

# POPSUGAR.

## I Have a Sensitive Scalp, but Briogeo's New Fragrance-Free Shampoo Is So Soothing



August 26, 2020

by [MACY CATE WILLIAMS](#)



I've had an extremely sensitive scalp since I was a kid. If I use a product with sulfates or heavy fragrances, my head instantly becomes red, itchy, and flaky. Since I test many products as a shopping editor, I run the risk of flare-ups more often than ever. That's why I was thrilled to find out that [Briogeo](#) released this brand-new [Be Gentle, Be Kind Aloe + Oat Milk Ultra Soothing Fragrance-Free Hypoallergenic Shampoo](#) (\$26).

This hypoallergenic, fragrance- and essential-oil-free shampoo has been approved by dermatologists, which is important to me. It's great for people with sensitivities to lactose, soy, and gluten, as well as fragrances. It also includes soothing ingredients like aloe vera and oat extract that will calm your scalp from irritation. Basically, it's my dream come true in a bottle.

I have been using this shampoo, along with the line's new conditioner and detangler, for a couple weeks now. My head feels great, and my skin is calm. Plus, my hair is shiny and soft but still voluminous. I can honestly say this is my new favorite shampoo – my scalp has never felt better.



## Briogeo Be Gentle, Be Kind Aloe + Oat Milk Ultra Soothing Fragrance-Free Hypoallergenic Shampoo

This [Briogeo Be Gentle, Be Kind Aloe + Oat Milk Ultra Soothing Fragrance-Free Hypoallergenic Shampoo](#) (\$26) is my new holy-grail product. I'll be going back for another order as soon as the bottle is empty.



## Briogeo Be Gentle, Be Kind Aloe + Oat Milk Ultra Soothing Fragrance-Free

\$26 from [SEPHORA.COM](https://www.sephora.com)

BUY NOW



## Briogeo Be Gentle, Be Kind Aloe + Oat Milk Ultra Soothing Fragrance-Free Hypoallergenic Conditioner

I follow up my shampoo with the [Briogeo Be Gentle, Be Kind Aloe + Oat Milk Ultra Soothing Fragrance-Free Hypoallergenic Conditioner](#) (\$26), which moisturizes my hair without weighing it down. It makes my hair feel so soft.



## Briogeo Be Gentle, Be Kind Aloe + Oat Milk Ultra Soothing Fragrance-Free

\$26 from [SEPHORA.COM](https://www.sephora.com)

BUY NOW



## Briogeo Be Gentle, Be Kind Aloe + Oat Milk Ultra Soothing Fragrance-Free Detangler

If you get tangles straight out of the shower like me, a few spritzes of this [Briogeo Be Gentle, Be Kind Aloe + Oat Milk Ultra Soothing Fragrance-Free Detangler](#) (\$24) will make them disappear with ease.



## Briogeo Be Gentle, Be Kind Aloe + Oat Milk Ultra Soothing Fragrance-Free

\$24 from [SEPHORA.COM](#)

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