### How many standard drinks are there in what I'm drinking?

Before you drink, check the label for the standard drinks content. It will tell you how many standard drinks there are in that bottle, can or cask.

In pubs or bars, the serving sizes are usually consistent - at home, you are probably pouring different amounts depending on the size of your glass. But, by checking the standard drinks label, you'll have a good idea of how many drinks you should be serving out of each bottle.

For example, if the standard drinks label on a bottle of wine says it contains eight standard drinks, and that bottle is empty after pouring only four glasses, each of those glasses contains approximately two standard drinks or 20 grams of pure alcohol. If you pour six glasses from the same bottle each glass contains approximately 1.3 standard drinks or 13 grams of pure alcohol. Simple!

Because wines have different amounts of alcohol in them, not all bottles of wine will contain eight standard drinks. Some will be less, some more. Check the label.

#### Where do I look?

You'll find the standard drinks content on the label of each bottle, can or cask. If the label shows that your bottle of beer contains 1.5 standard drinks then you are drinking 15 grams of pure alcohol. If a bottle of spirits contains 32 standard drinks and you pour it into 16 glasses, each glass will contain two standard drinks even if you add a mixer to it.



1000ml

APPROX.

Standard Drinks<sup>™</sup>

bottle of

spirits at

47% alcohol

# Standard drinks – know how much alcohol you're really drinking

The standard drinks measure is a simple way to work out how much alcohol you are drinking. All bottles of wine, beer and spirits, and all cans or casks now have standard drinks content on the label - so you can easily tell how many standard drinks there are in what you're drinking.



### Health Promotion, Health New Zealand – Te Whatu Ora

For help contact the Alcohol Drug Helpline on **0800 787 797** or free txt 8681

To order resources visit resources.alcohol.org.nz

Health New Zealand Te Whatu Ora

### What are standard drinks?

#### **ONE STANDARD DRINK EQUALS 10 GRAMS OF PURE ALCOHOL**

Standard drinks measures the amount of pure alcohol you are drinking.

It's not the amount of liquid you're drinking that's important - it's the amount of alcohol.



Each of these is one standard drink containing approximately 10 grams of alcohol, depending on the alcohol percentage.

A standard drink is a measure of the amount of alcohol, not the amount of liquid you're drinking - because it's the alcohol content that's most important to track.

Because drinks have different amounts of alcohol in them, the number of standard drinks in each bottle, can or cask will be different.



## The straight up guide to standard drinks

KNOW HOW MUCH ALCOHOL YOU'RE REALLY DRINKING

> Health New Zealand Te Whatu Ora

## A quick guide to how much alcohol you're drinking

The following is a guide to how many standard drinks there are in a whole range of drinks – so you can easily see how much alcohol there is in your choice of drink.

330ml can of beer at 4% alcohol



This is only a guide. Always check the label to be sure of how many standard drinks you are drinking.















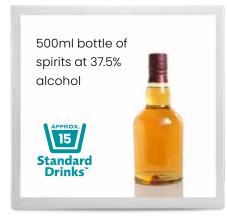


















### For help

Contact the Alcohol Drug Helpline on

