



Copperfield - SimpliFire Price Guide Electric Fireplaces

Effective April, 2025



Electric fireplaces, inserts & ideas to fit your style.....





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SimpliFire

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SF-BI30-EB

SIMPLIFIRE BUILT-IN SERIES ELECTRIC FIREPLACE

Affordable fireplace masonry styling . BUILT-IN, FLUSH DESIGN - Bring finishing materials up to the edge in a clean look with no visible heat vents or mesh screen. Enjoy yearround with or without heat. Thermostat, lighting, on/off control at your fingertips.



30-Inch Built-In

Optional Front

any home décor

- Efficient LED lighting and flame technology
- Multi-function remote standard

Black

• The optional front offers a tailored appearance

to the hearth, and the black finish complements



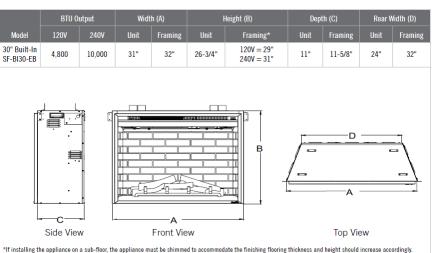
Includes:

- 120 or 240 volts, 3000 watts 12.5 amps
- Realistic log set
- On/off remote control
- Flame intensity control
- 1500W heater and fan
- 10,000 BTU output

No additional items required to complete.

	CCS #	Product	Model Description	MSRP						
SIMPLIFIRE BUILT-IN SERIES										
S	S 03611107 SF-BI30-EB 30" SimpliFire Built-In Electric Fireplace									
D00	DOORS - NON-OPERABLE									
FRO	FRONT									
s	03613959	SF-EF30-BK	Optional Black Front (34-5/16"W x 28-3/16"H) - Creates 2" Overhang to Cover Drywall Transitions	\$169						

Specifications



April, 2025





SF-BI36-EB

SIMPLIFIRE BUILT-IN SERIES ELECTRIC FIREPLACE

Affordable fireplace masonry styling . BUILT-IN, FLUSH DESIGN - Bring finishing materials up to the edge in a clean look with no visible heat vents or mesh screen. Enjoy yearround with or without heat. Thermostat, lighting, on/off control at your fingertips.



36-Inch Built-In

- Efficient LED lighting and flame technology
- Multi-function remote standard



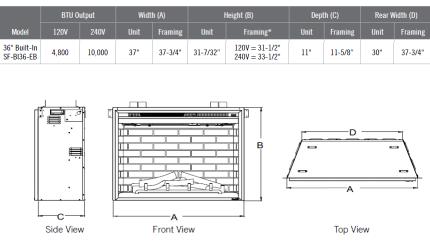
Includes:

- 120 or 240 volts, 3000 watts 12.5
- amps
- Realistic log set
- On/off remote control
- Flame intensity control
- 1500W heater and fan
- 10,000 BTU output

No additional items required to complete.

	CCS #	Product	Model Description	MSRP				
SIMF	LIFIRE BUIL	T-IN SERIES						
S	S 03614395 SF-BI36-EB 36" SimpliFire Built-In Electric Fireplace							
DOORS - NON-OPERABLE								
FRONT								
s	03611108	SF-EF36-BK	Optional Black Front (40-1/4"W x 32-5/8"H) - Creates 2" Overhang to Cover Drywall Transitions	\$189				

Specifications



*If installing the appliance on a sub-floor, the appliance must be shimmed to accommodate the finishing flooring thickness and height should increase accordingly.



Optional Front

 The optional front offers a tailored appearance to the hearth, and the black finish complements any home décor





SF-ALLP50-BK

ALLUSION PLATNIUM SERIES ELECTRIC FIREPLACE

The Allusion Platinum modern electric fireplace is the perfect statement piece for your home. From a large viewing area with minimal frame, personalize your ember bed material, flame, and color lighting themes. Thermostat, lighting, on/off control at your fingertips. Provides a clean look that is fully recessed on a finished 2 x 6 wall. Tailor each fireside experience with four flame and 14 ember-bed color choices. Enjoy year-round with or without heat.



Wall Mounted





Boyd Build-out Kit Modern Farmhouse white shiplap



Boyd Ready-to-finish Build-out Kit

Included media



Optional media



Driftwood Logs



Wall Mount Kit



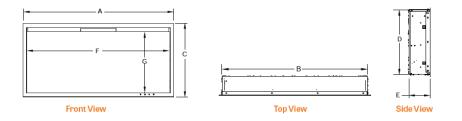
Includes:

- 120 volts, 1500 watts 12.5 amps
- 5,000 BTU output
- Clear crystal media
- · White stone media
- Touch controls
- Four flame colors
- 14 ember bed colors
- Multifunction Remote

No additional items required to complete.

	CCS #	Product	Model Description	MSRP
ALL	JSION PLAT	NIUM SERIES ELECT	RIC FIREPLACE	
S	03614378	SF-ALLP50-BK	50" Allusion Platinum recessed linear electric fireplace	\$1,499
BUIL	T-OUT KIT			
Built	-Out Kit			
NS	03618812	BOK-RTF-ALLP50	Boyd Build-Out Kit: Ready-to-Finish Style for Allusion Platinum 50"	\$999
NS	03618601	BOK-MF-ALLP50	Boyd Build-Out Kit: Modern Farmhouse Style for Allusion Platinum 50"	\$999
MED	IA			
Medi	а			
S	03614203	SF-MEDIA-LOGS	Driftwood logs	\$109
WAL	L MOUNT K	IT		
Elect	tric Wall Mou	unt Kit		
S	03614167	BRACKET-ALL48	Wall Mount Kit	\$99

	BTU		Width			Height			pth	Viewing Area	
Model	Output	Front (A)	Back (B)	Framing	Front (C)	Back (D)	Framing	Unit (E)	Framing*	(FxG)	
SF-ALLP5O-BK	5,000	52-5/16" [1329]	50-1/2" [1295]	51" [1 295]	20-7/16" [519]	19-3/8" [492]	19-3/4" [502]	5-5/8" [143]	2" x 6"	48" x 15" [1219 x 381]	







SF-ALLP60-BK

ALLUSION PLATNIUM SERIES ELECTRIC FIREPLACE

The Allusion Platinum modern electric fireplace is the perfect statement piece for your home. From a large viewing area with minimal frame, personalize your ember bed material, flame, and color lighting themes. Thermostat, lighting, on/off control at your fingertips. Provides a clean look that is fully recessed on a finished 2 x 6 wall. Tailor each fireside experience with four flame and 14 ember-bed color choices. Enjoy year-round with or without heat.



