

2020

Sustainability Report

MYMARINI

ETHICAL SURF & SWIMWEAR

03	INTRO	
08	↳ MYMARINI IN NUMBERS	
09	SUSTAINABILITY	
13	MATERIALS	
18	SUPPLY CHAIN	
20	PRODUCTION	
22	PRICE TRANSPARENCY	02
24	TEAM	
26	WE CARE	
30	OUTRO	
31	↳ GERMAN SUSTAINABILITY AWARD 21	
32	↳ VISIONS	
33	↳ ROADMAP 2021	

*Focusing on what
really matters*

After seven years of designing and producing our beloved MYMARINI it felt like it was time for our very first sustainability report: since we want to keep our actions and impacts as transparent as possible for everyone who cares.

A lot has happened within these first seven years, so let's start with a brief review of how we got here.

MYMARINI founder Mareen Burk quit her job in 2012 and decided to buy a one-way ticket to Colombia with her last money. There she surfed and lived a very down-to-earth and free life for seven months.

Being so connected to nature she quickly realized that returning to the life she had left was no option. Plus, she seized that the way swimwear was typically produced was literally unbearable. Common swimwear was neither made of sustainable materials nor was it produced under fair conditions. Qualities were poor and the designs either too sporty, too young or too chic and therefore not functional.

While Mareen was still traveling through South America the idea of her own company emerged and very soon MYMARINI was born! A grown up, elegant and at the same time fashionable label, producing with a minimum adverse impact on planet and people.

2013

In 2013 the first MYMARINIs were designed and produced on pre-order and shipped from Mareen's living room.

2016

Three years later, in 2016, her mother Annette became the head of logistics at our distribution center in the Black Forest.

2017

Only one year later Mareen's Partner Willi joined the company as co-CEO.

2020

In 2020 we sold about 18.000 pieces, our team counted 12 employees & several freelancers, and our designs were sold in more than 50 European shops.



While our business is growing, our key values haven't changed. We at MYMARINI believe that being part of the fashion industry comes with a high responsibility. Hence, we are doing our best to produce in tune with nature and follow our vision of building a brand that enriches the life of everyone involved.

All of our designs are created in Hamburg, manufactured by our trusted partners in Croatia and Portugal, and shipped with love by Annette and her team, from the South of Germany.

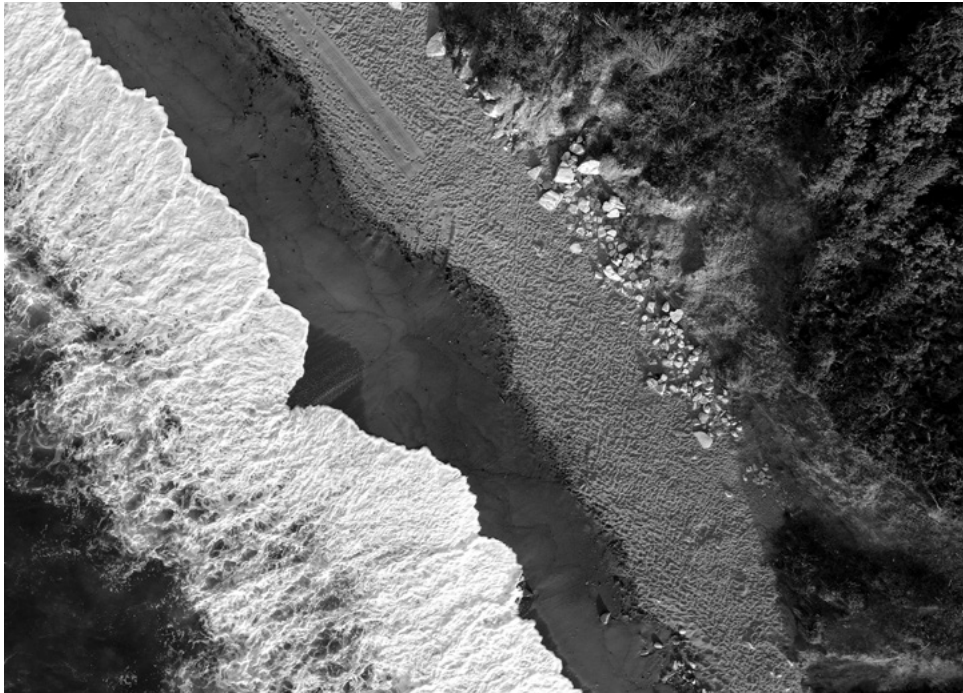
Our materials are sourced with focus on outstanding quality and sustainable properties to ensure a long life of our products and a low environmental impact. Wherever possible, recycled materials are used. In 2020 we could save about 36 barrels of crude oil and 30 tons of CO2 emissions by using 5.14 tons of regenerated nylon. Not only were precious resources saved and emissions mitigated, but also 8.12 tons of nylon waste was reused.

Since 2020 we have been offering an organic cotton collection to complement our swimwear designs. It was out of question for us to choose organic fibers instead of conventional ones, since this saves up to 88% of water and no herbicides or pesticides are being used.

IF YOU ARE CONTENT WITH YOUR OWN LIFE,
YOU CAN ALSO DO GOOD FOR OTHERS
AND FOR THE PLANET.

