High Performance BioBased Lubricants

The latest news from BioBlend

March 2011

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Center Rock Honored



Find out how you can get these weatherproof "filled with BioBlend" stickers for your equipment. Call the office at 630.227.1800 or your local representative for more information.

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Dear Friends,

Welcome to the March 2011 edition of the BioBlend newsletter! Our aim is to keep you up to speed on what's happening in the world of biodegradable lubricants and how we're changing the world one drop at a time...

BioBlend Hydraulic Fluids Help To Grow Suburban Garbage



Dave Goshorn, Sr. Technical Advisor for BioBlend, and Tim Parker of BioBlend distributor Northwest Green Products have been working with a local trash company in the Pacific Northwest on improving their operations. Suburban Garbage in Salem, Oregon has implemented a strategy using BioBlend products to improve both the operational and environmental performance of their business by featuring the use of BioFlo AW hydraulic oils in their truck's hydraulic system.

Art Kuenzi, Manager of Suburban Garbage, recently said that, "As a waste hauler and recycler in Salem, Suburban Garbage has long operated on a principle of worker and community environmental safety. We recognize that Suburban Garbage must answer to the various jurisdictions and the people of the city and county in which we operate. High on the list of calls from the community is leaking hydraulics spotted by concerned citizens.

We had evaluated alternative petroleum hydraulic oils in the past but were uneasy about the exorbitant cost. BioBlend's "Readily" biodegradable BioFlo AW46 has an acceptable price difference to our previous petroleum product and will further prove to the community and municipality in which we operate that Suburban Garbage is committed to providing them the best service and safety possible. In addition, as a recycler, we like the fact that BioBlend's hydraulic oil can be reclaimed and sold to our local biodiesel producer as used vegetable oil where they will get a second use out of our oil for biodiesel production to help our state meet its biodiesel blending mandate."

BioBlend and Northwest Green Products continue to support Suburban's efforts and expand the use of high performance biobased and readily biodegradable products.

Longtime BioBlend Customer Honored By President Obama



Tuesday January 25, 2011 was a busy day for one of BioBlend's largest and longest tenured customers. During the 2011 State of the Union Address, President Obama honored Brandon Fisher and Center Rock for their efforts in rescuing the 33 Chilean miners. The President honored Center Rock and Brandon for realizing the opportunity and taking the initiative to contact authorities to offer their help and support.

Center Rock made the tools and equipment needed for the "Plan B" hole and eventually led the successful breakthrough to the miners. As everyone knows, the miners were then all rescued and reunited with their families.

President Obama noted that he heard from a Center Rock employee that "Center Rock may be a little company, but we do big things."

Center Rock has bought and distributed BioBlend Rock Drill Oils and other products for many years and they continue to be one of our largest customers. We again salute their efforts in Chile and are glad to have a long term relationship with Center Rock. Thank you for checking out our newsletter and please let us know how we can help you!

Sincerely,

Bill Smith BioBlend Renewable Resources, LLC