Wall Mounted



Fully Recessed

Included media



Ceramic white stones

Optional media



Driftwood Logs



Wall Mount Kit



Crosby 48" Wood Shelf



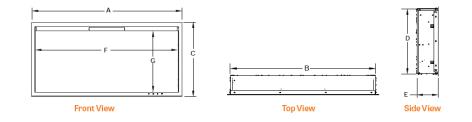
Includes:

- 120 volts, 1500 watts 12.5 amps
- 5,000 BTU output
- · Clear crystal media
- · White stone media
- Touch controls
- · Four flame colors
- 14 ember bed colors
- Multifunction Remote

No additional items required to complete.

	CCS #	Product	Model Description	MSRP						
ALL	ALLUSION PLATNIUM SERIES ELECTRIC FIREPLACE									
S	03614368	SF-ALLP60-BK	60" Allusion Platinum recessed linear electric fireplace	\$1,799						
MED	IA									
Medi	a									
S	03614102	SF-ALL84-LOGS	Driftwood logs	\$149						
WAL	l mount ki	Т								
Elect	tric Wall Mou	nt Kit								
S	03614137	BRACKET-ALL60	Wall Mount Kit	\$103						
MAN	MANTLE - SHELF WOOD									
Crosby 48"										
NS	03618609	FMCYAU48	Crosby 48, Unfinished Maple	\$939						

	BTU	Width		Height			Depth		Viewing Area	
Model	Output	Front (A)	Back (B)	Framing	Front (C)	Back (D)	Framing	Unit (E)	Framing*	(FxG)
SF-ALLP60-BK	5,000	62-5/16" [1583]	60-1/2" [1537]	61" [1549]	20-7/16" [519]	19-3/8" [492]	19-3/4" [502]	5-5/8" [143]	2" x 6"	58" x 15" [1473 x 381]





SimpliFire[®]

SF-ALLP72-BK

ALLUSION PLATNIUM SERIES ELECTRIC FIREPLACE

The Allusion Platinum modern electric fireplace is the perfect statement piece for your home. From a large viewing area with minimal frame, personalize your ember bed material, flame, and color lighting themes. Thermostat, lighting, on/off control at your fingertips. Provides a clean look that is fully recessed on a finished 2 x 6 wall; is removable for easy relocating. Tailor each fireside experience with four flame and 14 ember-bed color choices. Enjoy year-round with or without heat.



Wall Mounted



Included media



Optional media



Driftwood Logs



Wall Mount Kit





Includes:

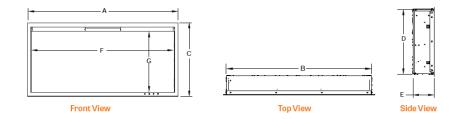
- 120 volts, 1500 watts 12.5 amps
- 5,000 BTU output
- Clear crystal media
- White stone media
- Touch controls
- · Four flame colors
- 14 ember bed colors
- Multifunction Remote

No additional items required to complete.

\$2,199
\$149
\$103
\$939

Specifications

	вти		Width			Height		De	pth	Viewing Area
Model	Output	Front (A)	Back (B)	Framing	Front (C)	Back (D)	Framing	Unit (E)	Framing*	(FxG)
SF-ALLP72-BK	5,000	74-5/16" [1888]	72-1/2" [1842]	73" [1854]	20-7/16" [519]	19-3/8" [492]	19-3/4" [502]	5-5/8" [143]	2" x 6"	70" x 15" [1778 x 381]



April, 2025





ALLUSION SLIM SERIES ELECTRIC FIREPLACE

The Allusion Slim electric fireplace beautifully bridges technology and style. The ultra-sleek, four-inch depth is one of the slimmest out there, able to be completely recessed into a 2x4 or 2x6 wall, without taking up additional floor space. It's easy to add this fireplace in almost any room (no construction needed) with the optional wall-mount & surround kit. Available in 40-inch, 50-inch, 60-inch and 72-inch widths.





Includes: 120 volts 1500 watts 12.5 amp 5,000 BTU output Clear crystals Logs Black crystals Nine flame colors No additional items required to complete

14 ember bed colors Multifunction remote

Pa

	CCS #	Product	Model Description						
ALLUSION PLATNIUM SERIES ELECTRIC FIREPLACE									
S	03620041	SF-ALLS40	Allusion Slim 40"	ç					

Specifications

Width Height Depth wing Are: (F x G) Model Back (B) SF-ALLS-40 40° [1015] 18-1/4 [465] 16-3/4 [425] 4-3/8 [113] 5.000 35-1/2" x 12 50-1/2" [1283] 48" [1219] 18-1/4" [465] 16-3/4 [425] 4-3/8
[113] SF-ALLS-50 46" x 12" 60" [1525] 57-3/8 [1457] 18-1/4" [465] 16-3/4 [425] 4-3/8 [113] SF-ALLS-60 5.000 55-1/2" x 12" 69-3/8 [1762] 18-1/4 [465] 16-3/4 [425] 4-3/8 72" [1830] SF-ALLS-72 5,000 67-1/2" × 12" E E Front View Side View Font View with Front included Side Viev

\$1,149





ALLUSION SLIM SERIES ELECTRIC FIREPLACE

The Allusion Slim electric fireplace beautifully bridges technology and style. The ultra-sleek, four-inch depth is one of the slimmest out there, able to be completely recessed into a 2x4 or 2x6 wall, without taking up additional floor space. It's easy to add this fireplace in almost any room (no construct ion needed) with the optional wall-mount & surround kit. Available in 40-inch, 50-inch, 60-inch and 72-inch widths.