Another key value deriving from Mareen's time in South America.





That is why time means more to us than money and we want to enable all of our friends, partners and employees to live a healthy, sustainable and joyful life with their families.

However, 2020 was overshadowed by the worldwide Corona pandemic. Many people were hit hard. Not only economically but also mentally. Meeting family and friends all the sudden became a no-go.

The society was asked to show solidarity, to stay home. And for a short moment the world seemed to have come to a sudden hold. We are more than grateful that MYMARINI made it well through this crisis and was even able to give something back to society.

We could offer seven new jobs throughout the year, donated 2,750 reusable face masks to social organizations, as well as more than 1,000 bottles of Viva con Agua water during the summer heat wave. To top it off we were able to collect 5,500 euros for Sea-Watch e.V. by launching our "100% Social Campaign" and have been one of the 24 finalists of the German Sustainability award for design 2021.

165 TREES PLANTED

Our first 165 trees were planted in a local forest restoration project close to Hamburg.

33.000 L WATER GENERATED.

This way we ensured an additional 33,000 liters of ground water being generated every year. A first step on our journey to become water-neutral.

With all this in mind, we believe that the future of sustainable fashion has to be a lower consumption and a preference for high quality and longevity. Our experience shows that our MYMARINIs can become someone's favorite piece, as they stay in shape over many years.

We thrive to be an inspiration for others and keep in mind at all times that we have the privilege to be part of a movement towards a greener future.

Being well aware that there is still potential for improvement, it was a good lesson for us to write this report and discover some leverage points for future improvements. That is why we will also give a short preview at the end of this report of our sustainability roadmap for 2021.

As transparency and honesty are very important values for us, we hope that our first Sustainability Report is giving you more insights and a better understanding of our actions and the impacts our business has.

In the future, we aim to publish an annual report, looking back at which targets were reached, what changes were made and what visions are ahead of us.



*Sending warm waves,
Mareen and Willi.*



960 bottles of Viva con Agua water donated



5.14t regenerated nylon for fabric



36 barrels of crude oil saved



Production in Europe



2.750 facemasks donated



8.12t nylon waste regenerated



33.000l of water usage compensated



~ 18.000 pieces sold



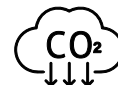
53 Retailer



5.500€ donated



165 trees planted



29.4t CO2 emissions avoided



12 employees (83% women)

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Sustainability



WHAT THIS CHAPTER IS ABOUT



Holistic
concept

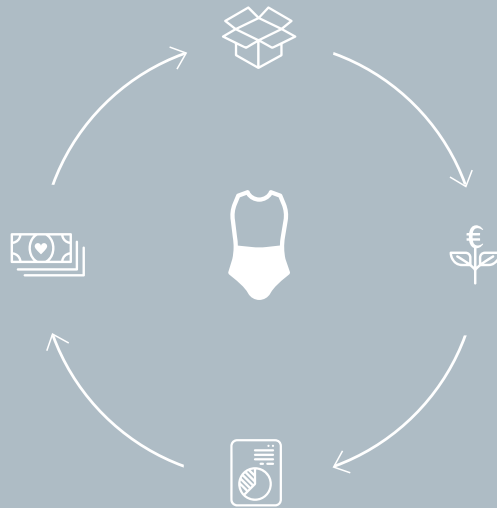


Production &
Green Office



Key
Values





WHAT SUSTAINABILITY MEANS FOR US

We think and live sustainability as a holistic concept: from plastic-free packaging, over green finances and fair payments all the way to paperless accounting.

That is why we are always looking to improve current processes and introduce innovative products to contribute to a sustainable development. While this means reduction of environmental emissions we also care about the health and well-being of everyone along our supply chain.

We are doing our best to produce in tune with nature and follow our mission of building a brand that enriches the life of everyone involved – from the people sourcing the materials to our customers all over the world. Moreover, we believe that time is the key for happiness. That's why we produce timeless and long-lasting swimwear and want to inspire a conscious consumption behavior. Beyond enduring design, we want to enable all our friends, partners and employees to live a healthy and joyful life.

This means ensuring that they really have the time for the truly important things – themselves, their families, friends and a joyful and mindful life.



We want to be part of the shift of the fashion industry from fast and unfair towards a slow, conscious and empowering one.

That is also the reason why we only launch one versatile swimwear collection and try to avoid overproduction by calculating a realistic growth based on our sales in previous years.

During our short annual end-of-season sale, we assure that the last pieces find a happy owner.



However, sale for us is not supposed to be a consumption driver, but a conscious choice to ensure that the resources and love used for our products are valued. Samples which are having minor flaws or unsold pieces from former seasons are not thrown away either but collected and retailed in cooperation with Ecken und Kanten, an online store for products with minor flaws.

