

# The LOWE DOWN

*Lead singer, interior designer, mother of four and now children's fashion designer... There's a lot to cover when talking to Pearl Lowe*

Words MARK KEBBLE



**V**isiting Pearl Lowe's website and clicking on 'about us', she does a very good job on condensing her career to date in just a couple of paragraphs. There's a lot to fit in – but before the wild music days, there was fashion. 'I remember it being a really natural thing,' she says on designing her first fashion collection at the grand old age of ten. 'I also remember getting really excited when I saw the clothes hanging on the rails for the first time.'

Despite this initial love affair, her career took Lowe off in a very different direction – 'Music was a dream I needed

to pursue' – but she has now come full circle creating her first luxury kids lifestyle collection. 'I can't really control what comes out of my head,' she says on its creation. 'It wasn't planned. I'm much happier designing, it scratches the itch. I just started creating these sweet little costumes, which then became a collection.' It's a cute collection, a lot of fun and there's a real vintage feel to the looks too. 'I do love vintage,' Lowe considers, 'but I also love beautifully made modern things too.'

Design has been a constant in her life, even during the lively days as lead singer of the band Powder. 'I used to design all the record and CD covers, and I'd love creating looks for the band and for our photoshoots,' she recalls. Having

children – four in all – eventually convinced her to shun life on the road and focus on her family and design. 'It felt like a really natural thing to be doing,' she says. 'I instantly felt happy.'

As she describes it online, lace curtains led to lace dresses, which then led to a three year collaboration with the high street brand Peacocks. She released a hugely popular craft book – she has also written a healthy cookbook with daughter Daisy – and admits fashion isn't quite number one for her. 'My passion is interiors,' she states. 'I love fashion, but if I am really honest, it's not where I feel completely comfortable. I have never really fitted in there.'

Her first children's lifestyle collection may well prove that's not the case, but time will tell. Splitting her time between London and her home in Somerset, it's interesting to ask her how things have changed here, particularly as she was such a big part of the Primrose Hill set. 'It is completely different to when I lived there,' she answers. 'There are so many new shops and cafes. It was a lot more like a village back then... There also weren't any paparazzi around either.' She sounds slightly sad about the fact, but asking about if she is now at her happiest, doing what she really wants to do, her answer is certainly an emphatic one: 'Yes, definitely.'



The first luxury children's collection by Pearl Lowe



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CONCEPT: TONY

Find out more about the children's collection at [pearllowe.co.uk](http://pearllowe.co.uk)