



### **MERLAYZYN™ IS A "HIT" WITH PHIL LEMPERT, THE SUPERMARKET GURU®**

**NAPA VALLEY, Calif. (December 5, 2016)** – Last week, Phil Lempert, the SUPERMARKET GURU®, reviewed The Wine RayZyn Company's MerlayZyn™ product and awarded it with the SupermarketGuru Hit Product Seal™. According to Lempert's review, "[MerlayZyn] is a terrific snack that certainly is a better-for-you option, but will satisfy any sweet tooth." MerlayZyns are premium dried Merlot wine grapes that are a crunchy superfood snack. They are high in fiber, have more antioxidants than wine, and are naturally sweet.

Phil Lempert is one of America's leading consumer trend-watchers. According to the Supermarket Guru® website, Lempert has been an editor and correspondent for NBC News' *Today* show. He is also familiar to television audiences, thanks to regular appearances on ABC's *The View*, FOX Business, Dr. Oz, *The Oprah Winfrey Show*, *20/20*, CNN, CNBC, FOX, and other well-known news and morning television shows throughout the U.S.

In the review, Lempert says, "I really like this idea and product." He gives MerlayZyn a perfect score on nutrition, ingredients, preparation, appearance, and packaging. The snack even got a near perfect score on taste with a 28 out of 30. One of the factors that appealed to Lempert was the quality and simplicity of the ingredients.

"Our Company is thrilled to have MerlayZyn recognized as a great snack by the Supermarket Guru. Lempert has the highest of standards, and we are excited for MerlayZyn to be listed among his 'hits'. We work hard to create the best quality products, and this particular review is very much appreciated," says Company Co-Founder, Andrew Cates.

To learn more about The Wine RayZyn Company's products, you can reach out to Eleanor Cates ([eleanor@rayzyn.com](mailto:eleanor@rayzyn.com) or 404.375.3700).

