



*From riders to riders  
to keep you in one piece.*

LONDON, UK

# MEASUREMENTS

# HERE WE GO

## **BTR LEATHERS IS A TRUE 'MADE TO MEASURE' EXPERIENCE**

Your body is unique. That's why we are committed to building unique hand-crafted body armour that is made just for you, based on your measurements, custom design, and specifications. Every custom made suit is backed by our experienced design team. Once your order is placed, our team goes through all your measurements and specifications to ensure that everything looks good.

Follow our step-by-step pdf guide to set up your measurement profile. We take you through every detail so you can have the confidence to get it done right. It takes less than 10 minutes and can be done from your home, gym, at the freeride, race or bar. You don't need a tailor, only a good friend (mom, girlfriend, sister, buddy, "sponsor").

### **VERY IMPORTANT TO NOTE:**

- there are 26 measurements you must take
- all measurements should be taken in centimetres - no conversions from inches!
- take your measurements with the assistance of another person; self-measurements are not accurate
- note that the red dotted line is an indication of where the measurement must be taken from. It's above the wrist/ankle bone, so do not go lower than wrist/ankle bone with measure tape when taking the measurement
- please take measurement numbers 4, 5 and 10 from the top of the shoulder, as indicated in the description pictures

**We advise that you take the measurements at least twice to ensure consistency and an excellent fit.**



**YOUR NAVEL IS  
YOUR WAIST LINE**



**1. CHEST**



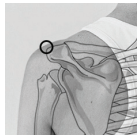
**2. WAISTELINE (NAVEL)**



**3. NECK**



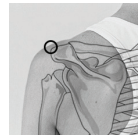
**4. COMPLETE OUTSIDE  
SLEEVE LENGTH**



INDICATION  
OF TOP OF THE  
SHOULDER



**5. SHOULDER TO  
ELBOW**



INDICATION  
OF TOP OF THE  
SHOULDER



**6. ELBOW TO WRIST**



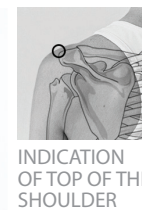
**7. BICEPS**



8. FOREARM



9. WRIST



INDICATION  
OF TOP OF THE  
SHOULDER

10. SHOULDER TO SHOULDER  
(FROM BONES ON TOP, WHERE  
ARM MEETS SHOULDER)



11. NECK TO NAVEL



THIS IS THE SAME  
HEIGHT AS YOUR  
NAVEL

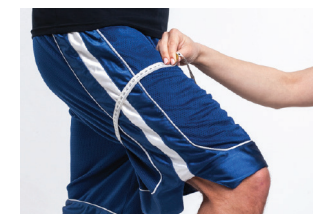
12. NECK TO WAISTLINE  
BACK



13. FRONT OF NECK THROUGH  
CROTCH TO BACK OF NECK



14. HIPS  
(FULL ROUND)



15. UPPER THIGH



16. LOWER THIGH



17. KNEE



18. CALF



19. ANKLE



20. INSEAM



THIS IS THE SAME  
HEIGHT AS YOUR  
NAVEL

21. LEVEL OF NAVEL TO  
CENTRE OF OUTSIDE KNEE



22. CENTER OF OUTSIDE  
KNEE TO ANKLE



THIS IS THE SAME  
HEIGHT AS YOUR  
NAVEL

23. SIDE OF LEG  
(FROM HEIGHT OF NAVEL)  
TO ANKLE

## YOUR MEASUREMENT DATA

RIDERS NAME:

GENDER:

1. CHEST:

2. WAISTLINE (NAVEL):

3. NECK:

4. COMPLETE OUTSIDE SLEEVE LENGHT:

5. SHOULDER TO ELBOW:

6. ELBOW TO WRIST:

7. BICEPS:

8. FOREARM:

9. WRIST:

10. SHOULDER TO SHOULDER:

11. NECK TO NAVEL:

12. NECK TO WAISTLINE BACK:

13. FRONT OF NECK THROUGH  
CROTCH TO BACK OF NECK:

14. HIPS (FULL ROUND):

15. UPPER THIGH:

16. LOWER THIGH:

17. KNEE:

18. CALF:

19. ANKLE:

20. INSEAM:

21. LEVEL OF NAVEL TO CENTRE OF OUTSIDE KNEE:

22. CENTER OF OUTSIDE KNEE TO ANKLE:

23. SIDE OF LEG (FROM HEIGHT OF NAVEL) TO ANKLE:

24. FULL HEIGHT (cm):

25. HEIGHT FROM CENTER BACK  
OF THE NECK TO ANKLE (cm):

26. WEIGHT (kg):