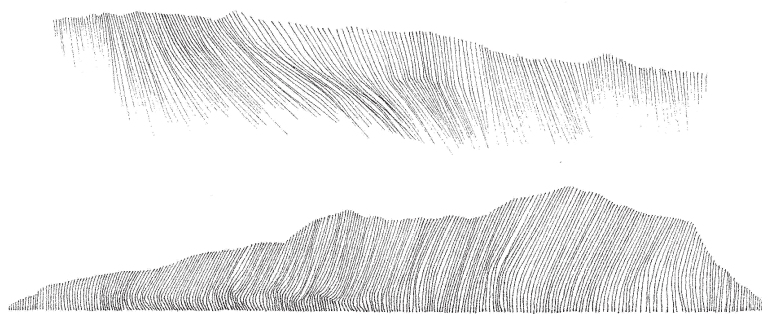


produced and
bottled by
broc cellars
berkeley
california



BROC CELLARS **PICPOUL 2016**
PASO ROBLES LUNA MATTA VINEYARD
13% ALCOHOL 750 ML.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, EXCESSIVE ALCOHOL CONSUMPTION CAN BE DANGEROUS TO YOUR HEALTH. (2) PREGNANT WOMEN SHOULD AVOID ALCOHOL COMPLETELY. (3) DRIVING WHILE DRUNK IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY AND MAY CAUSE HEALTH PROBLEMS. CONTAINS SULFITES

BROC CELLARS | 2016 Picpoul

VARIETAL: 100% Picpoul

VINEYARD: Luna Matta

LOCATION: Paso Robles, CA

ALCOHOL: 13%

TOTAL PRODUCTION: 72 cases

WINEMAKER'S NOTES: Pressed whole cluster into our 600L concrete egg and allowed to ferment with spontaneous yeast. The concrete egg shape creates a small convection current that gently stirs the lees during fermentation, creating texture to accompany the natural high acidity that Picpoul typically has. We left the wine to age on the lees in egg for 11 months. The 2016 Picpoul has its typical lemony acidity. This wine is one of our smallest production wines, and is featured in our Broc Wine Club each year.

VITICULTURAL AREA: Our Picpoul grapes come from the limestone-rich, nutrient poor windswept Luna Matta Vineyard in the western hills of Paso Robles. It is a uniquely suited place just hospitable enough for most of the vines to survive and produce a few handfuls of grapes each year. Luna Matta Vineyard is certified organic with calcareous shale and sandstone soils. The vines are 10 years old.

Our wines are made naturally, meaning no use of inoculated yeasts or bacteria. We use native yeasts to spark fermentation. We do not add any powdered tannins or enzymes. A minimal dose of S02 is added 4 weeks before bottling.

BROC CELLARS

1300 5th St. Berkeley, CA 94710

www.broccellars.com | info@broccellars.com