To reduce any adverse impacts, we take several measures:

Production → Choosing sustainable materials and suppliers



→ Close relationship to our trusted suppliers and manufacturers

→ Avoid overproduction and textile waste in the first place

→ Use of left-over fabrics for new color combinations, to avoid textile waste

→ Compensating our water footprint partly

Shipping & Packaging → Short delivery ways along our supply chain to enable transportation wherever possible



→ Plastic-free packaging

→ DHL GoGreen CO2-neutral shipping within Germany (78% of our online sales)

Green Office → Green energy usage in our store and office in Hamburg



→ Green banking with GLS bank

→ Recycled copy paper

Key values



- Having a positive impact on our planet
- Work should not feel like work
- Enable various forms of traveling



- Have time to live consciously
- Love and help
- Realize life goals



- Create opportunities to broaden your own horizons
- Awareness for racism and discrimination
- Conscious and critical questioning of our privileges



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Materials

HIGHLIGHTS OF THIS CHAPTER



We saved 36 barrels of crude oil



We avoided 29.35 tons of CO2 emissions

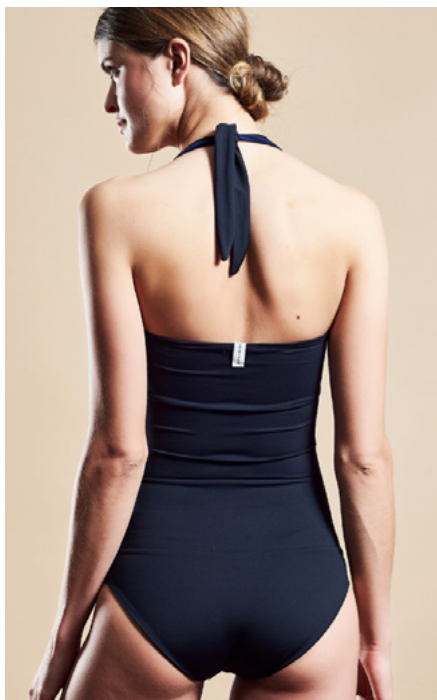


Reused 8.12 tons pre- and postconsumer nylon waste



We at MYMARINI care about the impact our products have on the environment. So when choosing new materials, we make sure they are toxin-free, fairly produced and not hazardous to nature or any living beings. Our main focus when sourcing new materials is on sustainability, innovation and longevity.





SIGNATURE SWIMWEAR FABRIC (2013)

using regenerated nylon since 2017

- CLASSIC COLLECTION
- BLACK LINE
- NEW SUMMER & SHINE
- MINIS (NOT ECONYL®)
- RETREAT WEAR (DETAILS)

Since day one we are using this outstanding fabric for our main collections. It is produced under fair conditions and according to high environmental standards in Italy. Due to lower quantities our first designs in 2013 where not containing ECONYL®, but virgin nylon. However, by now our signature swimwear fabric contains 82% ECONYL® and 18% elastane (spandex fiber). This further step to fully regenerated nylon ensures a major reduction of resources and emissions along our supply chain.

In addition, this fabric is certified as to Oeko-Tex Standard 100 and Global Recycling Standard (GRS), it is chlorine-resistant and protects you from the sun (UPF 50+). Due to its high quality, it is extremely durable. All swimwear styles made out of this fabric are double-layered and reversible, making the looks even more timeless and sturdier.

Our supplier in Italy is committed to the mission of green manufacturing. Through innovative technologies water is used in up to five cycles, by now 62,3% of the used water can be fully recycled. It is then being processed and purified in treatment plants before being released toxin-free back into the local river. Moreover, a resource-saving way of collecting and reusing rainwater reduces the pressure on local water reservoirs. By using the best available technologies for emission mitigation, the output of emissions is ten times lower than regulated by law. All these measures ensure a minimal environmental impact.

ECONYL®



To reduce the impact we have on the environment, we decided to use the regenerated nylon yarn ECONYL®. Being produced with 100% nylon waste (pre- and postconsumer), ECONYL®'s impact on global warming is 90% less compared to virgin nylon. It further helps tackling the issue of ghost fishing by collecting lost or abandoned fishing nets for nylon regeneration.

- 2020 we were able to use ~5 tons of ECONYL® yarn and therefore
- saved 36 barrels of crude oil
- avoided 29.35 tons of CO2 emissions
- reused 8.12 tons pre- and postconsumer nylon waste

RETREAT WEAR BLACK (2019)

In 2019 we launched our first retreat wear collection to complement our swimwear. This is a combination of our signature swimwear fabric for the details and a fabric mix of 70% cotton and 30% polyamide for the rest. Back then we chose this additional fabric for a good feel and the fulfilment of high production standards.



USING ORGANIC COTTON SINCE 2020

- COTTON RETREAT WEAR
- FACE MASKS

However, as we are continuously trying to find even more sustainable materials for our designs, we used up all the left-over fabric of this collection as it will be replaced by our RETREAT WEAR made from organic cotton.

When we decided to extend our collection with cotton designs it was out of question that we would use an organic cotton fabric.

When growing organic cotton, it is forbidden to use toxic chemicals or genetically modified organisms (GMOs). Thus, pressure on local water reservoirs decreases, making them cleaner and safer. Instead, traditional local ecological knowledge combined with innovations lead to lower environmental impacts and higher living standards for those involved in the process.

