

Free IRONMAN® Race Entry Terms and Conditions

IRONMAN® IS A REGISTERED TRADEMARK OF
WORLD TRIATHLON CORPORATION.

For a limited time and while supplies last, customers purchasing a new IRONMAN by Ventum bike will be eligible to receive a free IRONMAN race registration from Ventum. After completing your purchase, a Ventum representative will contact you and ask you to select which race you would like to enter, then World Triathlon Corporation (“WTC”) will email online registration instructions. To be eligible to participate in this promotion (this “Promotion”), you must purchase and pay-in-full for one of the following bicycles:

- IRONMAN by Ventum: Kona Anniversary Edition Complete Bike
- IRONMAN by Ventum 2018 Edition Complete Bike
- IRONMAN by Ventum: Kona Anniversary Edition Frameset
- IRONMAN by Ventum 2018 Edition Frameset

If you cancel or return your bicycle purchase after requesting the free race entry, your order will be refunded less the cost of the race entry, subject to Ventum’s return policy.

The free race registration may be used for select IRONMAN®-or IRONMAN 70.3®-branded races that meet the following criteria:

- Take place at least three weeks after the purchase of the eligible bicycle
- Take place on or before December 31, 2019
- Take place in the United States of America, Canada, the European Union, the United Kingdom, Switzerland, South Africa, Australia, or New Zealand
- Are owned and operated by WTC (or any direct or indirect subsidiary of WTC; specifically excluding all IRONMAN®-or IRONMAN 70.3®-branded races that are licensed to third parties for operation by such third parties)
- Are not designated as championship races (including without limitation, the IRONMAN® World Championship and the IRONMAN® 70.3® World Championship).

May not be combined with any other discount or special offer.

Additional terms and conditions of the race entry: The race entry cannot be used to participate in any other race, event, or series other than the specific applicable race. No entry may be sold, assigned, or otherwise transferred; use of the entries is subject to all generally applicable requirements for race entries, including without limitation (i) the requirement that athletes agree to and sign IRONMAN’s liability release and waiver form that is required of all race age-group athletes and (ii) IRONMAN’s and all other competition rules (including anti-doping rules and policies) applicable to such race; each entry is for only the specific race, in the designated year, and cannot be used for any other race, or deferred for entry in such race in a later year; athletes must register online with IRONMAN no later than the applicable registration deadline or else the entry will be null and void, without any refund right or any other right to compensation or reimbursement; and athletes must have a valid license/membership, as a race may require (e.g., a USA Track & Field License, Triathlon Ontario

membership/license, or Cycling Australia license), on the day of the applicable race or purchase a one-day membership online during registration or on-site at the race during athlete check-in. WTC or the applicable IRONMAN Group Company (defined below) reserves the right to deny, for good cause, the use by any specific individual(s) of any entries. In addition, Ventum is not permitted to provide any entries to any person: (x) with a material relationship with any event organization or company that is a business competitor of WTC or any direct or indirect parent or subsidiary of WTC, any subsidiary of any direct or indirect parent of WTC, or any event-licensee of any of the foregoing ("IRONMAN Group Company"); (y) is a member of the IRONMAN® Pro Membership program or is otherwise a professional triathlete; or (z) who is, at the relevant time, ineligible to compete in any IRONMAN race, whether for violation of anti-doping rules or otherwise (including athletes ineligible consistent with the principles of the WADA Code).

By participating in this Promotion, you agree to release, indemnify, defend, and hold harmless Ventum, WTC, and each of their respective related companies, parents, subsidiaries, affiliates, event hosts, sponsors, and their respective agents and agencies, and their respective officers, directors, employees, shareholders, members, and agents from and against any and all claims, actions, losses, injuries, damages, expenses, fees, taxes, assessments, judgments, or causes of action arising out of or in connection with your participation in the Promotion or receipt or use or misuse of any entry or ability to enter any IRONMAN®-or IRONMAN 70.3®-branded races.

No cash value. Void where prohibited.

This promotion is not sponsored, endorsed or administered by World Triathlon Corporation.