

CLASSIC HOME

as it should be





COVER: Sansa Sofa, Montengo Occasional Collection, Adley Swivel Accent Chair, Austen Pillow, Mateo Pillow, Solid Leather Pillow, Soumak Rug
Octavia Sofa, Hera Occasional Collection, Bedford Pillow, Mateo Pillow, Kapala Rug, Cimberleigh Chandelier

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Inspired by the world around us, Classic Home takes pride in creating pieces with artisans from all parts of the world. We design product & spaces that reflect a life full of discovery, wonder & conversation. We invite you to enjoy our heirloom quality pieces that can be used & loved for generations to come.

1989



OUR STORY THROUGH THE YEARS

Harpal Singh formed Classic Concepts Inc. in New Mexico, importing one-of-a-kind Turkish kilim & floorcoverings from India to distribute unique found items to retailers & designers in the Western United States.

HARPAL SINGH
FOUNDER & CEO



Myra Sofa, Myra Accent Chairs, Montengo Coffee Table, Halley Accent Table, Phoenix Chandelier, Mateo Pillow, Bassinet Pillow, Veda Throw, Kapala Rug

1992

TRADESHOWS OPEN THE DOOR

Classic Concepts Inc. began actively participating in tradeshows in Los Angeles, Dallas, & New York, creating access to retailers across the U.S.

1996

LA HEADQUARTERS & DISTRIBUTION CENTER

As the business evolved, the company opened a Los Angeles headquarters & distribution center, strategically positioned near a major U.S. port to support expansion & impact in the West.



Myra Accent Chair, Montengo Coffee Table, Halley Accent Table, Phoenix Chandelier, Kapala Rug



Myra Sofa, Montengo Coffee Table, Mateo Pillow, Bassinet Pillow, Kapala Rug



Halley Accent Table, Myra Accent Chair, Kapala Rug

1997

HIGH POINT SHOWROOM DEBUT

Classic Concepts made its first mark at High Point Market Suites with just 200 sq. ft.—a modest yet bold step into the heart of the design industry.

1999

A CELEBRATION OF THE ARTISAN

Fueled by global discovery, Mr. Singh unveiled a curated collection of one-of-a-kind pieces—each telling a story & deepening the brand's soulful, artisanal roots.



Nordens Coffee Table, Concord Sofa, Harper Swivel Accent Chair, Hunter Throw, Berlin Rug



Nordens End Table, Concord Sofa



Nordens Coffee Table detail

2000

A NEW STAGE TO GROW ON

To meet growing demand & an expanding client base, a new 2,000 sq. ft. showroom was opened at Market Suites in High Point, NC.

2001

THE SOFT SIDE OF STYLE

Classic Concepts acquired a bedding company & partnered with a table linen company, marking its first intentional step into the world of soft goods.



Bowman Coffee Table, Concord Sofa, Harper Swivel Accent Chair, Stonework Pillow, Sava Pillow, Berlin Rug

2003

LAS VEGAS MARKET DEBUT

As its showroom presence grew, the company made its first appearance at Las Vegas Market with a 2,500 sq. ft. space in Building A, introducing a fresh mix of inspired, high-quality designs to a national audience.

2006

DEEPER ROOTS IN CRAFT

To strengthen its design & production capabilities, Classic Concepts acquired an artisanal furniture factory in India, creating a vertically integrated model to support organic growth.



Sansa Sofa, Adley Swivel Accent Chair, Rhea Occasional Collection, Alta Bookcase, Solid Leather Pillow, Mateo Pillow, Abbey Pillow, Porter Throw, Gazi Rug





Tiber Buffet, Warwick Dining Chair, Santa Cruz Rug

2008

GROWING THE LA FLAGSHIP

The corporate headquarters moved to a larger facility in Vernon, CA, where a full-scale showroom was built to give local customers a hands-on experience with the product.

2010

VILLA HOME IS BORN

The Villa Home Collection made its debut, starting with thoughtfully crafted accent pillows & bedding exquisitely designed in Los Angeles.



