

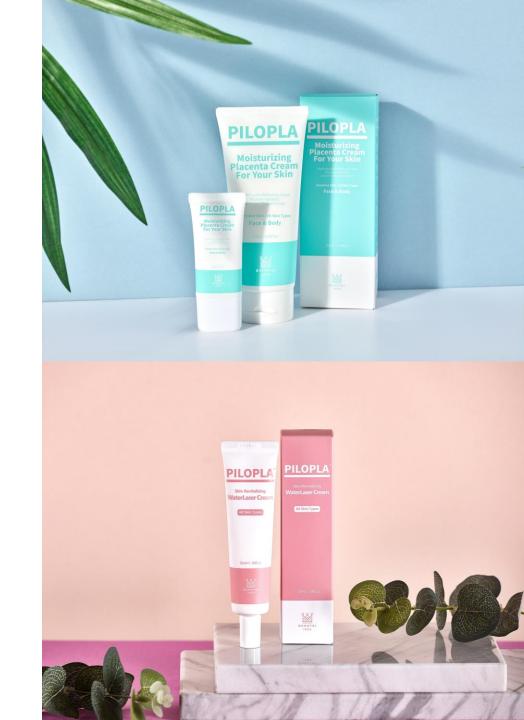
INDEX

I. JBP Company Introduction

- (1) Japan Bio Products Co., Ltd.
- (2) JBP Korea

II. PILOPLA

- (1) What is PILOPLA
- (2) PILOPLA Moisturizing Placenta Cream
- (3) PILOPLA WaterLaser Cream









Japan Bio Products Co., Ltd.

JBP(Japan Bio Products), a global pharmaceutical company specialized in placenta, was founded in 1954 with its headquarter located in Tokyo, Japan.

It was the first company to get approval of the human placenta injection by Japan's Ministry of Health, Labor and Welfare and its injection has been widely used as a representative placenta injection in Japan over 60 years. JBP is now the world's leading company in the area of placentabased products including supplements and cosmetics.

JBP has global branches in Korea, Taiwan, China, Vietnam and Europe as well as numerous distributor in the world.







JBP KOREA

JBP Korea is a Korean local corporation established in 2005 and it is engaged in the import and export of pharmaceuticals, cosmetics and medical devices.

It sells medical devices including JBP Nanoneedle(FDA approved) and JBP Nanocannula and Cosmetics including PLARECETA and PILOPLA as its main products for both domestically and internationally.

JBP Korea was awarded in TOP export of 5 million dollars in 2016 and is leading the market not only overseas market but also in domestic market with advanced technology and strong product power.

About PILOPLA

(1) The birth of PILOPLA





PILOPLA is a brand <u>specialized for hospitals and clinics</u>, and it was born from the collaboration of dermatologist and Bonny&J.

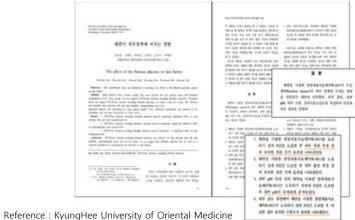
A dedicated moisturizing cream applied after laser treatment and hair removal at **clinic located in Appujeong, Seoul.