Includes:

120 volts 1500 watts 12.5 amp 5,000 BTU output Clear crystals Logs Black crystals Nine flame colors No additional items required to complete

14 ember bed colors Multifunction remote

Pa

	additional	iterne required to	complete.	
	CCS #	Product	Model Description	MSRP
ALLU	JSION PLATE	IUM SERIES ELECTRI	C FIREPLACE	
S	03620042	SF-ALLS50	Allusion Slim 50"	\$1

Specifications

		v	/idth	Hei	ight	Depth	Viewing Area
Model	BTU Output	Front (A)	Back (B)	Front (C) Back (D)		Unit (E)	(F x G)
SF-ALLS-40	5,000	40" [1015]	37-3/8" [949]	18-1/4" [465]	16-3/4" [425]	4-3/8" [113]	35-1/2" x 12"
SF-ALLS-50	50.1/2*		48' [1219]	18-1/4" [465]	16-3/4" [425]	4-3/8" [113]	46" x 12"
SF-ALLS-60	5,000	60" [1525]	57-3/8" [1457]	18-1/4" [465]	16-3/4" [425]	4-3/8" [113]	55-1/2" x 12"
SF-ALLS-72	5,000	72" [1830]	69-3/8" [1762]	18-1/4" [465]	16-3/4" [425]	4-3/8" [113]	67-1/2" × 12"
	A		4388. 139m	C		3-15/18in. 320mm 15-14in. 450mm	
	Front View		Side View	Font View with	Front included	Side View with Front	

\$1,299





ALLUSION SLIM SERIES ELECTRIC FIREPLACE

The Allusion Slim electric fireplace beautifully bridges technology and style. The ultra-sleek, four-inch depth is one of the slimmest out there, able to be completely recessed into a 2x4 or 2x6 wall, without taking up additional floor space. It's easy to add this fireplace in almost any room (no construction needed) with the optional wall-mount & surround kit. Available in 40-inch, 50-inch, 60-inch and 72-inch widths.





Includes: 120 volts 1500 watts 12.5 amp 5,000 BTU output Clear crystals Logs Black crystals Nine flame colors No additional items required to complete

14 ember bed colors Multifunction remote

Pa

110										
	CCS # Product Model Description									
ALL	USION PLATE	IUM SERIES ELECTRI	C FIREPLACE							
S	03620043	SF-ALLS60	Allusion Slim 60"	\$1,599						

		v	/idth	Hei	ight	Depth	Viewing Area (F x G)
Model	BTU Output	Front (A)	Back (B)	Front (C)	Back (D)	Unit (E)	
SF-ALLS-40	5,000	40" [1015]	37-3/8" [949]	18-1/4" [465]	16-3/4" [425]	4-3/8" [113]	35-1/2" x 12"
SF-ALLS-50	5,000	E0.1/2!		18-1/4" [465]	16-3/4" [425]	4-3/8" [113]	46" × 12"
SF-ALLS-60	5,000	60" [1525]	57-3/8" [1457]	18-1/4" [465]	16-3/4" [425]	4-3/8" [113]	55-1/2" x 12"
SF-ALLS-72	5,000	72" [1830]	69-3/8" [1762]	18-1/4" [465]	16-3/4* [425]	4-3/8" [113]	67-1/2" x 12"
6	A	2	4388. 135m	с с	ize Scen	3.59% 1920en 1920en 18.14% 18.14% 18.14%	
	Front View		Side View	Font View with	Front included	Side View with Front	





ALLUSION SLIM SERIES ELECTRIC FIREPLACE

The Allusion Slim electric fireplace beautifully bridges technology and style. The ultra-sleek, four-inch depth is one of the slimmest out there, able to be completely recessed into a 2x4 or 2x6 wall, without taking up additional floor space. It's easy to add this fireplace in almost any room (no construction needed) with the optional wall-mount & surround kit. Available in 40-inch, 50-inch, 60-inch and 72-inch widths.





Includes:

120 volts / 1500 watts / 12.5 amp 5,000 BTU Heat Output Small Clear Crystals Small black crystals Included logs Nine flame colors 14 ember bed colors Multifunction remote

No additional items required to complete.

Special Considerations: Ships hardwire ready, power cord included in box.

Installs into 2x4 wall or 2x6 wall

Included front covers trims opening

	CCS #	Product	Model Description	MSRP
ALLU	USION PLATNIUM SERIES ELECTI	C FIREPLACE		
S	03620044	SF-ALLS72	Allusion Slim 72"	\$1,999

Specifications

Width Height Depth wing Are (F x G) Model Back (B) SF-ALLS-40 40° [1015] 18-1/4 [465] 16-3/4 [425] 4-3/8 [113] 5.000 35-1/2" x 12 18-1/4" [465] 16-3/4 [425] 4-3/8
[113] 48' [1219] SF-ALLS-50 46" x 12" 60" [1525] 57-3/8 [1457] 18-1/4" [465] 16-3/4 [425] 4-3/8 [113] SF-ALLS-60 5.000 55-1/2" x 12" 69-3/8 [1762] 18-1/4 [465] 16-3/4 [425] 4-3/8 [113] 72" [1830] SF-ALLS-72 5,000 67-1/2" × 12" E E. Front View Side View Font View with Front included Side \





SF-FORMAT36

FORMAT SERIES ELECTRIC FIREPLACE

We all desire simplicity in everyday life. The SimpliFire Format wall-mounted electric fireplace is the easiest way to add a modern centerpiece to any space. The minimalist floating-mantel design, available in several lengths, fits your décor with multi-colored accent lighting to set the mood. The Format unit facilitates a fast and easy installation with a simple wall mount kit for easy placement. Create your own unique atmosphere with beautiful downlighting in the mantel. Thermostat, lighting, on/off control is at your fingertips. Enjoy year-round with or without heat. Tailor each fireside experience with four flame and 14 ember-bed color choices.



Floating Mantel Kit 43 inch



Floating Mantel Kit 50 inch



Floating Mantel Kit 60 inch

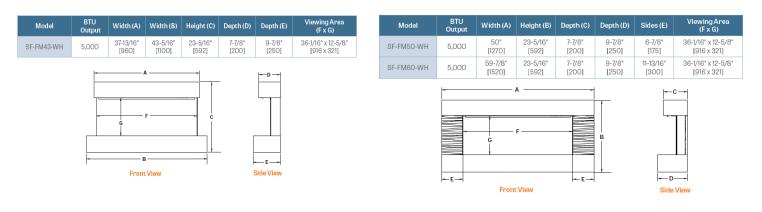


Includes:

- 120 volts, 1500 watts 12.5 amps
- Multifunction remote
- 5,000 BTU output
- Clear crystal media
- ShadowGlo Alpine Timber one-piece log set
- Four flame colors
- 14 fuel bed colors
- Multi-colored accent lighting
- Concealed heat vents

