

BIOBLEND™

High Performance BioBased Lubricants

The latest news from BioBlend

October 2012

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Dear Friends,

Welcome to the Fall 2012 edition of the BioBlend newsletter! Our aim is to keep you informed of the latest happenings as we continue our growth here in the U.S. and abroad. A big thanks to all that participated in the equipment survey over the summer - we're building the products that you are looking for!

BioBlend launches BioFlo S: Full Synthetic - HEES Fluid



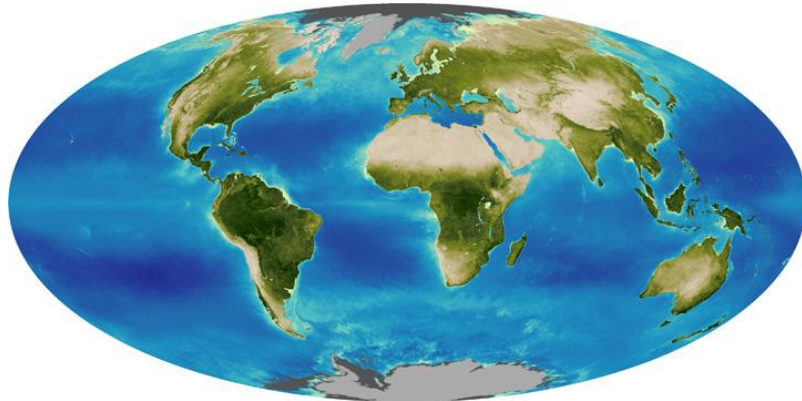
BioBlend is introducing a new product into our high performance line of environmental lubricants. BioFlo S 46 is a full synthetic saturated ester hydraulic oil (HEES). BioFlo S 46 has an extremely low pour point of -53C or -63F as well as a high viscosity index and a high flash point. The product has also been extensively tested for biodegradability and toxicity. BioFlo S 46 is classified as "Readily Biodegradable" under OECD 301B and has an ultra-low toxicity rating under the EPA test and OECD 203.

"This product has been developed for critical hydraulic applications in areas with temperature extremes such as northern Canada and Alaska as well as for offshore applications", noted BioBlend President Sam Burkett. Testing is complete on the product and some limited product has been in the field in Quebec for the past six months. The BioFlo S 46 will be available for delivery in early December. Additional viscosity grades are also being planned. Please contact your BioBlend representative for more information or for a technical data sheet, please click [here](#).



Find out how you can get these weatherproof "filled with BioBlend" stickers for your equipment. Call the office at 630.227.1800 or your local representative for more information.

International Expansion Continues



It's amazing to see the demand swell outside of the United States. Every week we are fielding inquiries from all corners of the globe: India, South Africa, Indonesia, Saudi Arabia, Ireland, and Russia are a few countries that have gotten our attention recently. Latin and South America continue to present great opportunities as well. We have recently established partnerships for distribution in Brazil (M&G Lubrificantes), Columbia and Venezuela (Nupetrol, BV), and had an existing distributor expand their operations from Peru into Ecuador (Envirotec). Asia represents the fastest growing geography for lubricants, and our Japanese distributor (Sanwa Energy) is coming on strong this fall.

The international applications are as varied as they are here in the United States. Drilling, mining, oil field services, forestry, agriculture, food processing plants, and construction are all places where BioBlend can have a positive impact on the bottom line of our distribution partners and the end users.

Thank you for checking out our newsletter and please let us know how we can help you!

Sincerely,

Bill Smith
BioBlend Renewable Resources, LLC