

BIOBLEND™

High Performance BioBased Lubricants

The latest news from BioBlend

December 2011

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Dear Friends,

Welcome to the December 2011 edition of the BioBlend newsletter! Our aim is to keep you up to speed on what's happening in the world of biodegradable lubricants and how we're changing the world one drop at a time...

Lubrifiants Saint-Laurent is growing in Canada with the help of BioBlend...



**Lubrifiants
Saint-Laurent Inc.**

BioBlend has been steadily expanding in the past year within eastern Canada thanks to the proactive efforts of our partner in the area. Lubrifiants Saint-Laurent (LSL) is a large distributor that serves most of eastern Canada including eastern Ontario, Quebec and the Maritime Provinces. BioBlend has been working closely with LSL to expand in the mining, drilling, construction, forestry and other industries. LSL has a broad range of customers and is rapidly expanding in the natural resources rich areas in northern Quebec and the Maritime Provinces.

LSL is using BioBlend as a way to differentiate themselves from other distributors and BioBlend has been providing the sales and technical support to get customers comfortable with the high performance levels of BioBlend products. Additionally, LSL and BioBlend have worked together to develop new products such as greases for the forestry industry and a new ester based hydraulic oil for construction and mining customers.

Peter Trepanier, the Sales Manager of LSL recently noted, "BioBlend is something that our customers want and something that enables LSL to show that we are responding to our customers with high

performance and environmentally responsible solutions. Protecting the environment is important as Canada continues to develop our natural resources."

"LSL has been the perfect partner for BioBlend", noted Sam Burkett, the President of BioBlend. "They have the relationships and expertise to sell new and innovative products. As more customers try BioBlend and see how well it is working, the business in eastern Canada is growing very quickly."

BioBlend relaunches website and adds social media components...

Over the past several months, we've been hard at work to make your online experience at bioblend.com even better. We have completely redesigned the site and simplified the means to get the information you need. Our customers have been asking for a simplified way to obtain technical data sheets and MSDS - we've done that. Our customers have been asking for online testimonials and marketing materials - and we've done that as well.

In addition, we have launched several social media initiatives, including a Facebook page and both Twitter and LinkedIn accounts. Wherever you are online, you can find BioBlend and we look forward to interacting with you across all of these platforms. Please visit our site today to see both the great new design and to link to our Facebook, Twitter, and LinkedIn accounts.

Wishing you a safe and healthy 2012...

As is our tradition, In lieu of sending printed holiday cards this year, BioBlend is donating to the Wounded Warrior Project, which provides programs and services to severely injured service members during the time between active duty and transition to civilian life. If you would like to make a donation, please visit www.woundedwarriorproject.org. On behalf of everyone on the team at BioBlend, we would like to extend best wishes for a Merry Christmas and prosperous New Year.

Thank you for checking out our newsletter and please let us know how we can help you!

Sincerely,



Bill Smith
BioBlend Renewable Resources, LLC