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**DARK CHOCOLATE COVERED CABERNAYZYNS - "GUILT FREE INDULGENCE" -  
MAKE FIRST OFFICIAL APPEARANCE AT NATIONAL FOOD SHOW**

NAPA VALLEY, Calif. (January 11, 2017) – The Wine RayZyn Company announces that the much-anticipated Dark Chocolate Covered CabernayZyns (dried Cabernet wine grapes) will make their official debut at the 2017 Winter Fancy Food Show in San Francisco. While some buyers and food aficionados have had the chance to taste Dark Chocolate Covered CabernayZyns at previous food shows, only a few have had the opportunity to sample the delicious snack in its final packaging.

Dark Chocolate Covered CabernayZyns are now available in .5-ounce "pocket single" packages. The company chose the .5-ounce package to introduce this product based on the trend that consumers are looking for just the right amount to satisfy those sweet cravings. "We deliver taste and nutrition with this amazing treat, and we like that this new snack allows people to indulge in a guilt-free way," says Andrew Cates, Co-Founder of The Wine RayZyn Company.

According to Dr. John Laird, MD, the Medical Director of the Vascular Center at UC Davis: "Dried wine grapes are rich in a variety of nutrients, polyphenols, and antioxidants, which like red wine, may have very significant cardio-protective effects in humans. According to Dr. Chris Cates, MD, The Wine RayZyn Company's Founder/CEO and nationally renowned Cardiologist, "The combination of the heart healthy benefits of CabernayZyns combined with the well-known benefits of dark chocolate makes the new Chocolate Covered CabernayZyns a double dose of antioxidants and truly guilt-free indulgent snack."

The packaging is luxurious and proves that good things do indeed come in small packages. For retailers, Dark Chocolate Covered CabernayZyns are sold in boxes of 200 and as a 20-pack box that doubles as a merchandiser. Each .5-ounce bag retails for \$1.99. The Wine RayZyn Company is already seeing interest from retailers, gift basket companies, airlines, and consumers, enthusiasm generated by the fact that this product offers both nutritional value and delicious sweetness with a crunch.





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To learn more about The Wine RayZyn Company, please contact Eleanor Cates via the information listed at the top of this release. To learn about the Winter Fancy Food Show Specials for this item, please stop by the company's booth (#2611).

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