

## **Public Relations Manager**

A fantastic opportunity for an experienced Marketing & PR Manager to join an innovative manufacturer of clothing that focuses on brand development, media, marketing and PR solutions

### **Who is Beastwear?**

We are one of Australia's most successful and fastest growing custom-made sports clothing companies.

Established in 1974 and delivering unmatched solutions to sporting organisations of every code, as well as schools and corporate clients nationally. We require a dynamic Sales and Business Development Manager to drive growth in Western Australia.

### **Responsibilities:**

- Work closely with our National Manager, Graphics Team and our Digital Media Manager to manage the growth of our brand and products on a local and global basis
- Measure and evaluate the success of campaigns and opportunities for future work
- Confidently present PR strategies, campaign plans and reports to clients and stakeholders
- Achieve exceptional outcomes for current clients and manage an extended portfolio, ensuring consistency and excellence of service delivered
- Develop strategic recommendations on briefs, preparing and presenting strategy and proposal documents
- Develop and implement a broad range of integrated, strategic communications campaigns across all media platforms to drive publicity and increase brand awareness for clients
- Continually identify and secure opportunities for clients and leading talent

### **Experience:**

- Minimum 6 - 8 years' experience in public relations
- Strong network of industry contacts
- Proactive, personable and fun, friendly nature
- Commercial acumen and experience in developing new business
- Highly organised and deadline focused
- Genuine passion in marketing and communications for the sport, clothing and lifestyle industry
- Relentless on your quest to produce compelling and excellent results

### **Job Offer**

Attractive base salary + phone/laptop + car or car allowance + commission