

PLASTICS

HEALTH



Plastic containers leach a potentially harmful chemical linked to cancer and diabetes.

MARINE LIFE

Plastic kills a million seabirds each year and chemical plastic traces have been found in the depths of the oceans.



RECYCLING

Only 10% of the 300 million tonnes of plastic produced each year is recycled.



BIG COMPANIES

Coca-Cola alone produces 3,400 throwaway plastic bottles every second.



Globally Coca Cola uses less than 7% recycled content.

ENERGY

Producing, transporting and selling a single bottle of bottled water takes 2000 times the amount of energy needed to produce tap water.



It takes three litres of water to produce one litre of bottled water.