The organic cotton fabric we source is produced under fair conditions. It is grown, harvested and woven in India, simply because it's there where it grows traditionally and naturally due to the climatic conditions. To keep the transport distances within our supply chain shorter the weaving takes place at a local production site which saves CO2 emissions. All processes of our Indian suppliers are certified according to the Global Organic Textile Standard (GOTS). Concerning ecological and social criteria, GOTS is the worldwide leading textile processing standard for organic fibers. The fabric is then dyed and finished in Germany without the use of harmful chemicals.

In addition to the organic cotton collection, the care labels used for all products including swimwear are made from organic cotton as well.

COTTON Cotton is one of the main materials used by the fashion industry but up till now less than 1% of the cotton used globally is organic.



Since organic cotton is 80% rain-fed, it saves up to 88% of the water used and 62% of energy compared to conventional cotton production.

Moreover, organic cotton agriculture sustains soils, ecosystems and people's health.

STRIPES COLLECTION 1

Our STRIPES fabric is sourced in Italy and also meets our standard for fair working conditions. Beyond that, the plant is working with modern technologies to reduce their environmental impact, leading, among other effects, to 20% lower water consumption compared to conventional fabric production. All process energy used is renewable, with parts of it gained from their own photovoltaic units. The fabric is certified to Oeko-Tex 100 and complies with the R.E.A.C.H guidelines. The fabric consists of 58% nylon and 42% elastane.

We chose this fabric because of its unique surface feel and its garment-like touch. All styles made out of the STRIPES fabric are single-layered and therefore not reversible. To date it is not produced with regenerated nylon – but since we are in love with this fabric, we are in continuous exchange with our supplier to find a solution that hopefully enables us to offer it with recycled nylon in the future.



ELASTANE

Elastane is a synthetic fiber consisting mainly of polyurethane. It enables our swimwear fabrics to be and stay elastic. A high-quality, durable elastane is used to ensure that the designs stay in shape for a long time.

FRAMILON

This ingredient is a mostly invisible addition in many garments. It consists of 100% polyurethane and is a small ribbon that is sewn into parts of our designs to keep the shape of certain swimwear parts sturdier (e.g., shoulder straps). It is produced in Japan and sourced from Italy.

SHINE DETAILS 2

This ingredient is a mostly invisible addition in many garments. It consists of 100% polyurethane and is a small ribbon that is sewn into parts of our designs to keep the shape of certain swimwear parts sturdier (e.g., shoulder straps). It is produced in Japan and sourced from Italy.

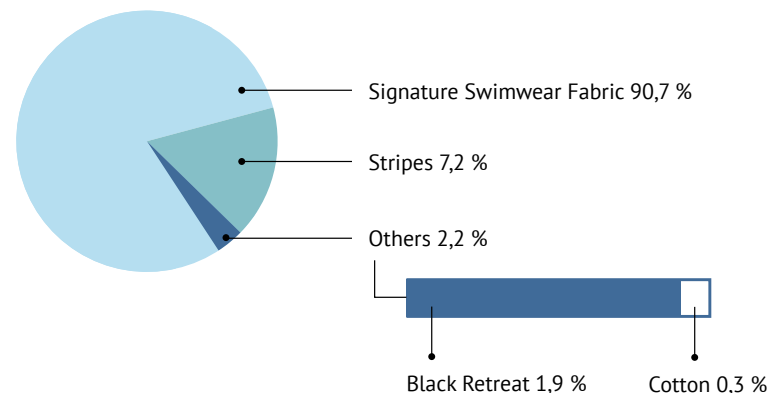
POLYESTER *recycled*

89,8% of our yarns are made of GRS-certified recycled polyester. Our supplier is located in Germany, the PET for recycling is sourced within Europe. In 2021 we want to increase the number of yarns made of recycled plastics and eventually replace all our synthetic yarns by these materials.

POLYESTER *virgin*

At the moment 10.2% of our sewing yarns are made of virgin polyester. Our MYMARINI logo tags currently only contain non-recycled materials as well. Here we are looking for a cradle-to-cradle option as replacement. The yarns and the tags are sourced in Germany.

FABRIC CONSUMPTION BY COLLECTION





Supply Chain

THIS CHAPTER IN WORDS

”

WE CHOOSE OUR BUSINESS PARTNERS FOR A LONG-TERM COOPERATION. THEREFORE WE NOT ONLY PAY SPECIAL ATTENTION TO THEIR SOCIAL AND ENVIRONMENTAL STANDARDS AND THE IMPORTANCE OF SUSTAINABILITY FOR THEIR COMPANY, BUT ALSO TO THE QUESTION WHETHER THEY ARE OPEN FOR INNOVATION AND COLLABORATION TO CONTINUOUSLY OPTIMIZE ALL PRODUCTION STEPS.

— *Lia, Production Manager*



We pay great attention to the fact that everyone in our supply chain is fairly paid and the working conditions in the companies of our suppliers are complying with high standards. This is one of the reasons we are producing within Europe, as this enables us to visit our partners regularly. Due to the Corona crisis in 2020, it was unfortunately not possible to visit our suppliers and their production sites in Italy, Slovenia and Croatia, but we were in touch with everyone at all times and are happy that we could keep our productions running safely. However, we had the chance to visit our production facilities in Portugal at the end of September. This way we could talk to the employees and check on their working conditions. It also gave us the chance to talk about future projects. As we didn't start working with this production site earlier than 2020, it was great to have the chance to connect personally and strengthen the bonds.

