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## HONG KONG'S BIGGEST CRAFT BEER FESTIVAL TURNS FIVE!

**HONG KONG** - Beertopia makes a return to Central Harbourfront on November 18-19 this year, where the event drew over 13,000 attendees in 2015. This will be the fifth year of Hong Kong's original, homegrown craft beer festival. This year's features more food than ever before, with over 20 of the city's best restaurants, including Blue Butcher, Bread & Beast, Boomshack, Brickhouse, Jacomax Pizza, Mavericks, New York Fries, Nosh By Secret Ingredient, Tiger Curry and more.

New this year are four decorated theme areas and a shisha garden, complete with psychedelic lights and colourful shisha pipes for rent. In addition, The Woods, the popular Central cocktail bar, will be serving specially created craft beer cocktails, showcasing the versatility and creativity of craft beer while also giving attendees choices beyond cider and beer.

The beer landscape has changed dramatically since the first Beertopia event in 2012, when Hong Kong only had one craft brewery to call its own. This year there will be 13 proudly local Hong Kong breweries at the festival: Black Kite Brewery, City Brew, Gweilo Beer, Hitachino HK, Hong Kong Beer Company, Kowloon Bay Brewery, Lion Rock Brewery, Lucky Dawgs Brewing Co., Mak's Brewing, Moonzen Brewery, Nine Dragons Brewery, Yardley Brothers, and Young Master Ales.

In addition to the local breweries, attendees can expect over 500 different craft beers from around the world. There will also be a larger games area, which in years past has featured beer pong, giant beer pong, and flip cup. The live music stage will feature talented local bands as well as DJs from Sol Passion Music, the city's premier DJ and music production school.

Tickets for Beertopia will go on sale in early September, with early bird ticket prices from HKD230.

### About Beertopia

Beertopia was started in 2012 as a response to the lack of beer festivals in Hong Kong featuring high quality craft beer. The goal of the festival is to raise the awareness of, and interest in, craft beer in Hong Kong in a fun and lively atmosphere. For more information, please visit:

<http://www.beertopiahk.com>

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Jonathan So is the founder of Beertopia. He loves to talk about beer and he is available for further comment or interviews.