

12 Beauty Brands Created by Women of Color

Each of these entrepreneurs decided to help a sista out.



By [Celia Fernandez](#) Oct 11, 2018

After seeing how underrepresented women of color are in in the beauty biz, these entrepreneurs are helping to make the industry more diverse and inclusive, one makeup brush at a time.

Briogeo

[nordstrom.com](#)

\$42.00

SHOP NOW



Nancy Twine was an executive at Goldman Sachs in 2013 when she started working on Briogeo. It's a six-free hair care line, meaning the formulas are free of sulfate, parabens, phthalates, silicones, DEA, and synthetic color. Her goal was to recreate her grandmother's homemade hair care for the masses. You can buy it at Sephora, Nordstrom, Bloomingdales, Anthropologie, and Dermstore, to name a few.