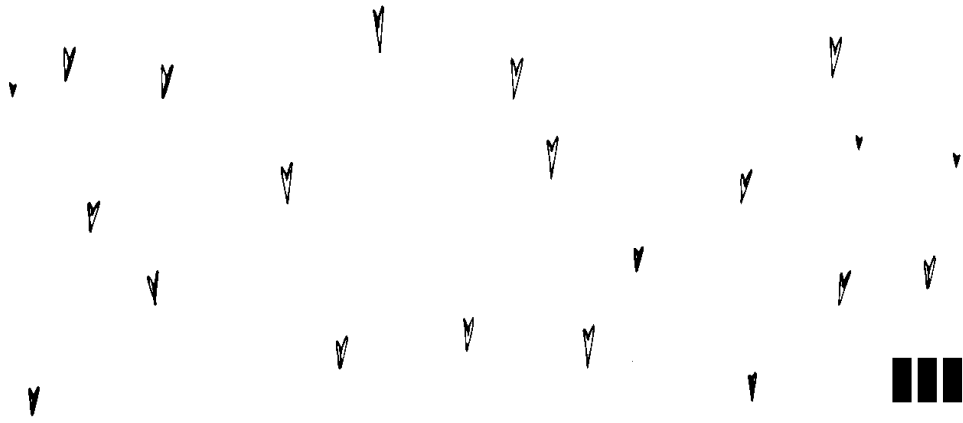


BROC



LOVE WHITE

2021

CALIFORNIA

INGREDIENTS:  
ORGANICALLY  
GROWN GRAPES

WHITE WINE

12% ALCOHOL  
750ml

PRODUCED & BOTTLED  
BY BROC CELLARS  
BERKELEY, CALIFORNIA



GOVERNMENT WARNING: (1) ACCORDING TO THE BURDEN OF PROOF, DRINKING TOO MUCH ALCOHOL INCREASES THE RISK OF ACCIDENTS AND INJURIES. (2) DRINKING TOO MUCH ALCOHOL CAN BE DANGEROUS TO YOUR HEALTH. (3) DRINKING TOO MUCH ALCOHOL CAN CAUSE ALCOHOLISM. (4) DRINKING TOO MUCH ALCOHOL CAN CAUSE CONSENSUAL SEXUAL ASSAULT. (5) DRINKING TOO MUCH ALCOHOL CAN CAUSE BIRTH DEFECTS, STILLBORN, AND OTHER SERIOUS PHYSICAL AND MENTAL BODILY INJURIES. (6) DRINKING TOO MUCH ALCOHOL CAN CAUSE FETTERED LIVERS AND OTHER SERIOUS PHYSICAL AND MENTAL BODILY INJURIES. (7) DRINKING TOO MUCH ALCOHOL CAN CAUSE FETTERED LIVERS AND OTHER SERIOUS PHYSICAL AND MENTAL BODILY INJURIES. (8) DRINKING TOO MUCH ALCOHOL CAN CAUSE FETTERED LIVERS AND OTHER SERIOUS PHYSICAL AND MENTAL BODILY INJURIES. (9) DRINKING TOO MUCH ALCOHOL CAN CAUSE FETTERED LIVERS AND OTHER SERIOUS PHYSICAL AND MENTAL BODILY INJURIES. (10) DRINKING TOO MUCH ALCOHOL CAN CAUSE FETTERED LIVERS AND OTHER SERIOUS PHYSICAL AND MENTAL BODILY INJURIES. 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## BROC CELLARS | 2021 LOVE WHITE

VARIETIES: 31% Marsanne | 24% Albariño | 18% Grenache Blanc | 15% Roussanne | 12% Picpoul

LOCATION: Madera, Santa Maria Valley + Yolo County

VINEYARDS: Love Ranch, North Canyon Vineyard + Windmill Vineyard

ALCOHOL: 11%

TOTAL PRODUCTION: 1800 cases

### WINEMAKER'S NOTES:

The grapes were harvested in August and early September to help preserve their natural acidity. All varieties were fermented separately, then aged in neutral French oak barrels with no SO2. Malolactic fermentation was allowed to happen naturally. All varieties in this blend play a key role to delivering its unique balance. Picpoul grapes are from cuttings from Rorick Vineyard vines that we grafted onto Marsanne vines at Love Ranch a few years ago. The Picpoul adds brightness to the wine, while Albariño (new for us this release) comes from North Canyon Vineyard and adds beautiful aromatics. Marsanne and Roussanne add lovely texture, while Grenache Blanc provides the balance. Love White is meant to be a fresher style of a Rhône-inspired white that is structured, delicious and infinitely drinkable.

### VITICULTURAL AREA:

Love Ranch grows Marsanne, Roussanne, Grenache Blanc and Picpoul for the Love White and is farmed by our friend Oscar Ramos. The vineyard is located 35 miles south of Yosemite National Park in Madera, at 1300 feet in elevation. The soils are made up of granitic schist. We keep a large amount of leaves on the vines to protect against the heat. North Canyon Vineyard is located in Santa Maria Valley and Windmill Vineyard is in Yolo County. All three vineyards are CCOF.

*At Broc Cellars all of our wines are made using spontaneous fermentation, a process that means we only use native yeasts and bacteria that exist on the grapes in order to make wine. We don't add anything – this includes nutrients, yeast, bacteria, enzymes, tannins or other popular fermentation agents. Sulphur is a naturally occurring element in all wine, the amount found can vary. We add little to no SO2, depending on the wine and style.*