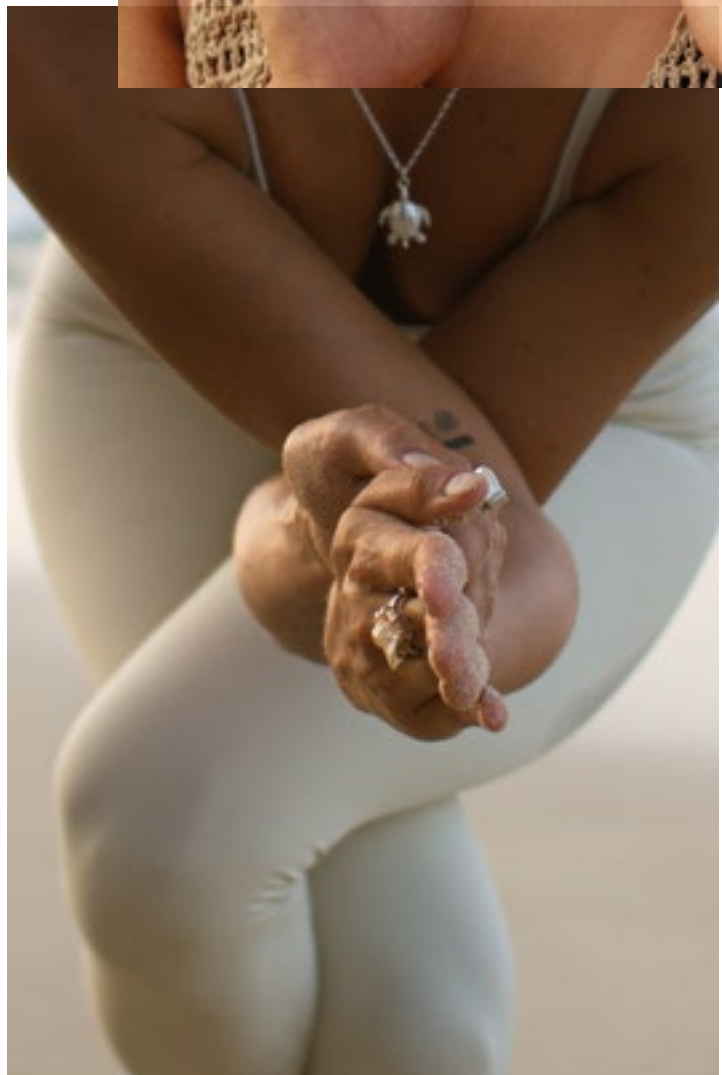
Some stories arrive as symbols. A ripple. A shell's curve.
The gentle arc of a turtle's back, or the curl of a breaking wave.

This chapter reflects the idea of simplicity, the kind found in nature, where nothing is forced, yet everything moves with purpose. These pieces are inspired by the sea's quieter moments: soft forms, flowing lines, and patterns that feel instinctive.



Unlike our one-of-a-kind pieces, these designs can be recreated consistent in shape, but always made with care. They carry the spirit of the ocean's more familiar language: the creatures, the currents, the movement of water over time.

There's a lightness to them, a sense of ease. Some are playful nods to ocean life: a turtle, a spiral shell, the sway of seaweed. Others are more abstract, distilled down to the essence of flow and form.



They're sculptural, subtle reminders of the sea, wearable symbols of rhythm, connection, and calm.







untapped



Sri Lanka is renowned for its gems, their brilliance, colour, and cut. But beyond the surface lies something even more precious: potential.

Not just in its land, but in its people, their evolving perspectives, and skills passed down through generations.

This chapter celebrates the artistry of stone setting and precision craftsmanship, where technique speaks for itself and restraint reveals character. The jewellery strikes a balanced tone, defined by meticulous attention to detail. Every element from the careful placement of each stone to the refined curve of the band is thoughtfully considered. The result is jewellery that exudes understated elegance and refined composure.



Unlike our raw or abstract collections, these pieces are reproducible. They can be customized, recreated, or adapted while preserving their original design's essence. This is jewellery for those who appreciate precision, where every detail holds significance.



"I could just feel that there is more to the pieces than just the materials and their beauty."





