## Strategist

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## The \$22 Hairbrush That Replaced My Mason Pearson

By Rio Viera-Newton



Photo: Rio Viera-Newton

Over the last two weeks, two tragedies occurred: I lost my very expensive <u>Mason</u> <u>Pearson</u> pocket brush that I've owned and adored since college, and my cat knocked my adorable hot-pink <u>Tangle Teezer</u> from the edge of my sink directly into my toilet.

Both of these brushes served critical roles in the everyday maintenance of my distressed, post-bleach locks. My Mason's thin boar bristles were perfect for smoothing and de-frizzing my dry, right-out-of-bed hair. And my Tangle Teezer's stiffer bristles were optimal for detangling and gently loosening knots after I stepped out of the shower. Together, these two brushes made sure my hair always looked its silky best, despite its damage.

But the thought of going out and repurchasing two new hairbrushes felt absurd, especially considering how pricey my Mason Pearson was (may she rest in peace). So I decided to scour the internet for a twofer brush — something I could rely on to help maintain both my dry and wet hair. I came across Briogeo's hairbrush on the r/Haircarescience Reddit forum, where one user couldn't stop calling it a holy grail and gushing about how it was responsible for "fixing her life." Okay! The price was right (\$20, which is about one-fifth of what I would have paid to rebuy my Mason Pearson and Tangle Teezer), and I had already tried, and really liked, several of Briogeo's other products (I've raved about their Don't Despair Repair Mask on this website before). I ordered it.

I am not kidding when I say it fixed my life, too. In a matter of weeks, Briogeo's brush has become one of my all-time favorite hair products. It is what I'd call a "combination" brush — it uses thin synthetic boar bristles (which are perfect for smoothing out any frizziness or flyaways) as well as thicker, round-tipped bristles (which gently untangle). In other words: It's the perfect hybrid of my Tangle and my Mason.



## Briogeo Vean Boar Bristle Hair Brush

Whenever I use my this brush — after a shower, in the mornings, before going out, or if my hair just needs a quick zhuzh — it leaves my locks looking smoother, silkier, and with no knots or flyaways. It also glides through my hair like a dream — I never have to pull or yank to get it from top to bottom. And quality aside, the bristles on this guy are vegan, so no baby boars were harmed in its making. Plus, the brush comes in recyclable packaging — making it nothing less than a truly animal-friendly, Tangle Teezing— and Mason-replacing miracle.

\$22 at Sephora