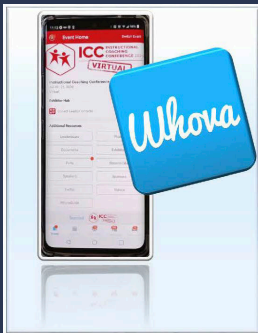
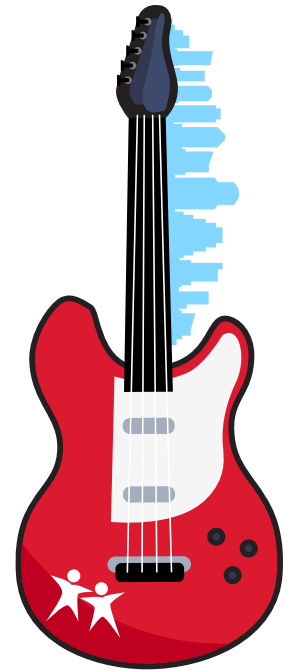


WELCOME TO THE NINTH ANNUAL REGION 13 INSTRUCTIONAL COACHING CONFERENCE

This year hundreds of Instructional Coaches, Administrators and Teachers from across the globe will come together on **July 14 and 15 2025 at the Embassy Suites Hotel Round Rock** to share tools, resources and practices, and learn from the leading experts in Instructional Coaching.

Our annual Instructional Coaching Conference focuses on building capacity among instructional coaches, administrators, instructional coaches and teachers, and provides the opportunity to network and build relationships across the country and worldwide!



EVENT DETAILS

DATE: July 14-15, 2025

LOCATION: Embassy Suites Hotel

CONFERENCE THEME: Empowered Tour

CONFERENCE APP: Supported by WHOVA

FOR MORE INFORMATION VISIT: events.esc13.net/icc/

SPONSORSHIP OPPORTUNITIES

A sponsorship at the Instructional Coaching Conference means you can prominently market your organization and its products to educators in Texas and across the United States, who are eager to develop partnerships as a part of this unique educational setting. Your company will receive recognition on the ICC website, social media campaigns, targeted emails, table tents, and opening kickoff slides. You will have the ability to offer promotions, contests and coupons. In addition, you will have networking opportunities during the conference, allowing you to gain potential new clients and customers across the US and worldwide. Your sponsorship ensures a visible commitment to an investment in education. As a conference sponsor, you will be helping build stronger teachers and better leaders that will directly impact the quality of instruction our students receive.

SPONSORSHIP DETAILS *(Sponsorship, Exhibition and Marketing)*

TWO LEVELS OF SPONSORSHIP ARE AVAILABLE FOR THE ESC REGION 13 ICC 2025

Whichever level you choose, your sponsorship will be felt in classrooms across the country and around the world. In addition to networking opportunities, the event will also benefit your organization through exposure on our conference website, social media and other promotional materials.

VIP Sponsor: \$2,500

- Sponsored breakfast or evening mixer with dedicated signs.
- 5 minute slots to address the general audience before the opening and closing keynotes. 4 slots available offered on a first come, first serve basis.
- Recognition on ICC website, social media, targeted emails, table tents, and opening kickoff recognition.
- 2 premium exhibit booth spaces. 10' x 10' space with a 6' skirted table, two chairs and identification signage.
- 2 conference registrations.
- Push notifications and announcements during the conference (5 total).
- Networking opportunities during the conference.
- Ability to offer special promotions, contests and coupons to attract attendees to your booth and collect contact information.
- Access to community board to join attendee discussions.

Club Level Sponsor: \$1,500

- Sponsored mid-afternoon energy break or evening mixer with dedicated signs.
- Recognition on ICC website, social media, targeted emails, table tents, and opening kickoff recognition.
- We are opening four demo slots on a first come first serve basis.
- 1 premium exhibit booth space. 10' x 10' space with a 6' skirted table, two chairs and identification signage.
- Push notifications and announcements during the conference (3 total).
- Networking opportunities during the conference.
- Ability to offer special promotions, contests and coupons to attract attendees to your booth and collect contact information.
- Access to community board to join attendee discussions.



BENEFITS OF SPONSORSHIP

Becoming a contributing sponsor will advance your company's name and visibility far beyond the scope of the conference. Showcasing your programs, products and services at the ESC Region 13 Instructional Coaching Conference allows you to reach a wide variety of educators across the state, nation and globe.

You will build new relationships and partnerships and expand your contact base through networking, and face-to-face meetings with the participants during the conference.

BECOME AN EXHIBITOR

The ESC Region 13 Instructional Coaching Conference strives to provide professional learning for district and campus instructional coaches as well as all instructional leaders throughout the state of Texas, as well as nationally and globally.

The Exhibitors are an important aspect of our conference because attendees will see them as part of our community. Through our partnership we will work together to design experiences that bring value to our attendees and revenue to your company.

AUDIENCE DETAILS

With a capacity of over 500, our conference offers a wealth of knowledge to a broad audience.

- **Instructional Coaches** - aiming to hone their expertise and build a network.
- **Teachers** - looking to develop relationships and increase knowledge.
- **Administrators** - gathering knowledge to bridge the gap to make connections.
- 60 districts within Region 13.
- 24 districts across the US.
- 7 foreign countries.

Exhibitor Booth Details:

LARGE BUSINESS:
\$600

SMALL BUSINESS:
\$150

EXHIBITOR DETAILS

Exhibit space includes:

- 10' x 10' space with a 6' skirted table, two chairs and an identification sign.
- Company Name and Logo will be promoted on social media.
- 2 push notifications during conference.
- Ability to offer promotions, contest and coupons to collect contact information from attendees.

Contact us:

**REGION13COACHES@
ESC13.TXED.NET
512-919-5485**

**For more information,
please visit:
EVENTS.ESC13.NET/ICC/**