HERITAGE is *Handmade*



As a craftsman, I have
a deep love for nature,
particularly the
marine environment.

The beauty and
tranquillity of the
oceans inspire much
of my work.

S.K. Daminda Samanlakumbura



It's truly fulfilling to work with a
business that shares my passion for
preserving the environment and
creating beautiful,
sustainable jewellery.



CREATING
BEAUTIFUL,
CUSTOM
JEWELLERY
THAT TELLS A
STORY EXCITES
ME EVERY DAY.

S.K. Daminda Samanalakumbura

At Sippi Jewellery,
I've embraced the
opportunity to create
fresh, modern pieces
that bring simplicity
and elegance to my
designs.

I'm committed to
crafting meaningful
jewellery that
resonates with
both local and
international
customers.

Saranga Nayanajith



With a focus on teamwork and
growth, I'm excited to expand
our reach and continue
creating beautiful, bespoke
pieces that celebrate both
Sri Lankan heritage and
modern craftsmanship.



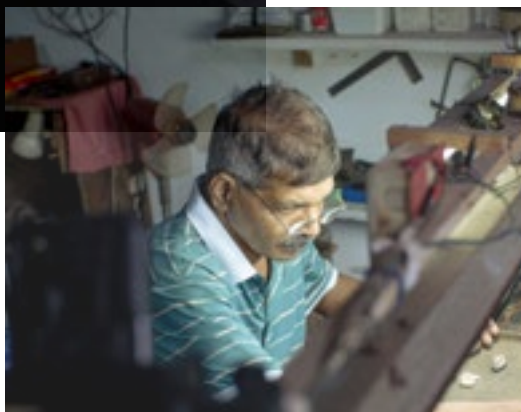
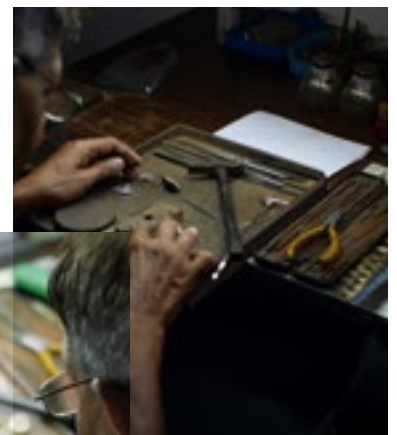
WE CAREFULLY
CRAFT EACH PIECE
TO BALANCE
CULTURAL
TRADITION WITH
CONTEMPORARY
STYLE.

