

# BIOBLEND™

## High Performance BioBased Lubricants

The latest news from BioBlend

June 2010

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Find out how you can get these weatherproof "filled with BioBlend" stickers for your equipment. Call the office at 630.227.1800 or your local representative for more information.

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Dear Friends,

Welcome to the 1st edition of the BioBlend newsletter! Our aim is to keep you up to speed on what's happening in the world of biodegradable lubricants and how we're changing the world one drop at a time...

### Meet the Team



We've been around for a while now, but many of you may not have seen us in person. We have a great crew doing all that we can to inform and educate about our complete lineup of biodegradable lubricants. Pictured from L-R: Bill Smith, Renee Drosche, Sam Burkett, Jim Potter, Doug Goodwin, John Archer, John Peters, Dave Goshorn. Just look at the color coordination of this motley crew...

## BioBlend works with the Swamp Loggers



When most people watch the Swamp Loggers television show on the Discovery Channel, they don't think about lubricants - until there is a spill in the environmentally sensitive areas that the show is filmed. Doug Goodwin from BioBlend has worked with Booby Goodson and Goodson All-Terrain Logging to utilize BioBlend lubricants in their logging and hauling equipment.

Bobby Goodson told BioBlend that during an early show, there was a small spill of hydraulic oil that created a large concern for the television audience. That is where BioBlend got involved. The issue was not merely to utilize a biodegradable lubricant, but to ensure that the products could meet the performance demands of Goodson's equipment in the harsh environment that they operate.

Doug Goodwin from BioBlend, along with Dave Goshorn, the Senior Technical Director for BioBlend worked closely with Goodson All Terrain Logging to determine the correct products and applications for using BioBlend products. Goodson is currently using BioBlend UTF, BioFlo AW hydraulic oil, BioGrease, and BioBlend CBC (Chainsaw Bar and Chain). BioBlend is continuing to work with Goodson on new applications.

Recently, Doug Goodwin and Sam Burkett visited the Swamp Loggers to present them with a certificate for their environmental work. Pictured above are Doug, Justin Goodson, Bobby Goodson, and Sam.

## **Gulf of Mexico Oil Disaster**

We are hopeful for a quick resolution to the Gulf of Mexico oil crisis but fear the full economic impact will be felt for many months and years to come. The spill has highlighted the need for more environmentally friendly lubricants to be used throughout the country, especially around waterways. Two of our most popular product lines are the Bioflo Hydraulic Fluids and the Biolube Rock Drill Fluids. When our customers use these fluids they are not only endorsing the highest quality lubricant they can find, they are also thinking about potential environmental impacts should they have a spill. That's an excellent business practice that is hard to argue with!

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Thank you for checking out our 1st newsletter and we look forward to hearing from you!

Sincerely,

A handwritten signature in black ink that reads "Bill". The letters are cursive and fluid.

Bill Smith  
Bioblend Renewable Resources, LLC