

ASH & ERIE BRAND

SHORTER GUY CLOTHES



WHAT WE STAND FOR

There's a stigma that comes with being a short man. It's not cool, desirable or even "masculine" to be short, and because of that, the mainstream fashion industry has largely ignored this segment of the male population. At our core, we exist with the sole purpose of helping shorter guys look and feel their best. It goes beyond shirts, pants, patterns, and even fit. It's the feeling of confidence knowing that there's an entire brand that believes your height is perfect. We are fully inclusive in terms of race, orientation, ethnicity, and age, but completely exclusive to shorter guys. **If you're short, you belong.**

OUR VALUES

- Confidence
- Dedication
- Empowerment
- Inclusion

OUR PERSONALITY

- Positive
- Authentic
- Witty
- Motivated

HELPING SHORTER GUYS LOOK & FEEL THEIR BEST

