

# Welcome to the World of **edible images**

First, let's check  
out the logo sizes!

The red circles  
are the logo  
topper sizes!

## MINI CUPCAKE LOGO TOPPERS



**Bleed 28mm**  
logos with coloured  
backgrounds



**No Bleed 25mm**  
logos with white  
backgrounds

## DESIGNER CUPCAKE LOGO TOPPERS



**Bleed 38mm**  
logos with coloured  
backgrounds



**No Bleed 35mm**  
logos with white  
backgrounds



**CAKE PHOTO DISC**  
55mm

## Bleed Guide!



If you've ever done  
printing projects  
before, you'll  
understand the  
concept of bleed ,  
here's what you need  
to remember, printer  
cutting isn't perfect, it  
may be + - 2 mm, so  
if your logo has a  
border ...



*Most ideal!*  
White background  
with clear logo/  
image



*For logos with dark  
background, be wary of  
the bleed! Make sure  
the logo or image  
itself is thick to make  
the logo look  
amazing!*

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## RECOMMENDED



- White background
- Clear logo in the center
- No extra thin lines
- No bleed lines

Remember we're here to help! If you have questions about your images, leave us a chat, if we have any concerns we'll get in touch! Otherwise we will crop the photos to prioritize faces over backgrounds if image will not print well in its provided state, cut the photos to prioritize features

## PERFECTLY FINE! but a bit risky!



- Dark/Black Background
- With borders
- Coloured Background
- Small thin lines
  - May cause bleeding on the sides
  - Image may not be as clear when printed because of clashing image and background colours

**NOTE: The discs are made non-vegan fondant. Logo colour may also be subject to slight variations from the actual product due to possible discrepancies in the photo or screen resolution**