Along our entire supply chain, we strive to keep resource usage low. For this reason, we build on our trusted production partners and suppliers within Europe which use exceptionally modern technologies to mitigate greenhouse gas (GHG) emissions and water usage.



While all our manufacturing partners are based in Europe, our organic cotton is grown, harvested and woven in India. Due to the prevailing local climatic conditions cotton agriculture has a long standing tradition and organic farming methods are facilitated. Hence, it needs less irrigation and treatment. The fabric is then finished in Germany without the use of harmful chemicals.

Producing within Europe enables us to keep short distances for transportation and therefore to mitigate CO2 emissions. Using plastic-free and sustainable packaging materials as well as the reuse of cardboard boxes along our business-to-business supply chain is also of high importance to us. Nevertheless, if any form of plastic packaging is required by our retailers, we make sure to use the most sustainable option (e.g., polybags made of renewable materials).

All MYMARINIs that are sent to our customers are enjoying a plastic-free packaging and are shipped climate-neutrally with DHL GoGreen (emission-compensated) within Germany.

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Production



THIS CHAPTER IN NUMBERS



Production in Europe



High Quality and Sustainability Standards

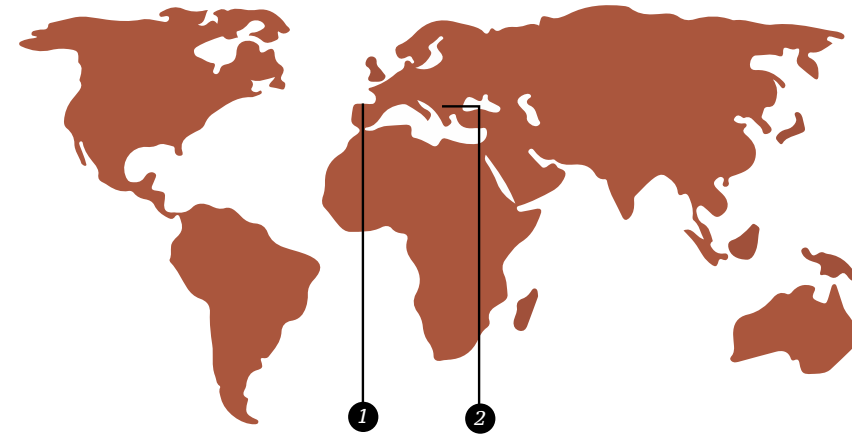


1 CROATIA

Since 2016 we have been working together with our main production site in Croatia. With the utmost care we chose a small production plant specialized in swimwear. Here we have found the know-how needed to realize our designs and meet our requirements on safety and working conditions. As the Croatian site is close to our fabric production plants in Northern Italy and our distribution center in South Germany, we can transport materials and designs on the road. We are more than happy to work with a wonderful team of experts. As the head of our production site speaks German fluently, we have a transparent and clear overview of all processes. Currently around 25 employees are working for us. Of course, everyone is fairly paid and has best working conditions. To be efficient and avoid extensive overtime, the employees work in shifts.

This way our production site can offer even more jobs based on high social standards and pay fair salaries. In addition to appreciating their high social standards, we are proud to mention the excellent environmental performance of the company. Emissions are reduced by using hydro power from the local river to run the facility. Moreover, the plant is STeP-certified by Oeko-Tex and also corresponds to the Cradle-to-Cradle (C2C) standards for production processes. These two certifications stand for high social and environmental standards, whereas the C2C concept includes manufacturing of recyclable textiles with no adverse effects on the environment, which can make it easier for us to realize our future visions. Although we had to cancel our visit of the production site in 2020 due to the pandemic, we know we are always welcome there, meet the team and examine possible leverage points to optimize current processes. We always stay in touch with our production sites to assure high social and quality standards.

- Since 2016
- COLLECTIONS
 - Classic
 - Black Line
 - New Summer (SHINE)
 - STRIPES
 - Black Retreat Wear
 - Face Masks



2 PORTUGAL

Since 2020 we have been working with another production facility, located close to Porto in Portugal. During our annual trip through Portugal in 2019 we had the chance to stop by to get a first impression of the facility and to meet the team. We were able to discuss all questions concerning working conditions and were pleased to see that we share the same key values. Not only high social standards are valued but also environmental ones. The company is still growing while striving for optimizing their processes to become even more environmentally-friendly.

Here as well we are happy to have a German speaking head of production on site, which makes communication easier and transparent. As most of our annual lifestyle photo shootings take place in Portugal, we do stop by whenever we are around to strengthen personal bonds and to make sure the team is doing well and our requirements are met. We are pleased to have found another trusted partner with excellent know-how in cotton fabrics production. Thus, we can be sure our designs are manufactured according to our high quality and sustainability standards. All employees in the company are paid fairly and work under best working conditions.

- Since 2020
- COLLECTIONS
 - Retreat Wear Organic Cotton
 - Swim Apparel (2021)

M

Price
Transparency

WE WANT HUMANITY BEFORE PROFIT,
A GREEN PLANET AND FAIR PAYMENT.

