Signing the papers was the easy part—decorating, not so much. HGTV Magazine to the rescue!

One thing that was already perfect about Katie and Patrick’s 1940s cottage: the sweet blue door (Seaside Manor by Clark + Kensington).
The most exciting part of going from renting an apartment to owning a house: all the space! The most overwhelming part: all the space! That’s what Katie and Patrick Roetker discovered when they settled into their 1,510-square-foot house in Madison, WI, in the spring of 2018. “We loved how sunny and open it was, but once we moved our stuff in, it was like, OK, where’s the rest?” says Katie. Although parents on both sides chipped in old furniture to help fill the rooms, says Patrick, “it felt like a jumble, and we didn’t know where to begin with redecorating, so we just left it.” Cut to a year later, when HGTV Magazine solved their hodgepodge problem with a makeover that brought in furnishings, paint, and wallpaper in colors and patterns that harmonize like a dream. “We never would have been brave enough to mix these things on our own,” says Katie. “Our home now has a look and a personality. It finally feels like it belongs to us, instead of just someplace we’re staying.”
living room
“Our fireplace was painted white when we moved in, and we figured that was the only option,” says Katie. Redoing it, hearth to mantel, in the same terra-cotta shade as the accent wall opposite it pulls the room together. Cranking up the cozy: custom-size natural woven window shades by Graber and creamy white paint (Swiss Coffee by Benjamin Moore) on the other walls.

Makeover

Before

“

Dining room
With tons of light and a pretty archway on one side (seen above in the living room), the dining room had potential, but a lonely, unexciting dining set brought it down. Chevron wallpaper by Schumacher and abstract prints from Four Hands Art Studio give the room major presence, as do a teak table with a slatted base from Wisteria and molded plastic chairs from Industry West. Gold touches, including a chandelier from Lamps Plus and a bar cart from Pier 1, take it to next-level glam.
shop the living room

chair
Bull leather and teak chair, $999, wisteria.com

Alchemy by Alpam Khan
40” x 60” unframed art, $1,900, fourhands.com for stores

sofa
Sierra Grand 95”-wide wood-blend sofa in peacock, $6,800, americanleathers.com for stores

pillow
Lucia 22” x 22” linen and cotton pillow cover in terra-cotta, $128, serenaandlily.com

chair
Sebastian cotton and wood chair in heni goldened, $2,460, haymarket.com for stores

lamp
Grossed 24”-tall stone lamp, $249, shadesofflight.com

coffee table
50”W x 24”D x 14”H oak coffee table in medium brown, $2,544, jonathancharlesfurniture.com for stores

side table
Cyan Design Moon Shot 23⅞”W x 23⅞”D x 19⅞”H wood and iron side table, $397.50, bellacor.com

side table
Amagansett Zig 18”H x 14”-diameter resin side table, $348, serenaandlily.com

pillow
Color Block 22” x 22” linen pillow in marigold, $94, anchalproject.org

shades
Tradewinds Moniz natural fibers shades in Peru, grabartblinds.com for stores

sides table
Taka polypropylene and bamboo chair in white, $99, industrywest.com

side table
Jaipur Living Luli Sanchez En Casa 9” x 15” wood rug, $7,455, houzz.com

rug
ED Ellen DeGeneres by Loloi Brea 7’9” x 9’9” wool-blend rug in grey, $829, shopcandelabra.com

art
Alchemy by Alyson Khan
40” x 60” unframed art, $1,900, fourhands.com for stores

Modern Irregular Stripes 02 by Vivi Gonzalez Art 15” x 21” print with conservation pecan frame, $65, society6.com

City Map II and City Map III by Gold Rush Art Co. 30” x 40” framed art, $990 each, fourhands.com for buying info

art
Maximalist Geometric 02 by The Old Art Studio
20” x 26” print with vector white frame, $36, society6.com

Tradeswinds Moniz natural fibers shades in Peru, grabartblinds.com for stores

Alfy leather and teak chair, $999, wisteria.com

chair
Siena Grand 95”-wide wood-blend sofa in peacock, $6,800, americanleathers.com for stores

pillow
Color Block 22” x 22” linen pillow in marigold, $94, anchalproject.org

chandelier
Ponzi Vero Marea 27”-diameter metal chandelier in satin brass finish, $500, lampsplus.com

wallpaper
Schumacher Kasuri leaf wallpaper in terra-cotta, $64.50 per roll, mahoneswallpapershop.com

sculptures
Titan Lighting metal molecule sculptures, $64 for a mixed set of 2 (large is 8” tall), homedepot.com

table
Slatted 30½”H x 47¼”-diameter teak table, $999, wisteria.com

tray
Element 21”-diameter antiqued-brass-finished aluminum tray, $100, crateandbarrel.com

chair
Ruli leather and teak chair, $999, wisteria.com

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