

Madrid Area Chamber of Commerce
Meeting Minutes
October 3, 2024

The meeting at the Madrid Public Library was called to order at 1:03 pm by Don Lincoln.

Members Attending: Don Lincoln, Keith Kudej, Dave Johnson, Suzi Lincoln, Katie Grove, and Nina Harris

Guest: Brian Horn, Executive Director of Boone Economic Growth Corporation

Attending via Teams: Jennifer Hanson and Connie Patrick

Secretary's Report: Keith moved to approve the minutes from the September 19, 2024 meeting. Suzi seconded and the motion carried.

Treasurer's Report: The Treasurer's Report was reviewed for September 2024. The current balance in the MACC account is \$24,826.73. Suzi moved the Treasurers report and Dave seconded. The motion passed unanimously.

Don will be submitting an invoice for the MACC banquet plaques.

Website and Social Media:

- Nina asked how we add new business to the website.
- Home Kneads, LCC and Madrid E-Free Church need to be added to the website.
- Christmas Kick Off date is December 2, 2024.

Development Report City:

- City removed the Street Light bannors yesterday
- There are a few bannors need to be repaired. Don will take them to Lane.
- Someone has set up an electric scooter business on City Property on the HTT without City permits.

County:

- Jennifer thanked everyone who attended the Meet and Greet for the new Superitendent.
- There will be a Job Fair at the Boone County Fair grounds for non-trade jobs for seniors.
- Jennifer will be placing an ad in a Holiday Shopper that goes out to several communities. The events on the Community Calendar will be highlighted.

Old Business:

Cassel Park: Tara Bounds will be revamping her original design and submitting to MACC when completed.

Splash Pad: Will discuss next meeting.

4th Quarter Membership Drive:

- Letters were mailed. Several were returned and addresses need to be update.
- Connie will resend those letters and send e-mails to those on the list.
- The 2025 Membership Drive process will be discuss process at next meeting.

4th Quarter Networking Event:

- Global Wellness will be hosting and presenting at their building.
- Social at 5:30 with presentation at 6pm. Approximately 30 people were in attendance last time.
- Jennifer will reach out to Global Wellness regarding beverages.
- We ill add Calendar planning on to the Agenda for the January 16, 2025 meeting.

MACC Sign on the Trail:

- Connie will send an e-mail to all MACC members requesting volunteers sign up to help on the following committees: Sign Committee, Christmas Kick Committee and a 2025 Membership Drive Committee.

Street Light Decorations:

Don has information he will share with Lane.

New Business:

Don got a notification from the insurance company that we need an additional \$250.00 for the lighted parade.

Keith made a motion to pay the insurance for the lighted parade. Dave seconded the motion and it passed unanimously.

Brett Mathis submitted a resignation letter. Dave motioned to accept the letter and seconded by Katie. The motioned passed. The position of VP will remain open until next election.

The meeting was adjourned at 1:47pm.

Connie M. Patrick, Secretary
October 3, 2024

Tuesday, October 8th

Thursday, October 17th

Thursday, November 7th

4th Quarter Networking Event at Global Wellness 5:30pm

Planning Meeting at 1pm Madrid Library

Regular Meeting at 1pm Madrid Library