Required to Complete - Sold Separately: • Floating Mantel Kit

	CCS #	Product	Model Description	MSRP
FOR	MAT SERIES	ELECTRIC FIREPLACE		
s	03611109	SF-FORMAT36	Format 36" Electric Wall Mount Fireplace (Requires Floating Mantel Kit to complete)	\$749
FLO	ATING MANT	LES - (REQUIRED TO C	COMPLET UNIT)	
43" F	loating Man	el Kit for Format		
S	03613780	SF-FM43-WH	43" Floating Mantel Kit for Format 36	\$249
50" F	loating Man	el Kit for Format		
S	03613699	SF-FM50-WH	50" Floating Mantel Kit for Format 36	\$549
60" F	loating Man	el Kit for Format		
S	03613647	SF-FM60-WH	60" Floating Mantel Kit for Format 36	\$699







SF-INC36

INCEPTION SERIES ELECTRIC FIREPLACE

Experience true-to-life flames like never before in a traditional electric fireplace. The Inception with Digital Spark[™] technology brings a genuine fireside atmosphere. Install it into a wall or choose our Wescott mantel kit. DIGITAL SPARK TECHNOLOGY - Creates a true-to-life experience you'd expect from a fireplace with the convenience of electric. INTELLIFIRE APP Control your fireplace with IntelliFire App, Smart Speaker, or remote control. Enjoy year-round with or without heat.



Inception Front - Chateau Forge 36in Bk



Inception Front - Folio 36in Bk



Inception Front - Halston 36in Bk



Wescott Mantel Kit



Includes:

- 120 or 240 volts, 3000 watts 12.5 amps
- Digital Spark Technology for a true-to-life flame
- Realistic logs and glowing embers
- Wi-Fi ready with IntelliFire App
- Included multifunction remote
- Fireplace menu options for additional control
- 5,000 BTU (120v) or 10,000 BTU (240V)

Required to Complete - Sold Separately: • Front

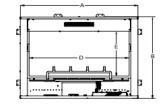
	CCS #	Product	Model Description	MSRP
INCE	PTION SERI	ES		
	03614383	SF-INC36	Inception Electric Fireplace 36"	\$4,999
FRO	NTS - NON-O	PERABLE (REQUIRED	TO COMPLETE UNIT)	
Ince	ption Front -	Chateau Forge 36in Bk		
S	03613646	SF-CHAF-36	Chateau Forge front for Inception Electric Fireplace	\$2,199
Ince	ption Front -	Folio 36in Bk		
S	03613960	SF-FOL-36	Folio front for Inception Electric Fireplace	\$379
Ince	ption Front -	Halston 36in Bk		
S	03613736	SF-HAL-36	Halston front for Inception Electric Fireplace	\$949
BUIL	.D-OUT KIT			
Build	d-Out Kit			
S	03618127	MK-WS-INC36	Wescott Mantel Kit for Inception Electric Fireplace	\$649

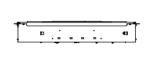
	Width (A) Unit Framing		Heigl		Dept	Viewing Area (D x E)	
			Unit	Framing*	Unit	Framing	viewing Area (DXL)
	41-1/4" [1048]	42" [1067]	34-3/8" [874]	34-7/8" [886]	8-7/8" [225]	8-3/4" [222]	34-1/2" x 19" [876 x 483]

Specifications

Front View

Side View





Top View





SF-SC43-BK

SCION SERIES ELECTRIC FIREPLACE

Experience luxury living in our sleekest fireplace design. The Scion modern electric fireplace brings finishing materials up to the edge, while clear crystals driftwood logs, LED flames, and ember colors reflect you. BUILT-IN, FLUSH DESIGN - Bring finishing materials up to the edge in a clean look with no visible heat vents or mesh screen. MULTIFUNCTION REMOTE - Thermostat, lighting, on/off control at your fingertips. Tailor each fireside experience with four flame and 13 ember-bed color choices. Enjoy yearround with or without heat.



Included media





Optional ShadowGlo log sets



Natural Birch logs

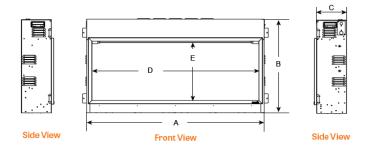
Includes:

- 120 volts, 1500 watts, 12.5 amp
- Magnetic front and trim ring
- 5,000 BTU output
- Clear crystal media
- Driftwood logs with glowing embers
- Accent lighting
- Four flame colors
- 14 ember bed colors
- Multifunction remote

No additional items required to complete.

	CCS #	Product	Model Description	MSRP
SCION SERIES ELECTRIC FIREPLACE				
S	S 03614369 SF-SC43-BK 43" Scion Clean Face Linear Electric Fireplace			
MED	A			
Medi	a Kits			
S	O3611111 SF-HDL-TIMBER ShadowGlo High Definition Alpine Timber Log Set			
S	S 03611110 SF-HDL-BIRCH ShadowGlo High Definition Natural Birch Log Set			\$299

Model BTU Output		Width (A)		Height (B)		Depth (C)		Viewing Area	
wouer	Output	Unit	Framing	Unit	Framing	Unit	Framing	(D x E)	
SF-SC43-BK	5,000	44-1/2" [1130]	45" [1143]	23-7/8" [606]	24-1/4" [616]	7-5/8" [194]	7-5/8" [194]	41-1/2" x 15" [1054 x 381]	







SF-SC55-BK

SCION SERIES ELECTRIC FIREPLACE

Experience luxury living in our sleekest fireplace design. The Scion modern electric fireplace brings finishing materials up to the edge, while clear crystals driftwood logs, LED flames, and ember colors reflect you. BUILT-IN, FLUSH DESIGN - Bring finishing materials up to the edge in a clean look with no visible heat vents or mesh screen. MULTIFUNCTION REMOTE - Thermostat, lighting, on/off control at your fingertips. Tailor each fireside experience with four flame and 13 ember-bed color choices. Enjoy yearround with or without heat.



Included media





Optional ShadowGlo log sets





Natural Birch logs

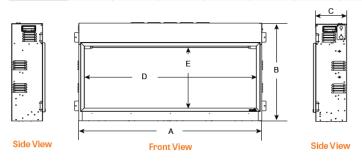
Includes:

- 120 volts, 1500 watts, 12.5 amp
- Magnetic front and trim ring
- 5,000 BTU output
- · Clear crystal media
- Driftwood logs with glowing embers
- Accent lighting
- Four flame colors
- 14 ember bed colors
- Multifunction remote

No additional items required to complete.

