

# WHAT THE FUTURE HOLDS

Following children's trade show Bubble London's latest fair in the capital, we shine the spotlight on its Rising Star Award finalists, set to be making a name for themselves this year

## From Babies With Love

This groundbreaking social enterprise helps fund the care of orphaned children around the world by donating 100% of its profits to charity SOS Children's Villages. With adorable baby essentials, including organic cotton babygrows and blankets, it offers style and substance for retail therapy of the right kind. [frombabieswithlove.org](http://frombabieswithlove.org)

## Avery Row

Founders Helen and Fiona quit their jobs in finance to launch Avery Row, which trades in vibrant colours and beautiful prints. Its flagship product is the machine-washable, waxed cotton Go Everywhere Mat, a genius bit of kit that acts as everything from picnic rug to changing station. Stylish, portable and indispensable for mums on the go. [avery-row.com](http://avery-row.com)

## Chic Smart Clothes

This Polish fashion brand is all about encouraging creativity in our children. Designed in Europe from organic materials, each garment can be modified, combined and reused to create surprising outfit combinations, raising kids' awareness and sparking their imaginations. [chicsmartclothes.com](http://chicsmartclothes.com)

## Dear Eco

The Norwegian-influenced Dear Eco stands out for

its simplicity of design and functionality, but most of all, for the supreme quality of its cotton. The certified organic fabric is as pure and delicate as cotton comes, making it comfortable all year round for even the most sensitive babies. [deareco.com/en](http://deareco.com/en)

## Nod

It may only sell one thing, but there's nothing ordinary about whimsical babywear brand Nod. This capsule collection of cotton babygrows features curious creatures in bold palettes that have been lovingly imagined. [nodlondon.com](http://nodlondon.com)

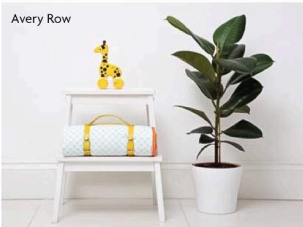
## Outside The Lines

A British brand formed by two mothers, Outside The Lines is a collection of beautifully considered clothes for girls who know their own style. The first collection, which launches in AW16, is as wearable as it is feminine, with subtle prints, textured knitwear and fun details that set it apart from the pack.

## Panda & Ping

British brand Panda & Ping specialises in pyjamas, bedlinen and blankets. Made from eco-sourced cotton jersey, its prints are full of vibrant colours and characters. Comfy and stylish, they'll be ready for bed without you even having to ask. [pandaping.com](http://pandaping.com)

Avery Row



Dear Eco is organic, chemical-free babywear at its finest



Dear Eco



Outside The Lines



From Babies With Love



Chic Smart Clothes

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Panda & Ping