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IF YOU WANT SOFT, DEFINED CURLS THIS SUMMER, YOU NEED TO TRY BRIOGEO'S CURL CHARISMA HAIR MASK

By Jeanine Edwards

My [hair](#) is dry and frizzy in the best conditions, so you can only imagine what I'm working with during the hot and humid summer months. I've tried countless products over the years, and very few can keep my curls defined after a day or two.

[Briogeo](#), however, is one brand that I trust, because they create products that work with hair as particular as mine. The fact that all of Briogeo's products are "clean" and formulated without harmful ingredients? Even better! I've tried several of the brand's conditioners and leave-in products and have yet to be disappointed. Their new [rice amino + avocado hydrating & defining mask](#) is no exception.

[Briogeo rice amino + avocado hydrating & defining mask, \\$36](#)



As noted above, my hair is pretty dry, which means my curls look good for approximately 0.5 seconds before they start to get frizzy and not cute. I've come to accept this, for the most part, but I still hold out a sliver of hope that I'll find a product to give me gorgeous curls for longer than a day without having to fully rewash my hair every single time.

Much to my surprise, the Briogeo Curl Charisma hair mask got me two days of soft, defined curls. That's nothing short of a miracle!

After shampooing my hair, I applied the Briogeo Curl Charisma hair mask and let it sit for about 15 minutes. As soon as I started to rinse it out, I could tell it did something magical to my hair. After just that short period of time, my curls already felt softer and more supple. I finished my routine with the [Curl Charisma Coil Custard](#) and let my hair air dry as I usually do.

As my hair dried, I became convinced that the hair mask had made a huge difference. Normally, the hair around my face gets super dry and frizzy after only a few hours, but when I went to bed, those problem areas still looked good. Even the next day, after just a bit of refreshing with water in a spray bottle, my curls were still defined and fluffy, not matted together or frizzy. Talk about a major feat!

Even though the [rice amino + avocado hydrating & defining mask](#) is a new product, it already has a bunch of rave reviews on Briogeo's website.

"Beautiful curls with no frizz," one [user commented](#). "This thick mask is easy to apply to the hair and only has to be left in for 10 minutes. It has a nice, light scent that is not overbearing, and the mask leaves my hair feeling soft and my curls bouncy. I recommend it to anyone who loves their curly hair and wants [it] to look more defined."

Another [shopper commented](#), "It is my first time using a Briogeo hair mask, and I love it! It smells so good, sweet. I have 3 ab super dry hair with high porosity," they said, referring to their curly hair type. "My hair drinks it up. It is super hydrating and does define my curls and softens [them]," they added.

If you're a curly girl looking to fend off frizz without gel or mousse this summer, give this hair mask a try. It's legit!