	CCS #	Product	Model Description	MSRP				
SCIC	CION SERIES ELECTRIC FIREPLACE							
S	03613001	SF-SC55-BK	55" Scion Clean Face Linear Electric Fireplace	\$2,399				
MED	IA							
Medi	a Kits							
S	S 03611111 SF-HDL-TIMBER ShadowGlo High Definition Alpine Timber Log Set							
S	03611110	SF-HDL-BIRCH	ShadowGlo High Definition Natural Birch Log Set	\$299				

Model	BTU	Widt	h (A)	Heigl	ht (B)	Dept	h (C)	Viewing Area
Woder	Output	Unit	Framing	Unit	Framing	Unit	Framing	(D x E)
SF-SC55-BK	5,000	56-1/2" [1435]	57" [1448]	23-7/8" [606]	24-1/4" [616]	7-5/8" [194]	7-5/8" [194]	53-1/4" x 15" [1353 x 381]







SF-SC78-BK

SCION SERIES ELECTRIC FIREPLACE

Experience luxury living in our sleekest fireplace design. The Scion modern electric fireplace brings finishing materials up to the edge, while clear crystals driftwood logs, LED flames, and ember colors reflect you. BUILT-IN, FLUSH DESIGN - Bring finishing materials up to the edge in a clean look with no visible heat vents or mesh screen. MULTIFUNCTION REMOTE - Thermostat, lighting, on/off control at your fingertips. Tailor each fireside experience with four flame and 13 ember-bed color choices. Enjoy year-round with or without heat.



Included media

Clear crystals



Driftwood logs

Optional ShadowGlo log sets





Natural Birch logs

Includes:

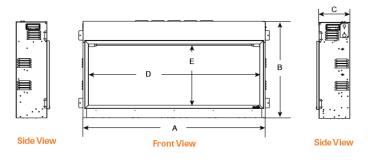
- 120 volts, 1500 watts, 12.5 amp
- Magnetic front and trim ring

- 5,000 BTU output
- · Clear crystal media
- Driftwood logs with glowing embers
- Accent lighting
- Four flame colors
- 14 ember bed colors
- Multifunction remote

No additional items required to complete.

	CCS #	Product	Model Description	MSRP
SCIC	ON SERIES EI	LECTRIC FIREPLACE		
S	03613002	SF-SC78-BK	78" Scion Clean Face Linear Electric Fireplace	\$3,399
MED	IA			
Med	ia Kits			
S	03611111	SF-HDL-TIMBER	ShadowGlo High Definition Alpine Timber Log Set	\$299
S	03611110	SF-HDL-BIRCH	ShadowGlo High Definition Natural Birch Log Set	\$299

Model	BTU	Width (A)		Height (B)		Depth (C)		Viewing Area	
Middel	Output	Unit	Framing	Unit	Framing	Unit	Framing	(D x E)	
SF-SC78-BK	5,000	80" [2032]	80-1/2" [2045]	23-7/8" [606]	24-1/4" [616]	7-5/8" [194]	7-5/8" [194]	76-7/8" x 15" [1953 x 381]	





Simpli**Fire**

SF-SCT43-BK

SCION TRINOTY SERIES ELECTRIC FIREPLACE

Create an alluring atmosphere from any angle with the SimpliFire[®] Scion Trinity electric fireplace. It adds stunning ambiance in three-sided, corner or single-sided styles where you can finish your wall in a sleek look. Choose from three-sided (bay), two-sided (corner) or single-sided configurations. Bring finishing materials up to the edge in a clean look with no visible heat vents or mesh screen. Adjust your fire for the warmth and duration you want, at just pennies an hour. Tailor each fireside experience with four flame and 14 ember-bed color choices. ADJUSTABLE HEAT - Enjoy year-round with or without heat.







Includes:

- 3-sided (bay), 2-sided (left/right corner) or single sided installation
- 120 volts, 1500 watts, 12.5 amp
- 5,000 BTU output
- · Clear crystal media
- Driftwood logs with glowing embers
- Accent lighting
- Four flame colors
- 14 ember bed colors

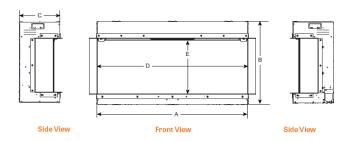
No additional items required to complete.

		B I <i>I</i>		
	CCS #	Product	Model Description	MSRP
SCIO	N TRINOTY	SERIES ELECTRIC FIR	REPLACE	
S	03611114	SF-SCT43-BK	43" Scion Trinity 3-Sided Linear Electric Fireplace	\$2,399
MED	A			
Medi	a Kits			
S	03611111	SF-HDL-TIMBER	ShadowGlo High Definition Alpine Timber Log Set	\$299
S	03611110	SF-HDL-BIRCH	ShadowGlo High Definition Natural Birch Log Set	\$299
WAL	l mount ki	Ţ.		
Elect	ric Wall Mou	nt Kit		
S	03614167	BRACKET-ALL48	Wall Mount Kit	\$99
FLO	ATING MANT	ELS		
Float	ing Mantel K	it for Scion Trinity		
s	03613682	SF-SCT43-MANTEL	Floating Mantel Kit for Scion 43, Primed MDF; For wall mount applications	\$559
3	00010002	01-001+0-IMANTEL	(includes wall mount bracket)	\$009

Multifunction remote

Specifications

Model BTU		Width (A)		Height (B)		Depth (C)		Viewing Area	
woder	Output	Unit	Framing	Unit	Framing	Unit	Framing	(D x E)	
SF-SCT43-BK	5,000	42-1/2" [1080]	42-3/4" [1086]	22-1/4" [565]	22-5/8" [575]	11-1/4" [286]	11-1/2" [194]	42-1/2" x 14-3/4" [1080 x 375]	



Included media





Driftwood logs

Optional ShadowGlo log sets



Alpine Timber logs





Floating Mantel Kit for Scion Trinity



Simpli Fire

SF-SCT55-BK

SCION TRINOTY SERIES ELECTRIC FIREPLACE

Create an alluring atmosphere from any angle with the SimpliFire[®] Scion Trinity electric fireplace. It adds stunning ambiance in three-sided, corner or single-sided styles where you can finish your wall in a sleek look. Choose from three-sided (bay), two-sided (corner) or single-sided configurations. Bring finishing materials up to the edge in a clean look with no visible heat vents or mesh screen. Adjust your fire for the warmth and duration you want, at just pennies an hour. Tailor each fireside experience with four flame and 14 ember-bed color choices. ADJUSTABLE HEAT - Enjoy year-round with or without heat.







