

BYRDIE

Charcoal Shampoo: The Under-the-Radar Secret for Clean, Bouncy Hair

by ERIN JAHNS  | UPDATED 12/05/19

We already use charcoal to purify our skin, whiten our teeth, and abolish our hangovers, so what's stopping us from using it as a strategic clarifying treatment for our finicky scalps or day-five greasy strands? The answer: nothing. Since activated charcoal is able to soak up 100 to 200 times its weight in impurities, it's a helpful tool to eradicate dirt, flakes, and oil from our scalp and hair. Thus, we decided to round up 10 of the best charcoal shampoos promising shine, bounce, and, yes, freshly cleansed strands.

Keep reading for our selection of the best charcoal shampoos, hands down.



Briogeo Scalp Revival Charcoal + Coconut Oil Micro-exfoliating Shampoo (\$42)

SHOP

Hydrating, soothing, and detoxifying, Briogeo's charcoal and coconut oil shampoo balances an expert blend of binchotan charcoal, panthenol, and coconut oil to fortify hair with moisture while simultaneously nixing product residue and buildup. And thanks to a touch of peppermint, tea tree, and spearmint oils, that cool, clean feeling will actually last.