

Information + instructions

Zediker Publishing eBooks are a faithful replication of the print versions. Digitally-driven interactive features, such as “live” table of contents links, are part of the package, but, overall, my idea was to offer on-screen versions of my books.

The files are .pdf-format and pretty big; that’s so the resolution will support zoom-in enlargements and preserve image quality. They’re also big books!

One reason, the reason really, that I haven’t ventured into digital books is by concern of piracy. Not to put too fine a point on it, but pirates sail the cyber-sea. I don’t worry about the integrity of my readers, but anyone can get an eBook and some do so only because they want to reproduce it illegally. This is largely prevalent on the internet: make a few bucks off of stolen information and images produced by legitimate publishers. I spend thousands of hours and that many more dollars producing my books and I hope all understand that it’s beyond important for me to preserve ownership of their contents.

Zediker Publishing eBooks are encrypted and protected against copying, image and text extraction, and also against printing. I hope all understand and appreciate these safeguards and please do not be offended that they exist!

I don’t yet have an automated system intact for delivery. Here’s how that works:

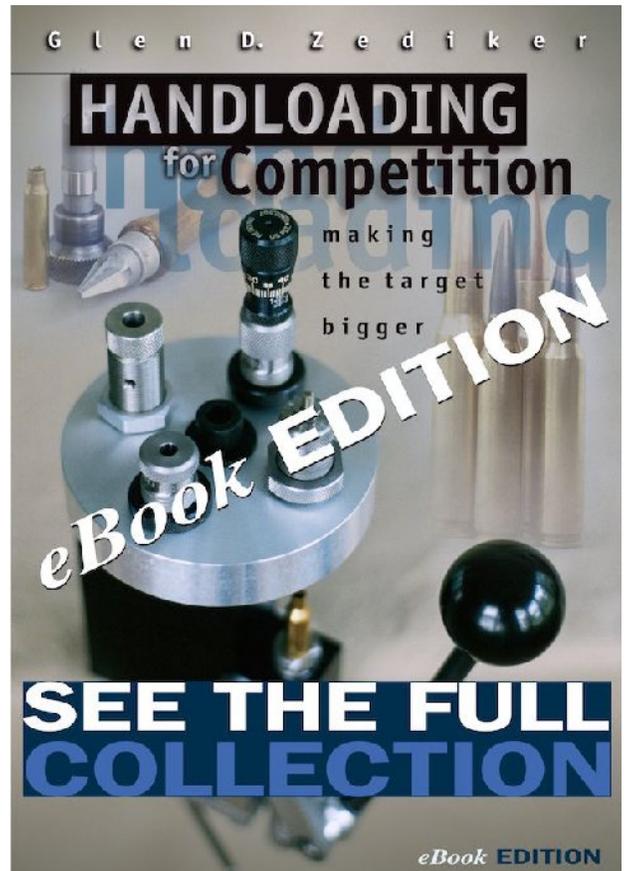
1. Select and purchase the book you want.
2. When I receive confirmation of the order, I will email you a link to download the book. This link has an expiration.
3. The file will exist on a commercial server and will be a simple and direct download to your device.
4. And nobody is storing, tracking, or sharing your information!

It’s not instant but it’s pretty straightforward.

File Format

As said, these are .pdf files. Why? Two reasons: One is that .pdfs allow me to reproduce the exact page layouts and, two, .pdf files are easily edited (by me) so I can refine each book content as needed. Any changes will be accompanied by a notification and an option to retrieve the latest version.

The downside of a .pdf is that it works best on a device that has similar display specs as a desktop or laptop, or tablet (that mostly means “a bigger screen”). They don’t look great on phones... But no books I’ve yet seen do. Since all Zediker Publishing books are (epic understatement) graphically-dynamic, the .pdf offers the “closest-to-print” reproduction possible.



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Why not the wildly popular ePub-format? These can indeed conform better to variously-sized device displays but after trying and trying (and trying) I could not get the display to remotely resemble the original books, and that's not just a matter of aesthetics. Lemmeesplain: A big part of ingesting and then digesting the information in my publications is being able to view each page and photo and caption as I originally laid them out. The ePub format separated these pieces from their whole symbiosis into chaotic incoherency.

I will also be releasing a new books and publications using eBook formats. It dang sho is good for me, and I hope for you too, because then not each and every book has to be one of the "big" projects. It gives me much more freedom and flexibility because I don't have such massive expenses involved. The cost of printing and postage has escalated near-about 6X what it was when I started all this, and my prices haven't increased much at all. I am going to keep my printing in the USA, but now I can even do full-color publications and, as said, on more detailed, specific, and diverse topics.

So what's good about eBooks?

Well, they don't cost as much! And there's no shipping to pay for or wait for, and that's a huge bonus for overseas readers. Several can exist in one weightless spot invisible to the naked eye (they're all in device memory) and they can go with you pretty much wherever you go.

And, if you're shopping for the \$1.99 eBooks on Amazon and elsewhere, I'm not trying to compete with that. My books aren't thrown together in a word-processing program in hopes of getting some pizza and beer money up for the weekend. The eBook you get from me is every single pixel the quality of the paper-and-ink versions. The price on Zediker Publishing eBooks is a full \$19.95 less than the print versions. So you get patently the same book, some think better, and you save twenty bucks. There's also an option to purchase the e-version along with the printed book at an even greater savings.

This whole thing is just like what's happening with the innovations and innovators in our entire industry: either support the smaller, original thinkers and doers – the quality-driven innovators – or purchase from another outfit that took what they did and redid it at a lower cost. When and if that continues there will not be any more innovation! Only rebadged me-too junk. Fact.

Click HERE to go THERE!