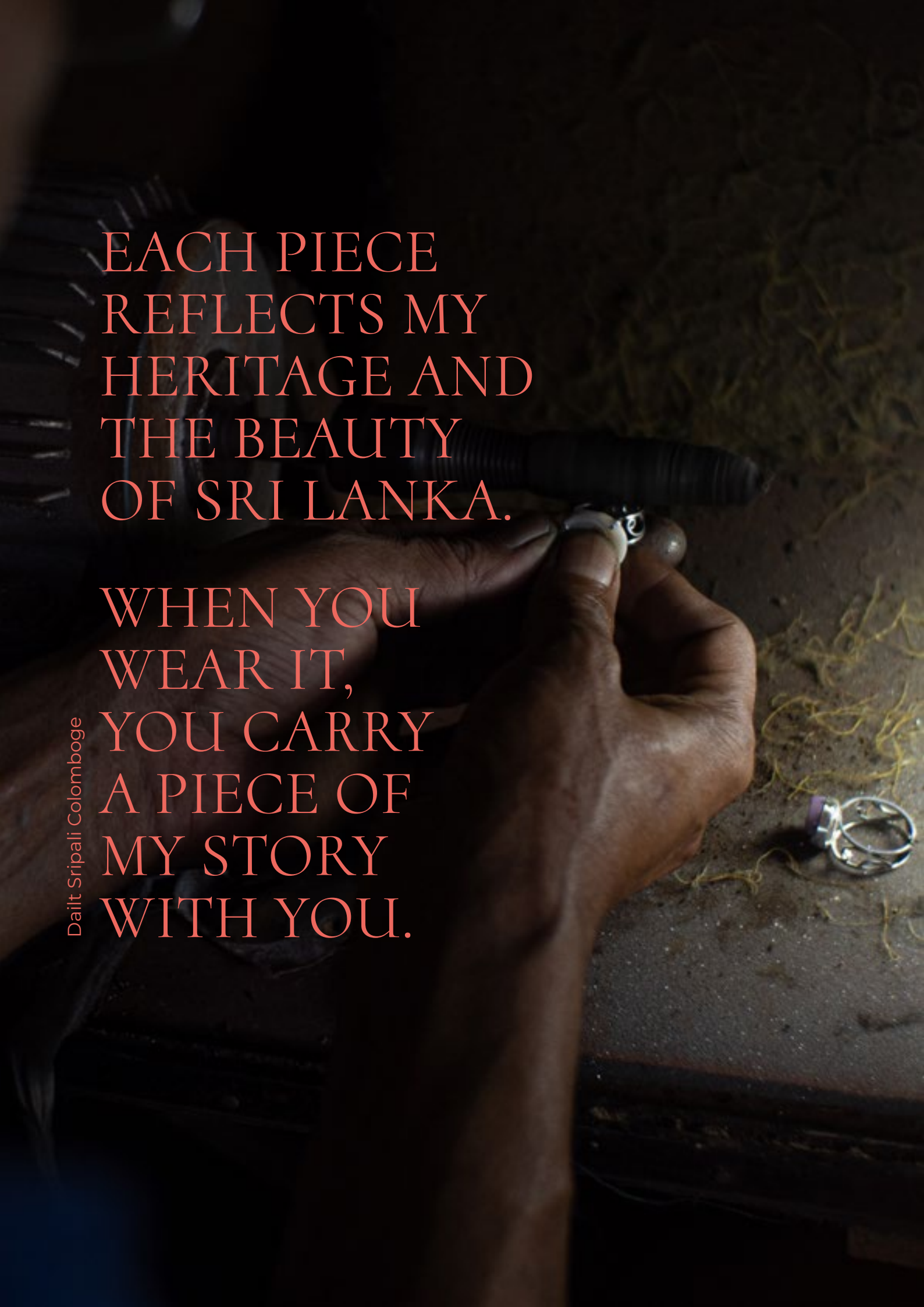
Saranga Nayanajith

Creating is what I love most. I let each material guide me, working around the piece, sketching new ideas, always chasing fresh designs.

Three years ago, Sepideh and I began shaping Sippi Jewellery from the ground up. I joined from day one because I believed in its ethos: to grow a fair, honest business and give makers like me the chance to create pieces that leave a lasting impression.

Dalit Sripali Colomboge

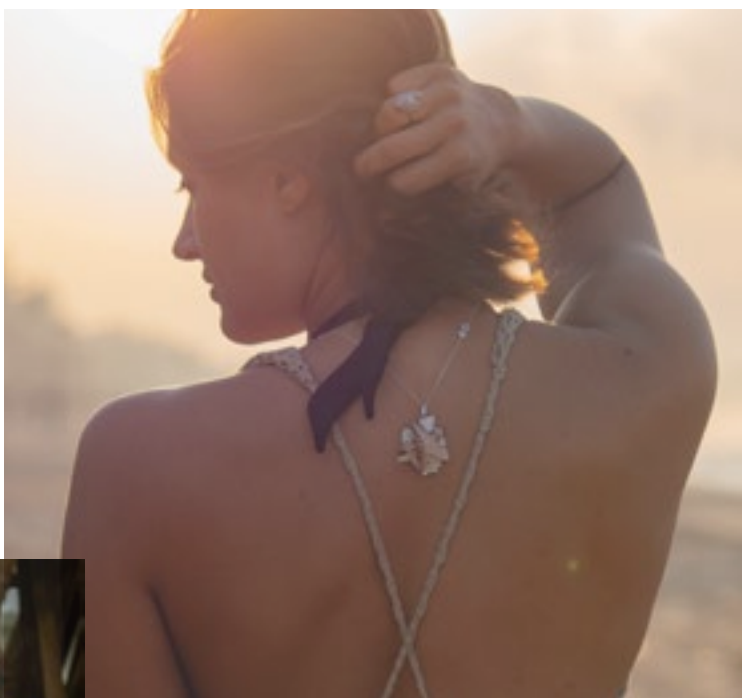




EACH PIECE
REFLECTS MY
HERITAGE AND
THE BEAUTY
OF SRI LANKA.