Multifunction remote

Includes:

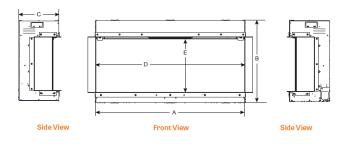
- 3-sided (bay), 2-sided (left/right corner) or single sided installation
- 120 volts, 1500 watts, 12.5 amp
- 5,000 BTU output
- Clear crystal media
- Driftwood logs with glowing embers
- Accent lighting
- Four flame colors
- 14 ember bed colors

No additional items required to complete.

	CCS #	Product	Model Description	MSRP
SCIC	ON TRINOTY	SERIES ELECTRIC FIF	REPLACE	
S	03611115	SF-SCT55-BK	55" Scion Trinity 3-Sided Linear Electric Fireplace	\$2,699
MED	IA			
Medi	ia Kits			
S	03611111	SF-HDL-TIMBER	ShadowGlo High Definition Alpine Timber Log Set	\$299
S	03611110	SF-HDL-BIRCH	ShadowGlo High Definition Natural Birch Log Set	\$299
WAL	L MOUNT K	IT		
Elect	tric Wall Mor	unt Kit		
S	03614167	BRACKET-ALL48	Wall Mount Kit	\$99
FLO/	ATING MAN	TELS		
Float	ting Mantel I	Kit for Scion Trinity		
S 03613640 SF-SCT55-MANTEL Floating Mantel Kit for Scion 55, Primed MDF; For wall mount applications (includes wall mount bracket)				\$709

Specifications

Model	BTU	BTU Width (A)		Height (B)		Depth (C)		Viewing Area	
Out	Output	Unit	Framing	Unit	Framing	Unit	Framing	(D x E)	
SF-SCT55-BK	5,000	54-1/2" [1384]	54-5/8" [1387]	22-1/4" [565]	22-5/8" [575]	11-1/4" [286]	11-1/2" [194]	54-1/16" x 14-3/4" [1373 x 375]	



Included media





Driftwood logs

Optional ShadowGlo log sets





Natural Birch logs



Floating Mantel Kit for Scion Trinity





SF-INS25

SIMPLIFIRE SERIES ELECTRIC INSERTS

It's never been more affordable to transform your drafty, dated fireplace into an efficient source of warmth with an electric fireplace insert. You can also add a new, captivating fireplace in any room to enjoy year-round with or without heat. Thermostat, lighting, on/off control at your fingertips. Install into a wood fireplace opening with a surround kit or any framed opening with the self-trimming design. Enjoy year-round with or without heat.

Easily transform a dated fireplace.

There has never beer a more economical way to transform you drafty, dated fireplace into an efficient and attractive source of warmth. Or, to add a new, captivating fireplace in any room



Enjoy easy control with the intuitive remote while accent lighting, beautiful logs and adjustable flames enhance the allure. Best of all, turn on the ambiance with or without the heat for year-round use.



Mission Door Front



Small surround, four-sided with removable bottom piece



Large surround, four-sided with removable bottom piece



Includes:

- Install into a wood fireplace with a surround kit or any framed opening with self-trimming design
- Contemporary front
- · Realistic log set
- Multifunction remote control
- Flame intensity control
- 120 volts, 1500 watts, 12.5 amp
- Plug-in ready, hardwire capable
- 5,000 BTU output

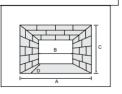
Required to Complete - Sold Separately: • Surround

	CCS #	Product	Model Description	MSRP
SIMF	LIFIRE SERI	ES ELECTRIC INSER	TS	
S	03614403	SF-INS25	25" Electric Insert	\$919
FRO	NTS - OPERA	\BLE		
Miss	ion Door Fro	nt		
S	03614100	FT-MISSION-25	25" Mission Door Front - Operable	\$339
SUR	ROUND			
Elect	ric Insert Su	rround		
s	03614024	SF-SI3523-INS25	Small surround, 35" x 23" (3-sided configuration); Includes removable 3-1/2" bottom for 4-sided configurations (35" x 26-1/2")	\$169
s	03613992	SF-SI3726-INS25	Large surround, 37" x 26" (3-sided configuration); Includes removable 4-1/2" bottom for 4-sided configurations (37" x 30-1/2")	\$209

Restore the focal point of your home in two easy steps.

1. Measure your existing fireplace opening and choose your insert.

The height, width and depth of the existing fireplace opening is needed to ensure an appropriately sized insert is selected.



	25" Insert	30" Insert	35" Insert
Front Width A	25" [635]	30" [762]	35-1/8" [892]
Rear Width B	18" [457]	23" [584]	28-1/8" [714]
Height C	16-3/8" [416]	20-5/8" [524]	23-3/8" [594]
Depth D	11-3/8" [289]	11-3/8" [289]	11-3/8" [289]

2. Select your surround.

A surround fills the gap between the fireplace insert and existing fireplace opening. Choose from two sizes, configurable with 3 sides or 4 sides.



3-Sided Configuration

4-Sided Configuration

Size	Configuration	25" Insert	30" Insert	35" Insert
Cmall	3-Sided	35" x 23" [889mm x 584mm]	40" x 27" [1016mm x 686mm]	42" x 29" [1067mm x 737mm]
Small	4-Sided	35" x 26-7/16" [889mm x 672mm]	40" x 30-1/2" [1016mm x 773mm]	42" x 31" [1067mm x 784mm]
1	3-Sided	37" x 26" [940mm x 660mm]	42" x 30" [1067mm x 762mm]	44" x 32" [1118mm x 813mm]
Large	4-Sided	37" x 30-1/2" [940mm x 773mm]	42" x 34-1/2" [1067mm x 875mm]	44" x 35" [1118mm x 886mm]

Δ

B_ C

D





SF-INS30

SIMPLIFIRE SERIES ELECTRIC INSERTS

It's never been more affordable to transform your drafty, dated fireplace into an efficient source of warmth with an electric fireplace insert. You can also add a new, captivating fireplace in any room to enjoy year-round with or without heat. Thermostat, lighting, on/off control at your fingertips. Install into a wood fireplace opening with a surround kit or any framed opening with the self-trimming design. Enjoy year-round with or without heat.