AT MYMARINI, WE BELIEVE IN TRANSPARENT
PRICES, BECAUSE EVERY PURCHASE DECISION
HAS AN IMPACT ON THE PEOPLE ALONG THE
SUPPLY CHAIN AND THE ENVIRONMENT.





MATERIAL 17,63€
(fabric, yarn, labels, hangtag)

PRODUCTION 21,65€

PACKAGING AND LOGISTICS 14,54€

RETAILER MARGIN 46,79€

COMPANY COSTS 101,89 €
*(employees, rent, marketing,
investment in new collection,
social projects, donations, profit)*

TAXES 47,50€

MYMARINI

M



THIS CHAPTER IN WORDS

”

ETHICAL DESIGN MADE IN HAMBURG.

THE PEOPLE BEHIND MYMARINI
ARE NOT ONLY EMPLOYEES.

WE SHARE THE SAME VALUES,
PASSION AND EXPECTATIONS.

—— *Mareen Burk, CEO*



After Mareen had started MYMARINI in 2013 as a one-woman business, the MYMARINI family counted 12 employees and several regular freelancers at the end of 2020. Good working relationships and open communication are of utmost importance for us. The team is benefiting from flat hierarchies, weekly team meetings are ensuring that everyone is heard and ideas can become realities.

As sharing the company's key values is essential for a harmonious team, from time to time we just lean back and enjoy some free time together. It is important to us to empower our team members to take responsibility and keep their minds open for new perspectives.



2013



2020

Our employees enjoy an above-average number of vacation days and even though overtime cannot always be avoided, we are also committed to ensure that it can be compensated in a timely manner. We are very grateful that, despite the pandemic, we did not have to apply for short-time work allowance in 2020.

The possibility for home office and flextime work was a given option for our team even before they became necessities last year. Looking back to the very beginnings of MYMARINI it was one of Mareen's major aims to be able to find a better life-work balance and combine the freedom to surf and work. However, we really do enjoy coming together for brainstorming and working together on projects. That's why we are very much looking forward to come together in our new spacious office in the heart of Hamburg once the situation allows for it.

An organic company growth will hopefully allow us to offer even more jobs to those looking for an employment with purpose and sustainability focus in 2021.



OUR TEAM IN THE BLACK FOREST

For us, logistics is a family affair: since the launch of our online store, Annette, the mother of founder Mareen, has been responsible for running the distribution center. Together with her constantly growing team, she works at full speed to assure that all MYMARINIs reach their new owners quickly. The MYMARINI shipping department is located in Triberg in the Black Forest. Here all MYMARINI orders are packed and from here they are shipped to their destinations. Our Black Forest team consisted of two full-time and two part-time workers at the end of 2020.

M

We care...

THIS CHAPTER IN NUMBERS



We donated 2750 facemasks



We donated 5,500 € for Sea-Watch



We planted 165 trees and
reduced 3,6% of our total water footprint





...for each other...

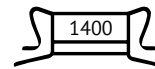
As one of our key values is to support each other and be helpful, where it's needed, it was quite clear for us to support society and local organizations during the pandemic.

Therefore, we right away had several thousand face masks made from our organic cotton fabric and sold them at cost price. Beyond that, we donated 2,750 of these reusable face masks to four social organizations in Hamburg.

Moreover, we all felt the consequences of the ongoing climate change during last summer's heat wave. In certain regions of Germany water resources were scarce.

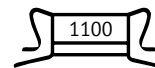
So we realized that even right in front of our doors in Hamburg, many people are without permanent access to clean and safe water. Therefore, we donated ten crates of Viva con Agua water to Hinz & Kunzt and 30 crates to GoBanyo to distribute them among their workers and clients, of which many do not have a permanent home and therefore no regular access to water. We also offered bottled drinking water free of charge for everyone in front of our store.

*Fördern & Wohnen
Hamburg*



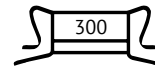
is a public institution which supports people without a permanent home, refugees, people with disabilities and everyone who's struggling at the housing market or in their everyday routine because of different disadvantages in society or financial problems. They also participate in Hamburg's housing program.

Hinz & Kunzt



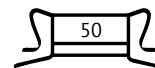
is a non-profit organization, aiming to reduce the gap between poor and rich and overcome prejudices through communication. The organization employs people who have trouble finding a job elsewhere due to the fact that many don't have a permanent home. More than 500 people are selling Hinz & Kunzt magazines with their articles on socio-political and cultural subjects.

*GoBanyo, aka the
shower-bus*

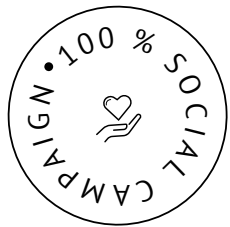


for people without a permanent home, is a registered non-profit private limited company. They bring showers on wheels to different spots in Hamburg, driven by their aspiration that every human being should have the right and the opportunity to wash themselves! The services are free to use, and everyone gets clean laundry afterwards.

Sonnenscheincafé



is where people without a permanent home or who just can't afford food can come to grab a drink, have a warm meal or for a fresh haircut. The volunteer helpers are always there to offer a safe space and a possibility to meet for all who need one.

