



CRUNCHY SUPERFOOD SNACKS

Wine RayZyn Announces Kosher Certification for Dark Chocolate Covered CabernayZyn™ Snacks

NAPA VALLEY, Calif. (June 30th, 2017) – The Wine RayZyn Company announces today that its popular Dark Chocolate Covered CabernayZyns are now certified Kosher. CabernayZyns, the key ingredients in this new product, are dried Cabernet Sauvignon wine grapes, a crunchy superfood that is high in fiber, low in fat and cholesterol, and has more antioxidants than wine. To make this snack, each CabernayZyn is coated in luscious dark chocolate. Dark Chocolate Covered CabernayZyns are the company's newest snack, a "guilt-free indulgence" combining heart healthy Cabernet grapes and dark chocolate.

According to Darren Buck, Wine RayZyn's Director of Operations, "When your product is certified Kosher, consumers know that you abide by a strict policy of Kosher food laws, including purity and quality. The demand for Kosher certified products has been growing very quickly. In order to meet this growing demand, we have sought Kosher certification since our launch in order to expand our existing market and increase our sales. We are thrilled that our newest product, as well as our entire core product line, are now all Kosher certified." In addition to being Kosher certified, Dark Chocolate Covered CabernayZyns are natural, are a good source of iron, and have more antioxidants than red wine.

About The Wine RayZyn Company

The Wine RayZyn Company creates crunchy superfood snacks called Wine RayZyns. In addition to CabernayZyn™, the company also produces ChardonayZyn™ (specially dried Chardonnay grapes) and MerlayZyn™ (specially dried Merlot grapes). All of these crunchy superfood snacks are created from specially dried wine grapes harvested in California. The products represent a new fruit category and are amazingly delicious and nutritious. They are excellent as a snack, salad topping, or ingredient for sweet and savory dishes.

For more information regarding this certification and Wine RayZyn snacks, please reach out to Eleanor Cates (Eleanor@rayzyn.com / 404.375.3700).