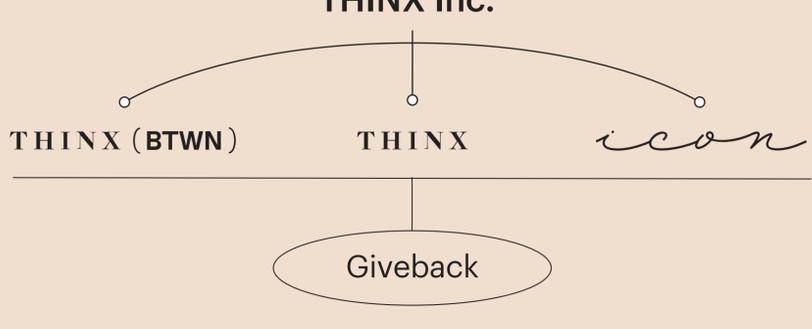


Breaking Barriers for a Better Future

When you choose underwear by THINX, THINX (BTWN), and Icon, you're doing more than wearing a brand — you're helping us evolve a mission that runs within it. We're unified in building an equitable future for all and championing nonprofit organizations that support underserved communities.



Our products allow us to empower critical causes and people who have been marginalized by cultural taboos and limited resources. This year, with your support, we created change through our three giveback pillars of education, advocacy, and access.

Education

Advocacy

Access



443

students served in 2018, together with our partner schools and after-school programs

Education

We partnered with schools and after-school programs to deliver the **EveryBody** program. Led by trained, community-based facilitators and reaching 443 students throughout New York City, our curriculum explored and educated on reproductive health and human rights for 10-13-year-olds of all genders.

EveryBody provided a medically accurate and inclusive educational experience to empower young people with body literacy. Shockingly, only 13 states in the US require medically accurate sex education! (Source: Guttmacher Institute.)

- 
- California
 - Colorado
 - Hawaii
 - Illinois
 - Iowa
 - Maine
 - Michigan
 - New Jersey
 - North Carolina
 - Oregon
 - Rhode Island
 - Utah
 - Washington

10,022



Advocacy

In partnership with **PERIOD**, the world's largest youth-run nonprofit which is dedicated to changing the conversation around periods, we launched **United for Access**, the first grassroots campaign between a menstrual hygiene company and nonprofit activists.

Our petition to end period poverty and demand menstrual equity calls on schools — elementary through college — to ensure free and easy access to period products for all students in the US.

signatures were added to our national menstrual equity petition

Access



Through our partnership with **Fistula Foundation**, we funded 170 surgeries for women with obstetric fistula, a condition that often occurs during childbirth and impacts a woman's day-to-day well-being.

We partnered with **Girls Inc.** to fund a full-year of educational experiences for 40 girls, including health and sex education, establishing relationships with mentors, and building strengths and skills in safe spaces.

With our community's support, we raised over \$51,000 for **Safe Horizon**, the largest services organization in the US for survivors of domestic violence and human trafficking.

170

fistula-repair surgeries funded in partnership with **Fistula Foundation** (\$70k)

This life-changing procedure is the only way to recover from fistula, and through our public-private alliance we directly fund surgeries for women around the world.



40

girls received full funding for a year of **Girls Inc.** programming (\$40k)

Product Donations

In 2018, we had the opportunity to support underserved communities through product donations, including those impacted by homelessness, incarceration, displacement, and natural disasters. We partnered with leading groups and organizations to give our products to people in need.

10,170

people impacted through donations to 28 organizations

- The WayFarer Foundation
- Women's Prison Association
- Beyond Fistula
- Coopertstown Food Pantry
- PERIOD
- Climate Justice Alliance
- STATE Bags Against the Love Initiative
- International Anti-Poaching Foundation
- Safe Horizon
- Upper Hudson Planned Parenthood
- #HappyPeriod
- The Blue List
- Door to Grace
- Fresno County Superintendent of Schools Deaf & Hard of Hearing Program
- Just Period
- The Flow
- OCE Foundation
- Homeless Period Project
- Girl Scouts Gold Project
- MindLeaps
- Smile on Me
- Tillary Street Women's Shelter
- AMIS APAX School
- Tandies for Everyone
- Tanzania Development Trust
- Project Streetwork
- Community College of Baltimore County
- Urban Justice Center