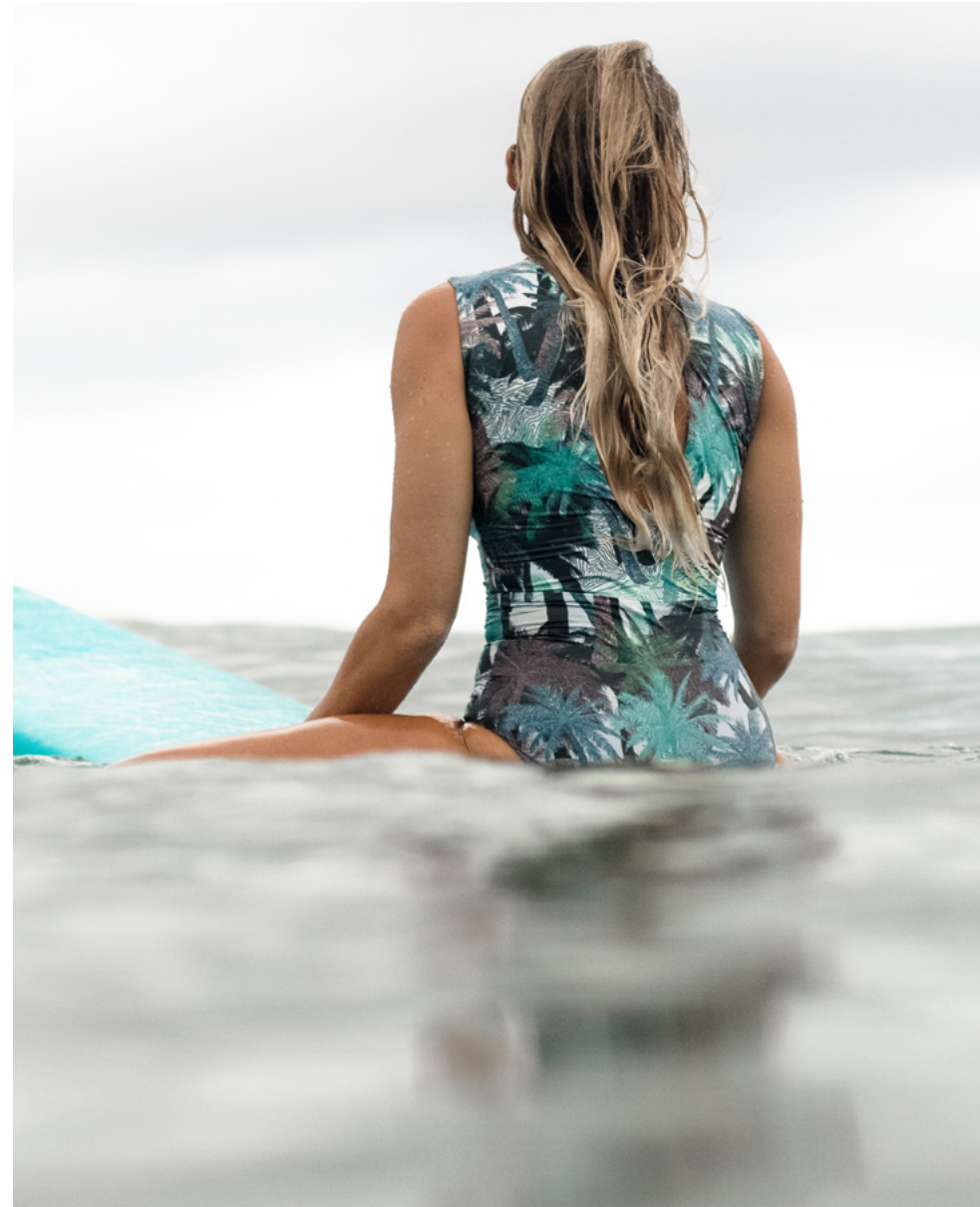


5,500 EURO FOR SEA-WATCH E.V.

We are well aware of the fact that we at MYMARINI have been very lucky in 2020: growing our business, welcoming new team members and moving into a bigger office.

While we experienced positive change, the world had to deal with several serious problems. One of them was and is the treatment of refugees at the European borders. During this humanitarian crisis, Sea-Watch e.V., a non-profit organization, provides emergency relief capacities, demands rescue operations by the European institutions and stands up publicly for legal escape routes. Furthermore, it realizes civil search and rescue operations in the Mediterranean themselves.

In order to support Sea-Watch e.V. financially, we launched our "100% Social Campaign" in September 2020. By donating 100% of the total turnover and a relaunch of our PALMERAS Collection from 2019 we managed to raise 5,500 euro for Sea-Watch e.V.



Not only are we concerned about keeping our total environmental impact to a minimum, but we also want to give something back to nature and support its protection.

165 TREES WERE PLANTED

Together with Klimapatenschaft Hamburg we planted 165 trees in a local forest restoration project. Under normal circumstances this would have been a great team event. This year we had to leave the planting to forestry workers due to Corona restrictions. Happily, this does not change the positive impact these trees are having on the environment.