Easily transform a dated fireplace.

There has never been a more economical way to transform your drafty, dated fireplace into an efficient and attractive source of warmth. Or, to add a new, captivating fireplace in any room.



Enjoy easy control with the intuitive remote while accent lighting, beautiful logs and adjustable flames enhance the allure. Best of all, turn on the ambiance with or without the heat for year-round use.



Mission Door Front



Small surround, four-sided with removable bottom piece



Large surround, four-sided with removable bottom piece



Includes:

- Install into a wood fireplace with a surround kit or any framed opening with self-trimming design
- Contemporary front
- Realistic log set
- Multifunction remote control
- Flame intensity control
- 120 volts, 1500 watts, 12.5 amp
- Plug-in ready, hardwire capable
- 5,000 BTU output

Required to Complete - Sold Separately: • Surround

	CCS #	Product	Model Description	MSRP
SIMF	LIFIRE SERI	ES ELECTRIC INSERT	S	
S	03611112	SF-INS30	30" Electric Insert	\$1,019
FRO	NTS - OPERA	ABLE		
Miss	ion Door Fro	nt		
S	03614090	FT-MISSION-30	30" Mission Door Front - Operable	\$369
SUR	ROUND			
Elect	ric Insert Su	rround		
s	03613460	SF-SI4027-INS30	Small surround, 40" x 27" (3-sided configuration); Includes removable 3-1/2" bottom for 4-sided configurations ($40" \times 30-1/2"$)	\$169
s	03613939	SF-SI4230-INS30	Large surround, 42" x 30" (3-sided configuration); Includes removable 4-1/2" bottom for 4-sided configurations (42" x 34-1/2")	\$209

Restore the focal point of your home in two easy steps.

1. Measure your existing fireplace opening and choose your insert.

The height, width and depth of the	[
existing fireplace opening is needed	
to ensure an appropriately sized	
insert is selected.	
A	в
В	
C	
D	· A ·

	25" Insert	30" Insert	35" Insert
Front Width A	25" [635]	30" [762]	35-1/8" [892]
Rear Width B	18" [457]	23" [584]	28-1/8" [714]
Height C	16-3/8" [416]	20-5/8" [524]	23-3/8" [594]
Depth D	11-3/8" [289]	11-3/8" [289]	11-3/8" [289]

2. Select your surround.

A surround fills the gap between the fireplace insert and existing fireplace opening. Choose from two sizes, configurable with 3 sides or 4 sides.



3-Sided Configuration

4-Sided Configuration

Size	Configuration	25" Insert	30" Insert	35" Insert
Concell	3-Sided	35" x 23" [889mm x 584mm]	40" x 27" [1016mm x 686mm]	42" x 29" [1067mm x 737mm]
Small	4-Sided	35" x 26-7/16" [889mm x 672mm]	40" x 30-1/2" [1016mm x 773mm]	42" x 31" [1067mm x 784mm]
1	3-Sided	37" x 26" [940mm x 660mm]	42" x 30" [1067mm x 762mm]	44" x 32" [1118mm x 813mm]
Large	4-Sided	37" x 30-1/2" [940mm x 773mm]	42" x 34-1/2" [1067mm x 875mm]	44" x 35" [1118mm x 886mm]





GI-32-ZC

SIMPLIFIRE SERIES ELECTRIC INSERTS

Introducing the most affordable way to turn a dated fireplace into a stunning focal point—the SimpliFire Electric Fireplace Insert. With a tall viewing area and traditional-style logs, it adds ambiance and comfort without a major remodel.





Includes:

- 120 volts, 1500 watts
- Install into a wood fireplace with optional surround
- Install into a framed openings with included trim piece
- Multifunction remote control
- Plug-in ready
- 5,000 BTU output

Required to Complete - Sold Separately: • Surround



Small surround, four-sided with

removable bottom piece

	CCS #	Product	Model Description	MSRP		
SIMF	SIMPLIFIRE SERIES ELECTRIC INSERTS					
S	03614404	GI-32-ZC	32" Electric Insert	\$719		
SUR	ROUNDS					
s	03613948	IS-36-GI32	Small surround, 36.5" x 27.25 (3-sided configuration); Includes removable 4" bottom for 4-sided configurations (36.5" x 31.25")	\$139		
s	03613917	IS-42-GI32	Large surround, 42.5" x 28.75 (3-sided configuration); Includes removable 4" bottom for 4-sided configurations (42.5" x 32.75")	\$169		

Large surround, four-sided with removable bottom piece

Restore the focal point of your home in two easy steps.

1. Measure your existing fireplace opening

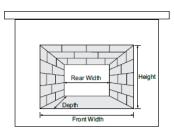
Minimum dimensions for installation into an existing fireplace

Model	Front Width	Rear Width	Height	Depth
GI-32-ZC	29-1/8" [740]	24" [610]	19-3/4" [502]	8-3/4" [222]

2. Select your surround

A surround fills the gap between the fireplace insert and existing fireplace opening. Choose from two four-sided configurations with removable bottom piece.

Surround Size	Width	3-Sided Height	4-Sided Height	Depth
Small	36-1/2" [927]	27-1/4" [692]	31-1/4" [794]	13/16" [20]
Large	42-1/2" [1080]	28-3/4" [730]	32-3/4" [832]	13/16" [20]







SF-INS35

SIMPLIFIRE SERIES ELECTRIC INSERTS

It's never been more affordable to transform your drafty, dated fireplace into an efficient source of warmth with an electric fireplace insert. You can also add a new, captivating fireplace in any room to enjoy year-round with or without heat. Thermostat, lighting, on/off control at your fingertips. Install into a wood fireplace opening with a surround kit or any framed opening with the self-trimming design. Enjoy year-round with or without heat.

Easily transform a dated fireplace.

There has never beer a more economical way to transform you drafty, dated fireplace into an efficient and attractive source of warmth. Or, to add a new, captivating fireplace in any room



Enjoy easy control with the intuitive remote while accent lighting, beautiful logs and adjustable flames enhance the allure. Best of all, turn on the ambiance with or without the heat for year-round use.