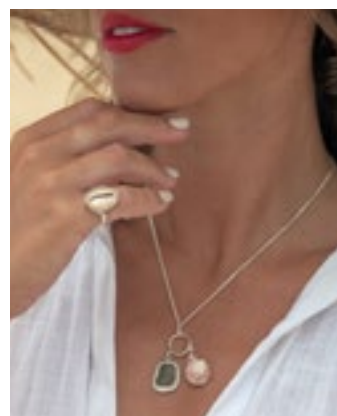
WHEN YOU
WEAR IT,
YOU CARRY
A PIECE OF
MY STORY
WITH YOU.

Dailt Sripali Colomboge



IT FELT VERY
NATURAL
AND JUST
GOOD ON
MY SKIN.

Meike





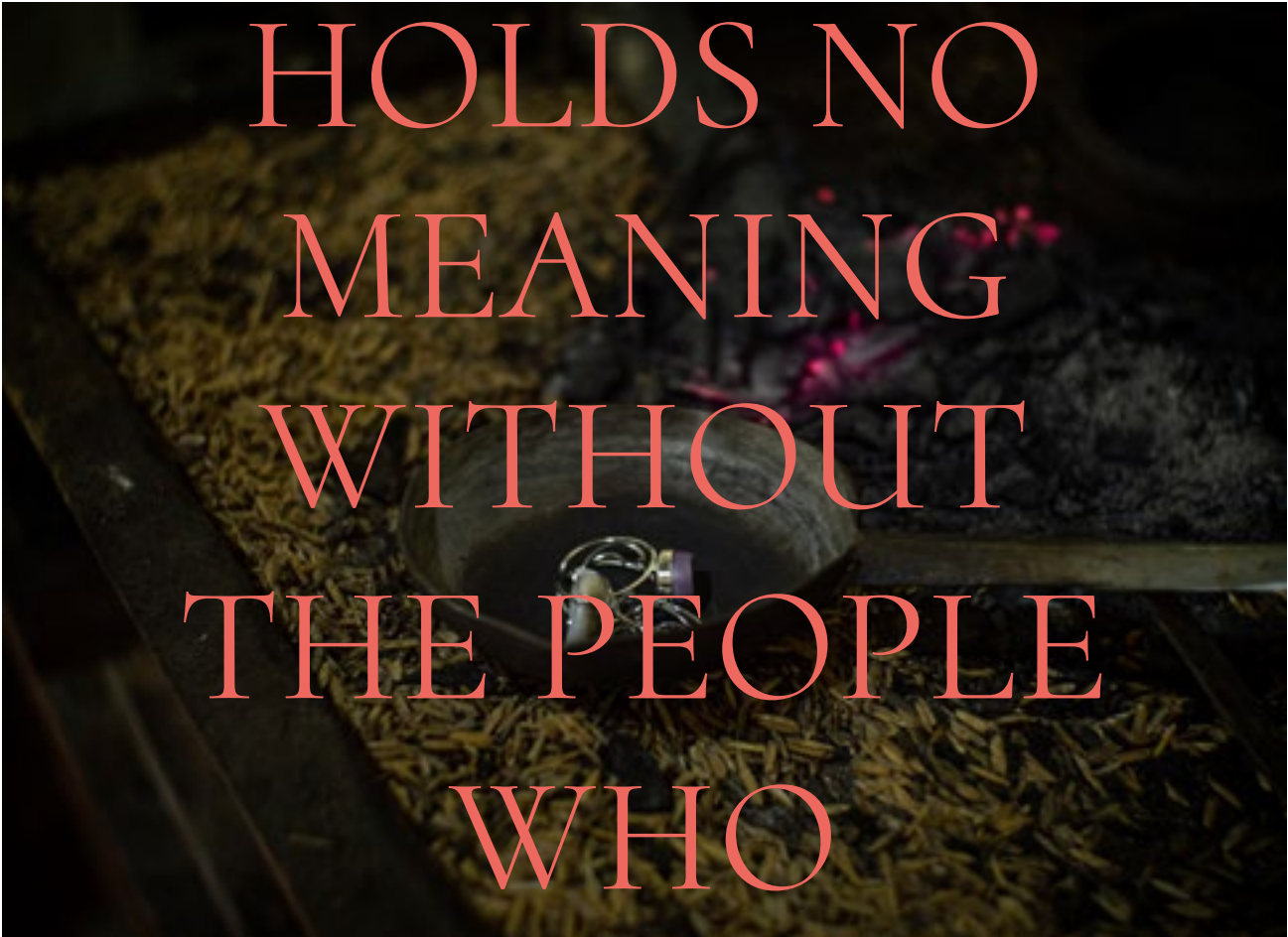
The ones who wear the story



Emma | Victor | Mieke | Michela

Captured by George, whose photography brings out the true essence of each individual, showcasing them in their natural spaces with jewellery that resonates with their personal story.

JEWELLERY



HOLDS NO MEANING WITHOUT THE PEOPLE WHO

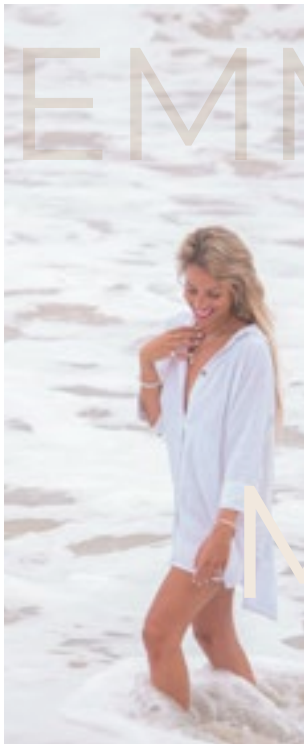
WEAR IT.

This chapter is a tribute to the individuals who collaborated with us, bringing our first collection to life.