~ 3,6% OF OUR TOTAL WATER FOOTPRINT

From now on, each one of them will generate 200 liters of additional ground water annually, which makes 33,000 liters in total every year. This way we could compensate about 3,6% of our total water footprint (production, office, store and distribution center).



Trees generally contribute to groundwater formation and ensure that the quality of the groundwater increases. However, the effect is even more pronounced with deciduous trees than with conifers. Klövensteen forest west of Hamburg currently contains a high number of conifers. With the restoration program they are partially replaced by native deciduous trees.

Groundwater formation occurs mainly in autumn. Thick felted grass and moss under conifers suck the rainwater, which then evaporates again. In contrast, the soil in mixed forests is more permeable, and deciduous trees have already lost their leaves at this time. This way water enters the forests soil in larger quantities and turns into groundwater.

Besides, mixed forests are showing a higher resistance to storms and pests and are of great importance for the preservation and the development of biodiversity as they offer manifold and more diverse habitats.



While we cannot avoid the usage of water entirely in our production processes, we are currently working on a concept to eventually compensate our total water footprint – not only of our office, store and shipping department but of our entire swimwear line.

M

Outro

THIS CHAPTER IS ABOUT



The German Sustainability Award



Our Visions



Our Roadmap for the Future



GERMAN SUSTAINABILITY AWARDS 2021

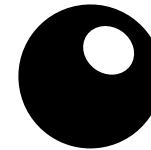
Closing the loop: With our vision of a circular swimwear design, we were among the 24 finalists of the German Sustainability Award (DNP) 2021 in the design category. The German Sustainability Award has been awarded annually since 2008 to actors who make an important contribution to a sustainable development. In 2020, awards were granted in the category of sustainable design for the first time.

We applied with our "Future Vision" to redesign our swimwear collection and make it suitable for a circular recycling approach, while sustaining the high-quality and signature MYMARINI properties.

That our designs are not yet recyclable is primarily due to the material mix of ECONYL® and elastane, which makes it hard or rather impossible to separate these two raw materials from each other for a recycling process. However, ECONYL® or nylon itself can be recycled infinitely – therefore we are working hard to find a solution to refeed them into the cycle.

In addition to optimizing the materials, we also strive to develop an appropriate take-back system for our designs to ensure that our valuable materials can be recovered at the end of the usage phase and then reprocessed.

NOMINEE



**German
Sustainability Award
Design 2021**



2021 will be an exciting year for us. Although the first vaccines have been approved, we are aware that the pandemic will still play a major role worldwide in the coming years. Therefore, staying safe and healthy and enabling everyone around us to be safe is at the top of our to-do list.

Nevertheless, we do not stand still when it comes to contributing to sustainable development with innovative product ideas. And we are ready to take responsibility for our products and our actions.

OUR FUTURE IS CIRCULAR

That's why we are currently working on a take-back system for our MYMARINIS, recycling options for our cotton collection and a truly recyclable swimwear design. While the first steps have been taken, there are still some obstacles to overcome before our circular dream can become a reality.

STRENGTHEN CUSTOMER RELATIONSHIP & PARTICIPATION

In the meantime, we would like to get to know our customers and understand their relationship with us as a company and our products a little better. To this end, we are designing a survey to find out what could be improved from the customers' point of view, but also how people care for their garments and how we can help mitigate the serious environmental effects of the use and care phase. We hope, the results of this survey help us to design a suitable take-back system and possibly a second-life concept for our styles.

Visions

WATER IS LOVE

This is the name of our campaign aimed at raising awareness of how important water is as a natural resource. We want to contribute to educating future generations about the issue of water while creating a space for thoughts, suggestions and inspiration. As part of this, we intend to expand our relationships with social and environmental organizations to leverage our collective reach and raise awareness about the urgency of making a change towards sustainability. Our first step of action will be our MYMARINI magazine.

It will accompany all our orders in 2021 and contain facts and figures about us and our resource consumption, as well as lots of inspiring interviews, stories and facts about water.

IMPROVING RESOURCE USE

By implementing a brand-new resource planning system in 2021, we shall be able to be more resource-efficient in the long run. This system will allow us to have more precise insights on the stock of all our materials, including packaging and merchandising, and will make possible thorough calculations for future purchases. This way we can optimize our order quantities and reduce the risk of overproduction.

In addition, we are aiming to introduce a circular package option, which could mitigate the CO2 emissions of our packaging by approximately 80% per package.

Roadmap 2021



waterislove



WORKING ON

- a return system for the MYMARINIs
- recycling options for our cotton collection
- a truly circular swimwear design

In 2021 we will start testing our circular prototypes, we are hoping to release the first pieces in 2022.

WATER IS LOVE CAMPAIGN

Launch the MYMARINI magazine 2021 and the 'Water is love' campaign*

*An awareness campaign about social and environmental issues with focus on the precious resource water Including blog articles, interviews, texts on cooperations.

WATER-NEUTRAL

Planting 165 trees in 2020 was the first step on our way to become water-neutral, and we are willing to go this path all the way in the close future.

We are working on a concept to compensate our water footprint not only of our office, store and shipping department but also our swimwear line.

We will plant another 835 trees in 2021.