Mission Door Front



Small surround, four-sided with removable bottom piece



Large surround, four-sided with removable bottom piece



Includes:

- Install into a wood fireplace with a surround kit or any framed opening with self-trimming design
- Contemporary front
- · Realistic log set
- Multifunction remote control
- Flame intensity control
- 120 volts, 1500 watts, 12.5 amp
- Plug-in ready, hardwire capable
- 5,000 BTU output

Required to Complete - Sold Separately: • Surround

	CCS#	Product	Model Description	MSRP
SIMF	LIFIRE SERI	ES ELECTRIC INSERT	rs	
S	03611113	SF-INS35	35" Electric Insert	\$1,229
FRO	NTS - OPERA	ABLE		
Miss	ion Door Fro	nt		
S	03614074	FT-MISSION-35	35" Mission Door Front - Operable	\$399
SUR	ROUND			
Elect	tric Insert Su	rround		
s	03611116	SF-SI4229-INS35	Small surround, 42" x 29" (3-sided configuration); Includes removable 2" bottom for 4-sided configurations (42" x 31")	\$169
s	03613940	SF-SI4432-INS35	Large surround, 44" x 32" (3-sided configuration); Includes removable 3" bottom for 4-sided configurations (44" x 35")	\$209

Restore the focal point of your home in two easy steps.

1. Measure your existing fireplace opening and choose your insert.

The height, width and depth of the existing fireplace opening is needed to ensure an appropriately sized insert is selected.

	25" Insert	30" Insert	35" Insert
Front Width A	25" [635]	30" [762]	35-1/8" [892]
Rear Width B	18" [457]	23" [584]	28-1/8" [714]
Height C	16-3/8" [416]	20-5/8" [524]	23-3/8" [594]
Depth D	11-3/8" [289]	11-3/8" [289]	11-3/8" [289]

2. Select your surround.

A surround fills the gap between the fireplace insert and existing fireplace opening. Choose from two sizes, configurable with 3 sides or 4 sides.



3-Sided Configuration

4-Sided Configuration

Size	Configuration	25" Insert	30" Insert	35" Insert
Small	3-Sided	35" x 23" [889mm x 584mm]	40" x 27" [1016mm x 686mm]	42" x 29" [1067mm x 737mm]
Small	4-Sided	35" x 26-7/16" [889mm x 672mm]	40" x 30-1/2" [1016mm x 773mm]	42" x 31" [1067mm x 784mm]
1	3-Sided	37" x 26" [940mm x 660mm]	42" x 30" [1067mm x 762mm]	44" x 32" [1118mm x 813mm]
Large	4-Sided	37" x 30-1/2" [940mm x 773mm]	42" x 34-1/2" [1067mm x 875mm]	44" x 35" [1118mm x 886mm]





SF-OD43

FORUM OUTDOOR SERIES ELECTRIC FIREPLACE

The SimpliFire Forum outdoor electric fireplace is the easiest way to turn a patio or deck into a go-to oasis. Designed for all seasons and with the flexibility to place it anywhere, the Forum expands your livable area free of propane tanks, gas lines or wood. Extend the life of your fireplace with a drain pan that moves the moisture away. Clean look with finishing materials to the edge or framed with included overlap front. Tailor each fireside experience with four flame and 14 ember-bed color choices. Enjoy the ambiance of dancing flames year-round.



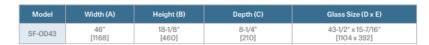
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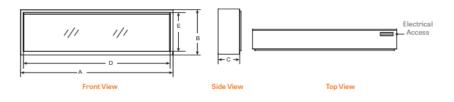
- 120 volts, 36 watts, 0.5amp
- Self-trimming front for slide-in installation
- Optimized for outdoors with no heater
- Driftwood logs, glowing embers, clear crystals
- Accent lighting
- Four flame colors
- 14 ember bed colors
- Multifunction remote
- Install built-in or slide-in

No additional items required to complete.

	CCS #	Product	Model Description	MSRP			
FOR	UM OUTDOO	R SERIES ELECTRIC I	FIREPLACE				
S	03614367	SF-OD43	Forum 43" Outdoor Electric Fireplace	\$2,099			
MED	A						
Medi	a						
S	03611111	SF-HDL-TIMBER	ShadowGlo High Definition Alpine Timber Log Set	\$299			
S	03611110	SF-HDL-BIRCH	ShadowGlo High Definition Natural Birch Log Set	\$299			
OPTI	OPTIONS & ACCESSORIES						
Forum Drain Pans							
S	03614128	SF-OD43-DP	Optional Drain Pan for SF-OD43	\$169			

Specifications





Included media





Clear crystals

Optional ShadowGlo log sets



Alpine Timber logs

Natural Birch logs





SF-OD55

FORUM OUTDOOR SERIES ELECTRIC FIREPLACE

The SimpliFire Forum outdoor electric fireplace is the easiest way to turn a patio or deck into a go-to oasis. Designed for all seasons and with the flexibility to place it anywhere, the Forum expands your livable area free of propane tanks, gas lines or wood. Extend the life of your fireplace with a drain pan that moves the moisture away. Clean look with finishing materials to the edge or framed with included overlap front. Tailor each fireside experience with four flame and 14 ember-bed color choices. Enjoy the ambiance of dancing flames year-round.



Includes:

- 120 volts, 36 watts, 0.5 amp
- Self-trimming front for slide-in installation
- Optimized for outdoors with no heater
- Driftwood logs, glowing embers, clear crystals
- Accent lighting
- Four flame colors
- 14 ember bed colors
- Multifunction remote
- Install built-in or slide in

No additional items required to complete.

	CCS #	Product	Model Description	MSRP		
FOR	JM OUTDOO	R SERIES ELECTRIC I	FIREPLACE			
S	03614361	SF-OD55	Forum 55" Outdoor Electric Fireplace	\$2,399		
MED	MEDIA					
Medi	a					
S	03611111	SF-HDL-TIMBER	ShadowGlo High Definition Alpine Timber Log Set	\$299		
S	03611110	SF-HDL-BIRCH	ShadowGlo High Definition Natural Birch Log Set	\$299		
OPTI	ONS & ACCI	ESSORIES				
Foru	m Drain Pan	S				
S	03614092	SF-OD55-DP	Optional Drain Pan for SF-OD55	\$179		

		edi	



Driftwaad logs

Clear crystals

Alpine Timber logs

Optional ShadowGlo log sets



Natural Birch logs

Model	Width (A)	Height (B)	Depth (C)	Glass Size (D x E)
SF-0D55	58" [1473]	18-1/8" [460]	8-1/4" [210]	55-1/2" x 15-7/16" [1410 x 392]

