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CABERNAYZYNS SELECTED FOR TASTINGS AT THE 18TH ANNIVERSARY “V FOUNDATION WINE CELEBRATION,” WHICH SUPPORTS CANCER RESEARCH

NAPA VALLEY, Calif. (June 23, 2016) – Jim Valvano was a successful basketball coach and an award-winning television commentator who was diagnosed with terminal cancer in 1992. In January of 1993, ESPN offered their support in establishing a foundation that would fund cancer research.

This year marks the 18th Anniversary of the “V Foundation Wine Celebration” in Napa, California. This special event brings together people from the investment community, technology, medical, sports, entertainment, and winery worlds to raise money for the fight against cancer. Another example of the generosity of Napa Valley and surrounding communities that have so enthusiastically embraced it, the V Wine Celebration has funded over 45 promising research programs at medical and research facilities including the Martin O’Neil Cancer Center at St. Helena Hospital, Napa’s Queen of the Valley Wellness Center, Stanford Medical Center, and UC San Francisco Medical Center. Founded by Julie Allegro in 1999, the V Wine Celebration has grown from its humble beginnings to one of the top-rated charity wine auction events in Napa Valley.

Jim Valvano knew that The V Foundation could not save his life, but he hoped that “it could save my children’s lives, or someone that you love.” His dream of a cure is one shared by millions.

“CabernayZyns are a superfood snack that supplies more antioxidants than wine! They have no artificial flavors or preservatives and are specially dried to toast the seeds inside, providing customers with the perfect healthy snack,” says company spokesman, Andrew Cates.

The Wine RayZyn Company is proud that CabernayZyns will be part of the silent auction that immediately follows the Cancer Symposium.