Lanna Accent Table, Chassia Swivel Accent Chair, Soumak Jute Rug



Kana Accent Table, Adley Swivel Accent Chair, Soumak Jute Rug

2012

THE VILLA VISION GROWS

Following its successful debut, Villa Home expanded to include throws, poufs, & outdoor accents—each piece blending cultural richness with modern elegance.

2014

A DIGITAL REFRESH

A redesigned online shopping experience was launched, offering enhanced features & a more intuitive platform for its growing customer base.



Brookside Dining Table, Branzon Dining Chair, Lisbon Cabinet, Berlin Rug

2015

STRENGTHENING THE SUPPLY CHAIN

To deepen its vertically integrated model, a second furniture manufacturing facility was opened in India, reinforcing its commitment to direct-to-retail production.

2016

A BIGGER PRESENCE IN LAS VEGAS

As the assortment of furniture and soft goods grew, so did the footprint. The Las Vegas showroom expanded to an impressive 30,000 sq. ft. to meet rising demand.



Vander Table Collection, Knoxville Sofa, Tavira Pillow, Gratitude Pillow, Beryl Pillow, Bassinet Pillow, Cusi Rug

2017

A NEW NAME, A CLEARER IDENTITY

Classic Concepts rebrands to Classic Home, marking a pivotal evolution in the company's journey. The transformation included a website relaunch & a renewed focus on brand growth & clarity.

2018

INVESTING IN TEXTILE INNOVATION

Classic Home built its first state-of-the-art textile facility in India, setting new standards for quality & efficiency. A second, identical facility followed two years later.



Nico Sofa, Nico Accent Chair, Runa Occasional Collection, Wharf Pillow, Langdon Pillow, Tavira Pillow, Ria Throw





Norwood Desk, Freemont Tall Cabinet, Norwood Buffet, Archie Dining Chair, Achen Bench, Lynwood Rug

2020

A STEP TOWARD SUSTAINABILITY

Amid the challenges of the pandemic, Classic Home began opening its first wood processing facility in India—an intentional move that reinforced the brand's commitment to sustainability & environmental responsibility.

2021

A NEW VISION AT HIGH POINT

The latest showroom offered a fresh, inspiring space for clients to explore design & emerging trends. It reflected Classic Home's ongoing commitment to innovation, partnership & progress.



Redford Desk, Redford Bookcase, Redford Cabinet, Triss Dining Chair, Harper Swivel Accent Chair, Lisbon Rug



Redford Bookcase



Redford Cabinet

2021

BRAXTON CULLER JOINS THE FAMILY

Classic Home acquires Braxton Culler, a 45-year-old American upholstery manufacturer, helping bring production closer to home & support U.S. jobs. The move strengthened the company's commitment to local manufacturing & domestic employment.

2022

A PREMIER HOME AT LAS VEGAS MARKET

Classic Home relocates into one of the most sought-after locations at Las Vegas Market, marking a key milestone. The new space showcases curated collections & reflects years of growth, dedication, & design excellence.



Georgia Accent Chair, Huxley Accent Table, Sinclair Rug

2024

EXPANDING THE EXPERIENCE

Driven by sustained growth, the High Point showroom expanded to over 50,000 sq. ft., a new showroom opened in Atlanta, & the Southern California headquarters relocated to a larger facility in Irwindale.

2025

A NEW ERA BEGINS

Classic Home ushers in a new era with a bold digital transformation, embracing innovation & forward-thinking design while staying rooted in the heritage & values that define the company.



Bennington Bed, Colmar Quilt Collection, Leather Dumont Pillow, Albedo Throw, Soumak Jute Rug

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Audrey Sofa, Neyla Collection, Andrea Swivel Accent Chair, Mateo Pillow, Volta Pillow, Bedford Pillow, Porter Throw, Blythe Rug

SHOWROOM LOCATIONS

Atlanta

High Point

Dallas

Las Vegas

Los Angeles

5091 4th Street
Irwindale, CA 91706

800.258.2229

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