

# About Us



PAULA DEEN.  
COLLECTION



## New Innovations & Partnerships

From handy solution gadgets to storage and organization products made with both style and functionality in mind, Jokari continues to innovate every aspect of its product line.

With a recently completed website redesign at [jokari.com](http://jokari.com), revamp of all product packaging, and new licenses bringing new opportunities, the company is excited to present the largest product launch in its history.