They are not just models but the living embodiment of the values we hold dear: Craftsmanship, Authenticity, Individuality.

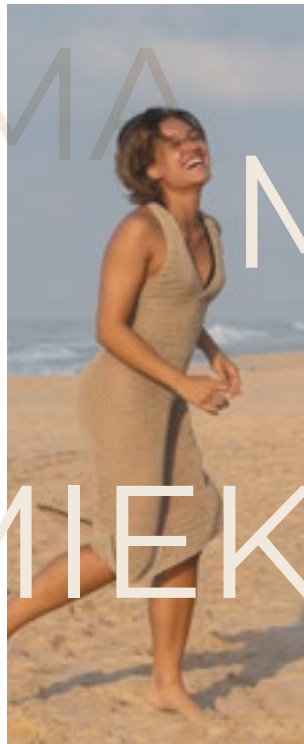
Each person chose a piece that resonated with them personally - a story, a belief, a connection.

Through their unique presence, the jewellery tells a deeper story, one that goes beyond design



I'm Emma, from the UK, and I'm beginning a new chapter, starting my own wedding planning business, hopefully rooted in the magic of Sri Lanka and other destinations.

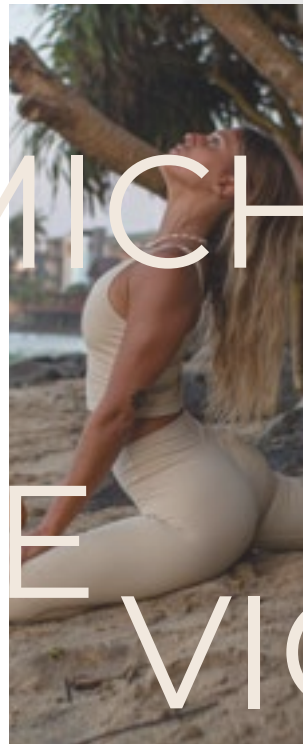
My heart has always belonged to the sea; I feel most alive when I'm near the ocean, wild and free.



My name is Mieke, I am 25 years old and I am from north of Germany.

