

2024 Love White

THE STORY: Love White is that easy-drinking, high quality white that's always there when the moment arises. The varieties in our Rhône inspired blend has evolved over the years, but remains rooted in its complexity, light aromatics and uplifting body. This vintage is made up of mostly Picpoul, Grenache Blanc and Clairette. To complete the blend we added a little Orange Muscat, which added inviting aromatics, pleasant acidity and balance. This year we also added skin contact Vermentino from our Fox Hill Vineyard that was aged and fermented in concrete egg. It's special. We can't get enough of this vintage.

All white grapes receive a light footstomp on arrival at the winery. It's an important step for two reasons: We like the complexity the short skin contact gives the wine and, more functionally, treading breaks up the clusters to better fit everything into the press. After a gentle press, the wine goes into mostly neutral barrique with a small fraction into stainless steel tank and the Vermentino into concrete egg where it's fermented and aged.

FUN FACT: Vermentino isn't just an Italian grape. A little is also grown in France where it's known as Rolle.

VARIETIES: 32% Picpoul, 30% Grenache Blanc, 22% Clairette, 9% Orange Muscat and 7% Vermentino

FARMING: Organically grown grapes

ALCOHOL: 11.5% | Free SO2: <2 ppm | Total SO2: 15 ppm

TOTAL PRODUCTION: 991 cases

Our Love Collection showcases California's best unsung varieties found in beautiful and unexpected places. Made with organic grapes, it delivers naturally made transparent wines at an affordable price. All Broc Cellar wines are made using spontaneous fermentation, which means only native yeasts and bacteria that exist on the grapes are used to make wine. We don't add anything – this includes nutrients, yeast, bacteria, enzymes, tannins or other popular fermentation agents. Sulphur is a naturally occurring element in all wine, the amount found can vary. Sulphur is never added during fermentation and aging. We add little to no S02 at bottling, depending on the wine, year and style.

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