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FOR IMMEDIATE RELEASE

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GLAM-IT! X BLINQ PARTNERSHIP LAUNCH ACROSS CITIES in CHINA, US - O2O Physical Retail, eCommerce, Mobile Commerce to Millions of Users

Glam-it! (Glamit.com) and blinq (getblinq.com blinq.cn) are proud to announce their partnership launching GlamPact and other products created and curated by Glam-it! By JennGlamCo. The innovative patent-pending GlamPact is the first light-up, all-in-one, and rechargeable LED mirror compact with refillable and completely customizable makeup modules. blinq will be displaying Glam-it! products in metro-stations of China across their network in Shanghai, Beijing, Guangzhou, Hangzhou, and across the United States BART network in San Francisco Bay, region reaching both US and Chinese consumers.

“The Glam-it! Brand and Team is committed to empowering women with lifestyle technology we are developing across beauty, fashion verticals including the GlamPact, saving them space and time to focus more important matters ! It was a natural fit for us to collaborate with blinq as they provide a 360 O2O solution enabling us to reach millions of consumers in different cities simultaneously across retail, online, and mobile capabilities. We also have natural synergies when it comes to streamlining the lives of international consumers in cities in China and the US.” - Jennifer Cheng, Glam-it! CEO & Founder

“We are very excited to be partnering with Glam-it! since blinq is about empowering Brands and Consumers to reach each other, interact, and transact across digital, physical, and virtual touch points encompassing our physical network of Metro partners, eCommerce, and mobile app platforms. With blinq, we’ve only barely begun to address the tip of the iceberg - the future of commerce is international and the modern-day consumer is one with tastes that span

internationally, so we are thrilled to bring products and brands to our users with the same value proposition in mind.”-

Alexis Wong, blinq CEO & Founder

Both Cheng and Wong commented that there is much more to come in the future as they navigate through bringing convenience and commerce to international consumers through their channels, effectively enabling them to reclaim their lives.

About Glam-it!



Glam-it! by JennGlamCo is a female beauty and fashion brand that allows young women to customize their own makeup using eco-friendly products. All Glam-it! makeup and beauty products are vegan, paraben free, sulfate free, gluten free and cruelty free. Founded in 2013 by serial entrepreneur Jennifer Cheng, Glam-it! was named “Top 20 Hottest Startups” by HK Business Magazine and was also a recipient of “Best Beauty Brand 2016” by HKMVC. Glam-it! products are available at luxury retail stores including Harvey Nichols, and are in 59 countries through online retail partnerships including Sephora.com

The GlamPact

This innovative patent-pending product is the first light-up, all-in-one, and rechargeable LED mirror compact with refillable and completely customizable makeup modules. Glampact allows young women to choose from a range of eco-friendly cosmetics to design their own individual unique compact.

About blinq



blinq Founder & CEO Alexis Wong grew up in Hong Kong, where underground mass transit is a hub of not just transportation, but also convenient services for travelers. Coming to the Bay Area, she noticed transit here was only used as a transportation vehicle, and she missed its essence as a congregational medium.

She and her team convinced BART and China Metro systems to let them create an entire lifestyle hub on the concourse levels of the busiest stations. By offering convenient services and goods to commuters, blinq makes everybody’s experience a little more pleasant, while providing a way for quality brands, community activists and local artists to interact with a core, urban audience.

Blinq is live in 72 stations in China across Shanghai, Beijing, Guanzhou, Hangzhou as well as blinq launched in two of San Francisco's busiest BART and Muni stations — Embarcadero and Montgomery — and is set to expand to five more locations throughout 2016. blinq is an online to offline retail ecosystem providing commuters with unique brand experiences and concierge services across the BART and MUNI system. The blinq app and the blinq pods--located at the concourse level of the BART stations--will host a rotating selection of pop up shops and happenings that help people take care of errands, discover new products and unearth cultural finds. All during the course of their daily commute.

Glam-it! Channel and Products are available in China and US (Blinq App on Mobile) and here:

USA App Link: <https://www.getblinq.com/>

China App Link: <http://www.blinq.cn/>

China and USA Ecommerce Link: http://www.yesstyle.com.hk/en/glam-it/list.html/bpt.299_bid.313943