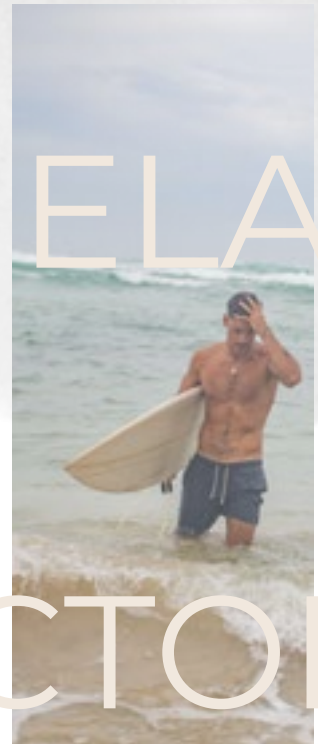
I was in Sri Lanka to get some distance between me and my everyday life to gain a fresh perspective.

I was very lucky to meet so many amazing people like Sepideh during my time on this beautiful island.



Hello! I'm Michela, lovely to meet you. I'm a free-spirited soul from Milan, Italy. I teach yoga in my free time, it's my big passion and I'm a lover of slow-paced lifestyles. Lately,.

Being in Sri Lanka felt like a dream finally coming true a slower, simpler life rooted in Ayurveda, yoga, and nature.



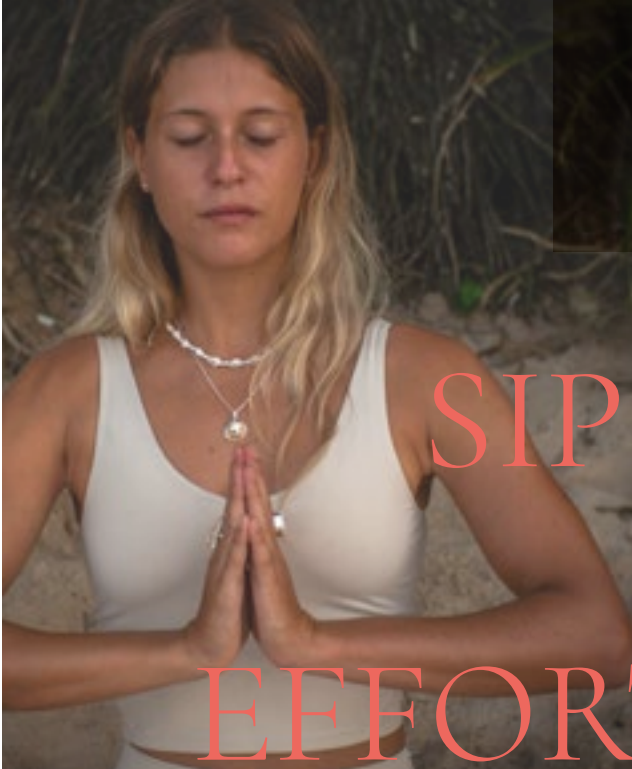
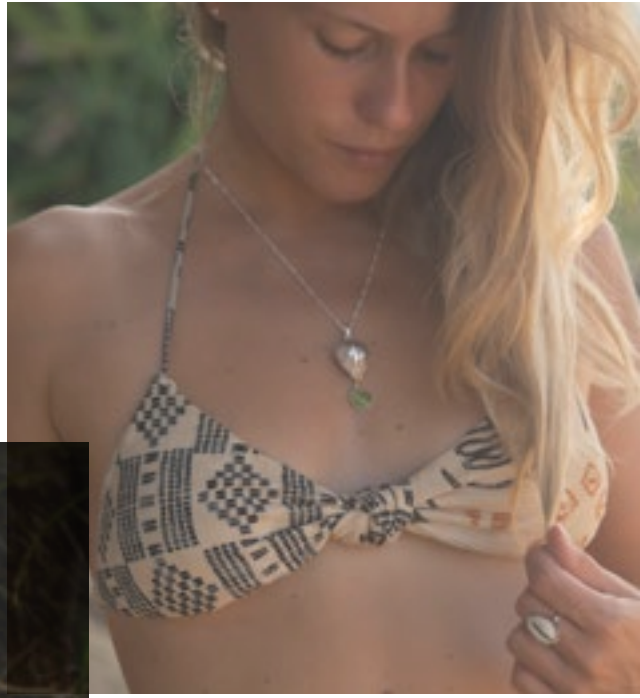
I'm Victor Garcia, I'm from Tenerife, Canary islands. I was born on the island so my love for the ocean runs deep. Sri Lanka offered me a chance to reconnect with its beauty and people.

