

Wrapping with a square cloth “Furoshiki”



“Musubi” is a brand specializing in Furoshiki spanned almost 80 years.
<http://www.kyoto-musubi.com/>

“Furoshiki” Square wrapping cloth

It is an exciting new experience.
 What we wrap today.
 How we make the wrapping better.
 It will help to express your thought for someone special.

Let's wrap gifts for someone special.
 However, it is not only for gifts, the time you spend for someone is also a precious delight of wrapping with Furoshiki.

Tying its corners, then, it changes to a bag easily.
 You can use it as a traveling-rug too.
 Of course, it reduces the size by folding.

It totally depends on your idea.
 Why don't you start an exciting life with Furoshiki?

History of Furoshiki

Japanese people have been cherishing their culture of wrapping from time immemorial.

In a historical point of view, we can find the original idea of Furoshiki in the Nara Period, about 1,300 years ago. Emperor's possessions were wrapped by a cloth to preserve in imperial storehouses. This culture took root in general and Furoshiki has been using as an essential item for their life.

The meaning of the name comes from its use in a sauna bath. And it started to be called “Furoshiki” since the Edo period. Gradually, it was used for the scene of business, traveling, and celebrations.

It is a kind of consideration and aesthetic consciousness of Japanese people that they dye patterns with wishes for someone and spontaneously use seasonal patterns and colors of Furoshiki.

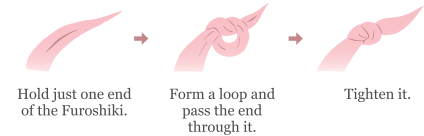
Knots

There are 2 basic knots when using a Furoshiki.

• Mamusubi-knot

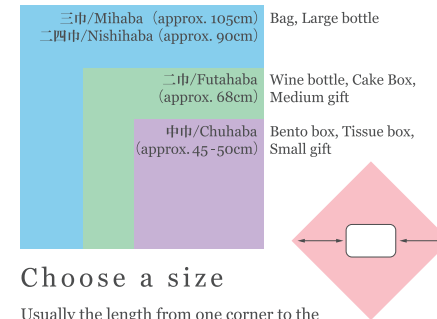


• Hitotsumusubi-knot



Size and purpose

A Furoshiki comes in different sizes, and you can choose the size depending on what needs to be wrapped.



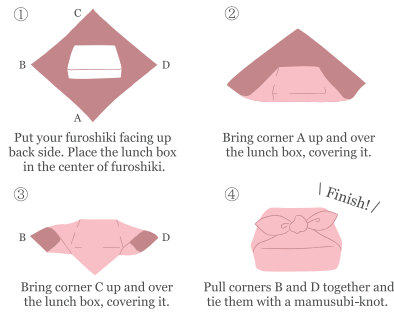
Choose a size

Usually the length from one corner to the other corner of the Furoshiki should be about 3 times the length of the object you want to wrap.

Wrap your lunch box every day with different Furoshiki.

中巾
48cm

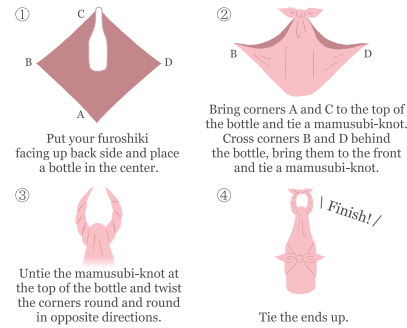
Choosing it depending on seasons, your feeling and so on. It will makes your life more colorful.



Gift a bottle of wine for someone special

三巾
68cm

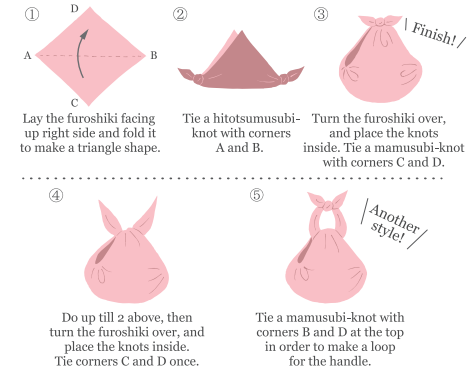
To gift wine, Furoshiki is quite useful. You can choose it from wide range of colours and patterns.



Use it as a bag

二四巾/三巾
90cm/105cm~

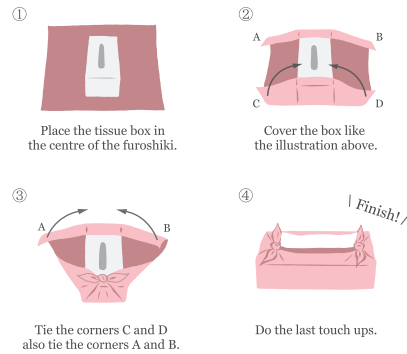
It changes to a bag easily. It is a must-have for traveling and shopping as you fold it small.



Decorate a tissue box

中巾
48cm

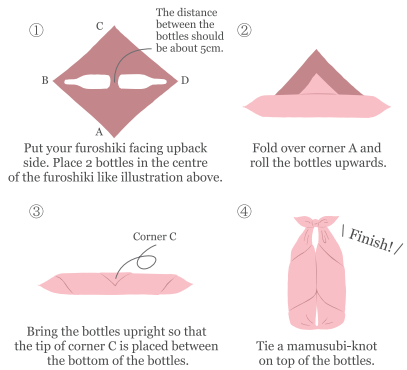
Tissue boxes always look unstylish. You can wrap it with seasonal patterned Furoshiki which changes your room more sophisticated.



Take bottles of wine to parties

三巾
68cm

If you would like to take some wine to parties. Furoshiki is the smartest choice.



Bring books and documents

二四巾/三巾
90cm/105cm~

Furoshiki is also very convenient when you bring books and documents.

