



We have found a several things that can really drive sales of Mighty Mug to new levels and they are listed below.

Interaction :

Once people try Mighty Mug they are amazed and enjoy showing their friends and family.

Mighty Mug is a great conversation piece between your shops staff and customers. Have a Mighty Mug out of the box and at checkout so that staff can ask customers to try to knock the Mighty Mug over.

Keep stock by the checkout so once people try and love Mighty Mug they do not have to get off line to go find it within the store.

Impactful Presentation

Get creative with the presentation. Stack em - color coordinate them - give them prime real estate. Our video display which is free with orders of x or more is super selling machine that will increase sales by 12x.