Sri Lanka has something special, and I connected with Sippi's vision. The brand shares ideals that resonate with me, showcasing Sri Lanka's essence and embracing the beauty of imperfection.



"I like the beauty of the imperfection. I think that's cool"





SIPPI MADE
ME FEEL
EFFORTLESSLY
BEAUTIFUL.

Michela

Wearing Sippi jewellery felt like carrying a little bit of the ocean with me and that's always good for the soul. I especially loved the shell necklaces; they were soothing to the touch, offering a little sensory magic that helped calm my mind.





I liked it because of the anchor on the lava rock, that's what makes me feel connected to the motherland. I come from a volcanic island, so volcanic rock represents so much to me. And the anchor too, since I'm from a fishing town. It's a perfect representation of that connection.



IT'S HARD TO
CHOOSE, BUT
I LOVE THE
PIECE WITH
VOLCANIC
ROCK AND THE
ANCHOR. ALL
THE PIECES
ARE AMAZING.

Victor

Honouring the ocean with action, not just inspiration.



Vice Admiral Piyal De Silva

IM

Sippi began in the sea and our commitment to it runs deeper than design.

From coral to coastline, we work alongside local partners, conservationists, and changemakers who dedicate their lives to protecting Sri Lanka's marine ecosystems.

Our jewellery is just one part of the story. This is the rest; the hands-on work, the restoration efforts, and the communities keeping our oceans alive.





PACT:

Returning to the source

Whether it's planting corals, restoring mangroves, or cleaning shorelines, our intention is simple - to give back to the source that gives us everything.

These aren't side projects, they're central to our process. Every shell we collect, every piece we craft, is shaped with respect for the ocean that raised it. This is our responsibility.

As we grow, we're committed to using our success to deepen our impact and to support the ongoing efforts to preserve the ocean.





At George Hurrell Design I really enjoy the opportunity to work with brands that mean what they say. They're not out to follow every trend they're about telling real stories and giving credit to the people and places that make it all happen.

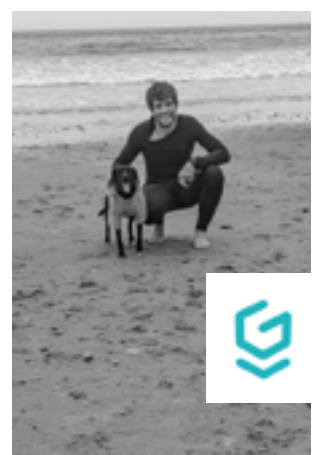
Supporting Sippi has been about more than just design. It's been about building something meaningful. Showing that individuality matters, that imperfections are part of what makes things real, and that we have a responsibility to care for the people and places we work with.

Sri Lanka is a big part of this. Its rawness, resilience, and craftsmanship have left a real mark on me and its potential deserves to be recognised and supported, not taken and forgotten.

The spirit of the people here is something special, it deserves to be acknowledged and shared. It means a lot to be part of something that honours that.

Every shoot has its set-up shots, the ones you plan for. But what I always look for are the moments that just happen.

A flicker of connection, an unguarded gesture. That's where the real story lives



ACKNOWLEDGEMENTS

We extend our heartfelt thanks to everyone who has supported Sippi Jewellery in reaching this exciting milestone.

In particular, we wish to acknowledge:

Healing House Hiriketiya - Kingsly Kvinisir
Sri Lanka Export Development Board
Marine Environment Protection Authority
Association of Gemmology of Sri Lanka

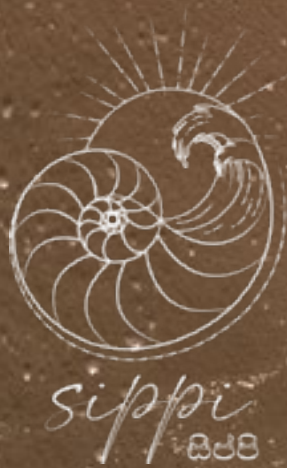
Tees Valley Combined Authority
Enterprise Made Simple
Orange Box
Triage
Matchmaking Programme
University of the Arts London
Cultural Relations Platform
British Council
George Hurrell Design

To everyone who believed in us, guided us, and stood by us—this launch is made possible because of you.

With sincere gratitude,
The Sippi Jewellery Team

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