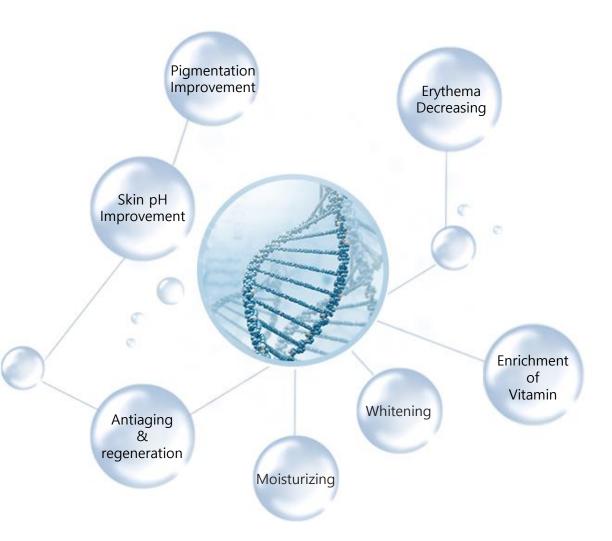


About PILOPLA

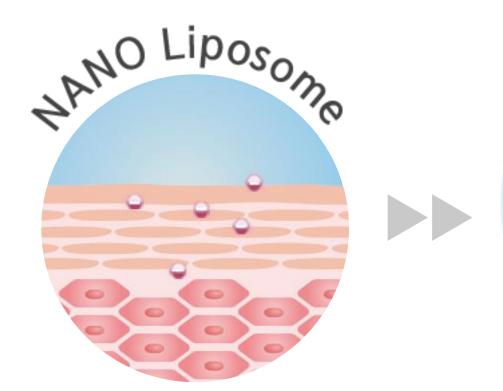
(1) PILOPLA: Effects of Placenta







(1) Birth of PILOPLA: Nano Liposome



Special Technology for Skin

NANO LIPOSOME

(Special Technology for Skin)

Nano-Liposome technology is the fruit of skin science that delivers nutrients to the very depths of your skin in a whole new way.

(2) Introduction of PILOPLA



Whitening

Anti-Wrinkle



Moisturizing Cream dedicated to Hospitals and Clinics

PILOPLA: <u>An Intense Moisturizing Cream</u> that calms & Moisturizes tired & reddened skin after cosmetic procedures

This Water Drop Moisturizing Cream contains premium placenta extract, which was obtained safely and eco-friendly.









Whitening

Skin balance

Lifting

Anti-aging

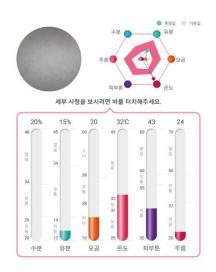
(2) PILOPLA: Main Ingredient



(2) PILOPLA: Before & After



Skin Condition and Moist/Oil Measurement



Before



A C		
ΔT	tor	
	uci	

	Before	After	Result
Moisture	20%	42%	110% ↑
Oil	15%	25%	66% ↑
Pore	20	19	\downarrow
Temperature	32℃	29℃	3℃↓
Skin tone	43	45	Brightness
Wrinkle	24	23	\downarrow

*There may be individual differences.



After using PILOPLA, moisture condition is increased up to 100%, oil condition is increased up to 66%.

Also, skin temperature has dropped so the skin tone is brightened.

(3) PILOPLA: WaterLaser Cream





For Sensitive Skin; Soothing and Easing
PILOPLA WaterLaser Cream

PILOPLA WaterLaser Cream Contains Safe and Eco-Friendly Placental Extracts.









Skin Soothing

Skin Balance

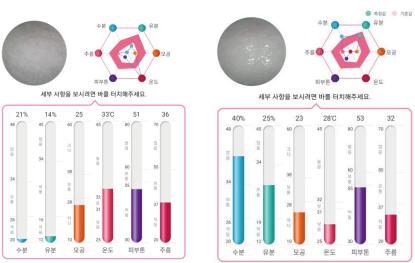
Moisturizing

Refreshing



(3) PILOPLA WaterLaser Cream : Before & After





Before

After

	Before	After	Result
Moisture	21%	40%	90% ↑
Oil	14%	25%	78% ↑
Pore	25	23	\downarrow
Temperature	33℃	28℃	5℃↓
Skin tone	51	53	Brightness
Wrinkle	36	32	↓

*There may be individual differences.



After using PILOPLA WaterLaser Cream, moisture condition is increased up to 90%, oil condition is increased up to 78%.

Also, skin temperature (5°C) has dropped so the skin tone is brightened.

