

Business Employer Partners in Education: Helping Central Texas Build Tomorrow's Workforce

Here are several ways Central Texas Employers can engage with and support students as they prepare for their future careers. There are multiple levels of sponsorship tiers available, designed to align with each business partner's specific priorities, time, and resources.

	Supporting (Hours)	Advocate (Days)	Trailblazer (Weeks)	Visionary (Months)
Career Awareness	Workplace Tour (1.5 – 2 hours) Host a small group of students to tour your workplace and discuss career options, required education, a typical day, and more.	Career Fair (4 – 8 hours) Staff a booth to share advice on pursuing a career, skills and knowledge needed, and career roles and responsibilities. We will help manage contacts and locations.	Mentor/Coach (15 hours per semester) Offer support, guidance, and motivation to help students explore careers and enter the world of work.	Online Job Post Board (45+ hours) Employers can give Region 13 current job opening links for their business so students can apply for part-time or full-time positions.
Career Exploration & Planning	Live/Online Demonstration (30 – 90 minutes) Live real world situation demo with a little time for Q & A from student questions in about specific topics, or about the profession.	In Person Guest Speakers (2 hours per speaking engagement) Business can send employers to speak in classrooms, keynote speakers for student organizations, and other school-based functions with Q&A opportunities.	Job Shadow (4 – 8 hours) Provide an opportunity for students to observe, discuss, and participate in a daily routines and activities of a particular job.	Work Experience (45+ hours) Provide students with opportunities to volunteer on the job site, and gain employability skill trainings.
Career Training	Virtual Career Chat (4+ hours) Speak online or call about your work and highlight some key components students may need going forward in that industry.	Mock Interviews (2 – 6 hours) Provide feedback to students on their resumes. Provide students feedback on their responses to interview questions.	Internship (60+ hours/6 – 8 weeks) Provide professional work experience that applies classroom learning and builds skills.	Youth Apprenticeship (480+ hours) Provide paid on-the-job training based on state youth apprenticeship curriculum guidelines.
* Annual Business Sponsorship	\$500	\$1000	\$1500	\$2000

*Renewal Period Each August. Each level of sponsorship includes the level under.
 Example: Trailblazer sponsorship includes advocate and supporting sections.

For more information on becoming an Employer Partner in Education contact: **Ricardo Romero**,
 Career and Work-Based Learning Coordinator, Region 13 ESC. ricardo.romero@esc13.txed.net | (512) 919-5478