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## THE "RAYZYN GUY" DEBUTS DARK CHOCOLATE CABERNAYZYN™ 24-PACK ON QVC



**NAPA, CA. (September 17, 2018)** – Andrew Cates, also known as the “RayZyn Guy,” will be making an appearance on QVC later this month. On September 26<sup>th</sup>, Cates will be debuting Dark Chocolate Covered CabernayZyns on the successful television shopping network. For the first time, The Wine RayZyn Company will be offering a 24-pack of Dark Chocolate Covered CabernayZyns. Each pack is .5 ounces of portion-controlled indulgence and consists of sweet, crunchy CabernayZyns covered in luscious dark chocolate. Not only is this snack delicious, but it is also good for you and your heart. CabernayZyns are an award-nominated heart healthy superfood made from hand harvested specially dried Cabernet wine grapes, and the company has combined this superfood with the amazing health benefits of dark chocolate. When asked about this product, Cates says, “We have created the perfect healthy, sweet snack; it’s truly guilt-free indulgence.”

According to Cates, “QVC is very excited about our selling this particular snack in a few weeks. It is just in time for Halloween when moms everywhere are searching for healthy options for kids, and it is just before the holidays when gifts and chocolate treats go hand in hand.” This upcoming QVC appearance on September 26<sup>th</sup> will not be Cates’ first, as he appeared on QVC in October 2016 with regular Wine RayZyns {watch the segment here: <https://www.youtube.com/watch?v=wluckY33J1k>}. “Working with QVC’s talented staff was fun and exciting during my first appearance, and I cannot wait to go back on air to share my favorite product with QVC’s loyal customer base. Not only will we be getting this snack into the homes of thousands of new customers, but we will also be building awareness of our brand for all the retailers that sell our products”. Cates also hopes to promote the “RayZyn Guy” RV tour while on air. The tour allows Cates to share his passion for his company’s superfood snacks with consumers on a road-trip across America, following the loss of his Napa home and family vineyard in California’s recent wildfires. “Not many opportunities are as multi-beneficial as the QVC platform,” says Cates.

After QVC, Cates will hit the road again in his “RayZyn-Rig,” hosting tastings of Rescue RayZyns, which were salvaged and harvested after the Napa fire, as part of a national movement that supports natural disaster relief and food waste awareness. “We are excited to be featured on QVC and to follow-up that momentum by meeting our supporters face to face at our store locations and to also make new introductions to people who are looking for a new healthy snack to enhance their daily routine,” says Cates.

**Please watch Andrew Cates QVC on September 26<sup>th</sup>, airing sometime between 3-7pm.**

For more info on The Wine RayZyn Company visit [www.rayzyn.com](http://www.rayzyn.com), and follow on [Facebook](#), [Twitter](#) and [Instagram](#). Follow “The RayZyn Guy” Tour on Instagram - @therayzynguy



**The RayZyn-Rig**

The Wine RayZyn Company has been featured in [NBC News](#), [CNN Money](#), [Food Navigator USA](#), [Travel + Leisure](#), [The Daily Meal](#), [San Francisco Chronicle](#), [Boston Globe](#), among other prestigious media outlets.

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